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## **TRAILBLAZER AND BREWDOG USA CEO, TANISHA ROBINSON TO DELIVER KEYNOTE AT 2019 NIGHTCLUB & BAR SHOW**



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**Las Vegas**— Tanisha Robinson, the CEO of BrewDog USA will deliver an intimate keynote, “**Fireside Chat with Tanisha Robinson, CEO of BrewDog USA**” during the **2019 Nightclub & Bar Convention and Trade Show** on Wednesday, March 27 from 11 to 11:45 a.m. at the Las Vegas Convention Center.

Moderated by David Kaplan, founder and co-owner of Death & Co., Robinson's keynote session will cover how she pushes the limits of innovation in the ever-changing beverage industry utilizing her unique background and perspective on the industry. Attendees will receive insight to BrewDog's upcoming projects and initiatives like the first-ever crowdfunded craft beer hotel, how the team decided to expand the brand to include a television network and entering the airline hospitality circuit. In addition, Robinson will share her keys to innovation and industry growth, all while sharing a cold one with the audience.

“We are in one of the fastest evolving industries in the world, and it is up to us to not only keep up but also set the trends,” said Tanisha Robinson, CEO of BrewDog USA. “The keynote is going to offer attendees an in-depth look into how we have moved the needle in the craft brew world and how they can apply our methods to their own brands and businesses.”

As the CEO of BrewDog USA, where Tanisha leads the USA side of the brand, Robinson is responsible for developing inventive sales strategies and spearheading the businesses operational growth. Prior to joining the BrewDog USA team, Robinson founded several successful companies including Print Syndicate and TicketFire. Before joining the business sector, Robinson served in the U.S. Army.

The keynote is open to all attendees, speakers, sponsors and exhibitors. Additional keynote sessions will be announced soon. Please visit Nightclub & Bar Show's [website](#) for updates and [here](#) for a full list of speakers.

The Nightclub & Bar Show returns to Las Vegas March 25 - 27, offering the world's largest gathering for bar, nightlife and beverage professionals in the industry. The event offers an extensive and comprehensive educational series and speakers for industry professionals to gain insight on new trends and products, attend speaker sessions and network amongst the top professionals in the dynamic bar and nightclub industry. For those interested in attending the show or for more information, please visit [www.ncbshow.com](http://www.ncbshow.com).

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**About Nightclub & Bar Media Group:**

Nightclub & Bar Media Group, a division of Boston, MA based Questex LLC, is the go-to resource for the on-premise professional. Mirroring the fast-paced, trend-setting nature of the beverage industry, Nightclub & Bar has been providing the specific tools bar professionals, owners and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry for over 30 years. Nightclub & Bar Media Group produces the [Nightclub & Bar Show](#), [VIBE Conference](#), Nightclub & Bar Awards, and produces daily content on [www.nightclub.com](http://www.nightclub.com).

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**NIGHTCLUB & BAR SHOW MEDIA CONTACT:**

Jaclyn Dadas / Rebecca Baia / Summer Vieites  
Kirvin Doak Communications  
[ncbshowpr@kirvindoak.com](mailto:ncbshowpr@kirvindoak.com)  
702.737.3100