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**NIGHTCLUB  
& BAR SHOW** MARCH 25-27 / EXPO DATES: 26-27  
**2019 LAS VEGAS**

**AWARD WINNING AUTHOR AND BARTENDER, JIM MEEHAN, TO  
DELIVER KEYNOTE AT 2019 NIGHTCLUB & BAR SHOW**



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**Las Vegas**— Jim Meehan, entrepreneur, bartender and the author of James Beard award-winning “Meehan’s Bartender Manual” will deliver the keynote **“Your Work Family: Hiring, Training, Mentoring & Motivating Your Team for the Long Haul”** during the **2019 Nightclub & Bar Convention and Trade Show** on Monday, March 25 from 1 to 1:45 p.m. at the Las Vegas Convention Center.

During the keynote, Meehan will discuss how his leadership style has changed over the years and how to effectively motivate colleagues and staff to achieve their full potential. In addition, Meehan will share his experiences that earned him the title of one of America’s best bartenders, along with the tactics and mindsets that he implements into his business model to mentor the next generation of hospitality superstars.

“When I began in the industry I wanted to lead by example, which has led to a very successful business model that I am eager to share during the Nightclub and Bar Convention and Trade Show,” said Jim Meehan, Co-Founder of PDT. “When opening PDT, we knew that in order to set ourselves apart from the bustle of our competitors that we needed to invest heavily in our employees to achieve their full potential. The keynote will talk about how to position your brand above others by surrounding yourself with a staff that is as invested in success as the management.”

As the co-founder of PDT (stands for Please Don't Tell), which is now in its twelfth year of business in New York City's East Village, Meehan has worked in nearly every area of the hospitality business. Meehan's experience and passion for the industry shows through many professional achievements like his James Beard award nominated "The PDT Cocktail Book" and award-winning "Meehan's Bartender Manual."

The keynote is open to all attendees, speakers, sponsors and exhibitors. Additional keynote sessions will be announced soon. Please visit Nightclub & Bar Show's [website](#) for keynote updates and [here](#) for a full list of speakers.

The Nightclub & Bar Show returns to Las Vegas March 25 - 27, offering the world's largest gathering for bar, nightlife and beverage professionals in the industry. The event offers an extensive educational series program for industry professionals to gain insight on new trends and products, attend speaker sessions and network amongst the top professionals in the everchanging bar and nightclub industry. For those interested in attending the show or for more information, please visit [www.ncbshow.com](http://www.ncbshow.com).

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#### **About Nightclub & Bar Media Group:**

Nightclub & Bar Media Group, a division of Boston, MA based Questex LLC, is the go-to resource for the on-premise professional. Mirroring the fast-paced, trend-setting nature of the beverage industry, Nightclub & Bar has been providing the specific tools bar professionals, owners and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry for over 30 years. Nightclub & Bar Media Group produces the [Nightclub & Bar Show](#), [VIBE Conference](#), Nightclub & Bar Awards, and produces daily content on [www.nightclub.com](http://www.nightclub.com).

#### **About Questex LLC**

Questex LLC is a leading global business information and events company serving corporate clients and industries that are driving economic growth and business innovation around the world. The company drives business investment, innovation and demand creation in the markets it serves by bringing together investors, buyers, sellers and professionals through its over 125 trade shows, conferences and hosted buyer events. Questex complementary digital media and data assets enable the company to engage with key decision-makers in its core markets year-round. For additional information, visit company's website, [www.questex.com](http://www.questex.com).

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