

NIGHTCLUB&BAR

C O N V E N T I O N / T R A D E S H O W

MARCH 27 -29, 2017
LAS VEGAS CONVENTION CENTER

FOR IMMEDIATE RELEASE:

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FORMER WALT DISNEY WORLD EXECUTIVE LEE COCKERELL TO DELIVER KEYNOTE AT THE 2017 NIGHTCLUB & BAR CONVENTION AND TRADE SHOW

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Las Vegas – Lee Cockerell, the former Senior Operations Executive for the Walt Disney World Resort will keynote at Nightclub & Bar Convention and Trade Show, taking place March 27-29, 2017 in Las Vegas.

Cockerell, a veteran in the hospitality industry, will provide attendees with insight as to how he effectively oversaw 20 resort hotels, four theme parks, two water parks, five golf courses, a shopping village and nighttime entertainment complex, a sports and recreation complex, and a staff of 73,000 Cast Members, during his tenure as Executive Vice President of Operations for the Walt Disney World® Resort.

“If you want your organization to thrive instead of just survive, you must serve your customers with such consistency, efficiency, creativity and sincerity that they’ll never want to do business with anyone but you,” remarked keynote speaker Lee Cockerell. “During the discussion, I will share ways in which you can create Disney magic and how customers rule at your organization.”

Educating top industry professionals from across the globe, this year’s Nightclub & Bar Show conference program will also feature numerous educational sessions with some of the brightest and most thought-provoking individuals in the bar and nightlife industry. The diversified speaker lineup gives attendees the opportunity to develop revitalizing ideas that will help shape their success across specialty fields.

Lee Cockerell will keynote on Tuesday, March 28 at 11am and is open to all attendees, speakers, sponsors and exhibitors. Additional keynote sessions will be announced soon and are sponsored by Revention. Please visit www.ncbshow.com/keynotes for keynote updates and www.ncbshow.com/speakerlists for a full list of speakers.

The Nightclub & Bar Show is the world’s largest gathering of bar, nightlife and beverage professionals. The show offers industry professionals the opportunity to connect with suppliers, network with new businesses, discover new products and gain critical skills to ensure their success in the dynamic bar and nightclub industry. For those interested in attending the show or for more information, please visit www.ncbshow.com.

About Nightclub & Bar Media Group

Nightclub & Bar Media Group, a division of Boston, MA based Questex LLC, is the go-to resource for the on-premise professional. Mirroring the fast-paced, trend-setting nature of the beverage industry, Nightclub & Bar has been providing the specific tools bar professionals, owners and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry for over 30 years. Nightclub & Bar Media Group produces the Nightclub & Bar Show (www.ncbshow.com), VIBE Conference (vibeconference.com), Nightclub & Bar Top Rated Lists (www.nightclub.com/category/ncb/scene/top-rated), Nightclub & Bar Awards, and produces daily content on www.nightclub.com.

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MEDIA CONTACT:

Kirvin Doak Communications
ncbshowpr@kirvindoak.com
702.737.3100