



For Immediate Release

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VIBE Conference Presents 2019 VIBE Vista Award Winners

SAN DIEGO-[VIBE Conference](#), the premiere on-premise beverage conference for beverage executives, recognized the top beverage programs for multi-unit chain restaurants, hotels, cruise lines and casinos on Tuesday, Feb. 26 during the **2019 Vista Awards** at its annual conference held at the Sheraton San Diego Hotel & Marina.

[VIBE Vista Awards](#) recognize the top performers in the beverage industry through the creation, training, execution, management and on-going positive results of beverage programs. Entries were reviewed by a panel of Johnson & Wales University beverage faculty, staff and alumni and were judged on positive beverage sales initiatives, efficient operational innovations and training and service programs producing high quality standards.

This year's VIBE Vista Award winners include:

- Best Beer Program sponsored by New Belgium Brewing went to Cohn Restaurants Group DRAFT REPUBLIC.
- Best Spirits Program sponsored by Heaven Hill Brands went to Norwegian Cruise Line (NCL)
- Best Wine Program sponsored by Taub Family Companies: Palm Bay International & Taub Family Selections went to Eataly USA
- Best Adult Alcohol Free Program sponsored by MONIN Gourmet Flavorings went to The Melting Pot
- Best Beverage Menu Revamp sponsored by Campari America went to FRIDAYS

- Best Beverage Promotion sponsored by Moët Hennessy USA went to Four Seasons Hotels and Resorts
- Best Beverage Limited Time Offer (L.T.O.) ended in a three-way tie: Omni Hotels & Resorts, sponsored by Tito's Handmade Vodka; Marriott Vacations Worldwide sponsored by Diageo; and The Melting Pot sponsored by Rémy Cointreau USA
- Best Responsible Alcohol Service sponsored by the Vibe Advisory Council went to Hooters of America
- Best Training Program sponsored by Pernod Ricard went to P. F. Chang's
- Best Overall: Multi-Unit Chain Restaurants sponsored by FIFCO USA went to Taco Mac
- Best Overall: Hotels, Cruise Lines and Casinos sponsored by Edrington went to Norwegian Cruise Line (NCL)

About VIBE Conference:

VIBE Conference, a division of Boston, Massachusetts based Questex LLC, is the premier event for chain and hotel adult beverage executives and suppliers. Produced for Questex LLC by Weiss Foodservice Visions, Inc., the top on-premise conference is held annually and involves high-level content, tastings and networking opportunities. The 2020 conference will be held Feb. 24-26 at the Omni La Costa Resort and Spa in Carlsbad, CA.

About Johnson & Wales University:

Founded in 1914, Johnson & Wales University is a private, nonprofit, accredited institution with more than 16,000 graduate, undergraduate and online students at its four campuses in Providence, RI; North Miami, FL; Denver, CO; and Charlotte, NC. An innovative educational leader, the university offers degree programs in arts and sciences, business, culinary arts, education, nutrition, hospitality, physician assistant studies, engineering and design. Its unique model integrates arts and sciences and industry-focused education with work experience and leadership opportunities, inspiring students to achieve professional success and lifelong personal growth. The university's impact is global, with alumni from 119 countries pursuing careers worldwide. For more information, visit www.jwu.edu.

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