

January	February	March	April
New Drug Approvals of 2020	The Most Significant FDA Warning Letters of 2020	AAD Coverage	AACR Coverage
JPM Coverage	The 10 Most-Anticipated Data Readouts of 2021	ACC Coverage	EASL Coverage
The Top 10 Largest Biopharma M&A Deals in 2020	The 10 Most-Anticipated Drug Launches of 2021	FierceMadness	DTC National Coverage
The Top 10 Medtech Deals of 2020	Top 10 Biotech IPOs in 2020	The Top 10 Drugs Losing U.S. Exclusivity in 2021	AAN Coverage
The Top 10 Ad Spenders in Big Pharma for 2020		The Top 15 Biopharma Licensing Deals of 2020	The Top 20 Pharma Companies by 2020 Revenue
		FierceMedTech's 2020 Fierce 15	Top Biotech Money Raisers of 2020

May	June	July	August
The Top 15 Highest-Paid Biopharma CEOs of 2020	ASCO Coverage		World Lung Coverage
The Top 10 Highest Paid Biopharma R&D Executives in 2020	BIO Coverage		ESC Coverage
	ADA Coverage		
	EHA Coverage		
	Cannes Lions Health Coverage		
	The Top 10 Pharma R&D Budgets in 2020		
	State of the Industry - Virtual Event		

September	October	November	December
ECTRIMS Coverage	The MedTech Conference	Pharma Marketing Awards	ASH Coverage
ESMO Coverage	AASLD Coverage	SITC Coverage	SABCS Coverage
EASD Coverage	EADV Coverage	AHA Coverage	ESMO I-O Coverage
Where Are They Now? Tracking Down 2011's Fierce 15	Digital Pharma East Coverage	Women in Life Sciences	2021's Top 15 Clinical Trial Flops
Fierce Biotech's 2021 Fierce 15	The Most Influential People in Biopharma		
Fierce Biotech Fierce 15 - Virtual Event	Biotech Graveyard		

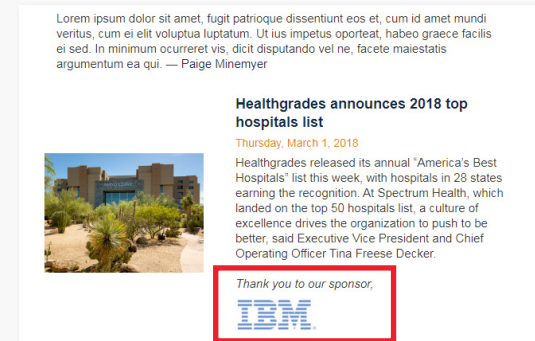
**Details:**

- Exclusive sponsorship of any Editorial Feature or Editorial Feature Series
- Feature will run as #1 story in newsletter on publish date
- Noted as sponsor in newsletter teaser: *"Thank you to our sponsor (SPONSOR LOGO)"* as seen in **Visual 1**
- On article web page, sponsor will appear in all advertising positions
- Option to include a roller ad unit on article web page as seen in **Visual 2**

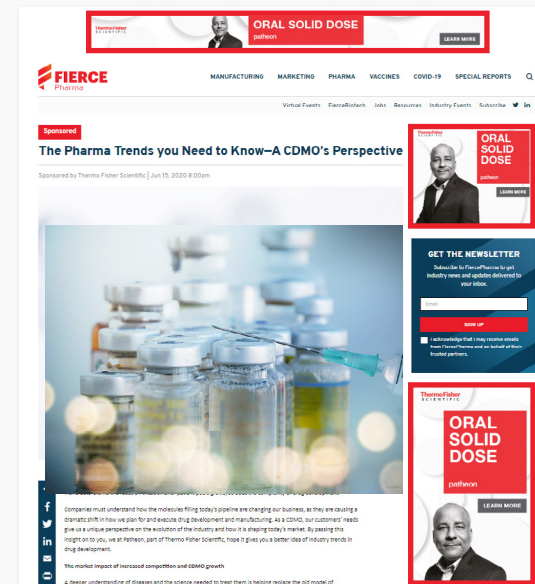
**Rates**

<b>Feature Sponsorship Rate:</b>	<b>\$7,500</b>
<b>Series Sponsorship Rate:</b>	<b>\$15,000</b>

**Visual 1:**



**Visual 2:**



### FierceBiotech/FiercePharma

- Vaccine development lessons from COVID: How the ultra-fast development process could be applied to other diseases
- Enhancing clinical trials with cloud-based technologies
- Navigating the rapidly evolving regulatory environment for gene and cell therapies
- Improving the discovery of novel drugs with artificial intelligence
- Getting real at the FDA: The changing tide on real-world evidence in drug development
- A guide to regulatory policies on post-marketing requirements for drug and medical device makers

### FiercePharmaMarketing

- How podcasting, mobile apps and other unconventional marketing avenues can boost drug marketing
- Ready to launch? The decision to fly solo or bring on a crew
- From Twitter to targeted advertising: Best practices for engaging with patients online
- Navigating new demands for transparency in direct-to-consumer advertising

### FierceCRO

- New trends in virtual trials
- Finding the right patients for clinical trials
- Smart recruitment: Using AI to accelerate and improve patient enrollment and retention in clinical trials
- Technology for inclusion: How smart use of trendy technology can make clinical trials look like society
- Accelerating Site and Patient Enrollment for Phase 1 Trials
- How CRO relationships can enhance R&D for small biotechs

### FiercePharmaManufacturing

- The cell therapy divide: How to navigate the challenges of taking clinical-level manufacturing capacity up to commercial scale
- Proven Quality: Preventing quality issues during drug development
- Planning ahead for the manufacturing of gene and cell therapies