

VIBE CONFERENCE

VERY IMPORTANT BEVERAGE EXECUTIVES

September 27-29, 2021 | Omni La Costa Resort & Spa, Carlsbad, CA

bar &
restaurant

AN EXPERIENCE FROM
Questex

Mask On Mask Off

Weighing The Impact Of Covid-19 On Operations

David Commer

CONTACT

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Esteemed Panelists

Dana Pellicano

*Vice President, Global, US +
Canada Food & Beverage*

Marriott International



Esteemed Panelists

Cami Lehmann

*Director of Marketing
Maggiano's Little Italy*

Brinker International



Esteemed Panelists

Carmen Morgan

*Food and Beverage R&D
Manager*

Dave & Buster's Inc.



Esteemed Panelists

Jamie Carawan

Vice President of Brand Menu and Culinary

Buffalo Wild Wings



Moderator

David Commer

*Commer
Beverage Consulting*



Flow of the Show

- Review a variety of COVID 19 topics and our operator panelists' approaches to the pandemic



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- How has your menu offering changed?
- Will the changes be permanent?
- 3rd party delivery vs. in-house delivery
- Do you offer adult beverages to go?
- What physical changes did you make to your buildings?
- Feedback from Guests on Changes and Challenges

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When bartenders find new jobs after all the bars close down



- Staffing Challenges and Solutions
- Supply Chain Challenges and Solutions
- What can Supplier Partners do to help?
- What other challenges have you faced?
- Technology Solutions you've adopted
- Menu Approach going forward
- QR Code menus



HIVE & HONEY

rooftop bar

AT MARRIOTT IRVINE SPECTRUM



bar.
restaurant



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- Are some support staff still WFH?
- Vaccination Approach
- What did you do that you will continue to do and what did you do that you won't continue?
- What lessons have you learned?

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