bar & restaurant expo

EMERGING BRANDS SHOWCASE

MARCH 21-23, 2022 | EXPO DATES: MARCH 22-23
LAS VEGAS CONVENTION CENTER, SOUTH HALL
BARANDRESTAURANTEXPO.COM

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Meet qualified buyers in a new environment

Bar & Restaurant Expo, formerly known as Nightclub & Bar Show, brings together thousands of industry professionals from the on-premise and beverage community to Las Vegas to discover new products & trends in the industry.

The Emerging Brands Pavilion will provide you the opportunity to gain easy, cost-effective exposure in front of this powerful bar and restaurant audience.

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CONNECT WITH THE BEST IN THE INDUSTRY

The Emerging Brands Showcase is in the center of the expo floor with premier visibility to the bar and restaurant audience.

THIS COMPLETE PAVILLION PACKAGE OFFERS YOU THE FOLLOWING BENEFITS:

- No hassle, ready to go space with carpet, ice, display table, and more!
- Pre-Show and On-Site Marketing to Help Drive Attendees to the Pavilion Area
- Saves you Time, Saves you Money – Lets You Focus on Selling Your Brand!

AUDIENCE SNAPSHOT

90% Senior Level Buyers
91% Purchasing Power
46% Bar/Pub/Tavern/Lounge/Sports Bar
41% Owner/President/CEO/Partner
57% Single-Unit Establishments
41% Multi-Unit (2-50 units)

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PACKAGE INCLUDES:

- 5’ x 10’ booth space
- Prime Central Location
- Standard Pavilion Carpet
- 4’ Skirted counter height table 24”x 42” high
- Pavilion sign with all participants name & booth number included*
- 40lbs of ice per day plus Lexan ice tray Hand Washing Station (as required by Health Dept. for sampling booths)
- Product Listing on the Bar & Restaurant Expo website

$3,160
5x10 BOOTH SPACE

$4,415
10x10 BOOTH SPACE

97%
OF ATTENDEES FOUND AT THE LEST ONE NEW PRODUCT THEY WEREN’T FAMILIAR WITH

To secure your spot in the Emerging Brands Showcase please contact our sales team

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