

**FOR IMMEDIATE RELEASE:**

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## **KEYNOTE PANEL ANNOUNCED FOR 2022 BAR & RESTAURANT EXPO**

*Panel to Focus on the Growth Opportunities for 2022 and Beyond*

**Las Vegas**— On **Tuesday, March 22 at 11 a.m.**, the **2022 Bar & Restaurant Expo**, previously known as Nightclub & Bar Show, will feature a key panel of operators including small to large operations from across the country, for a discussion on, Growth Opportunities for 2022 and Beyond. With businesses facing the continued obstacles of labor, supply chain, technology and inflation, the discussion will focus on the impacts of the current environment as well as the outlook for the coming year for the hospitality industry.

Topics that will be addressed during the panel discussion include:

- Utilizing technology in your beverage strategy.
- Supply chain/inflation.
- Understanding consumer expectations.
- How to tackle staffing issues.
- What does the future customer look like?

Speakers featured on the panel are:

- **Cami Lehman**, Director of Marketing, Brinker International, Inc.
- **Mark Gray**, Chief Operating Officer & President, Bottleneck Management Restaurant Group
- **Bruce Skala**, Senior Vice-President, Marketing, Hooters of America
- Moderated by **Scott Blazek**, Executive Vice President, Breakthru Beverage Group Nevada

“The Bar & Restaurant Expo is where the industry gathers each year to learn, network, make purchasing decisions, enjoy the parties and get more excited about the future,” said Bruce Skala, Senior Vice-President, Marketing, Hooters of America. “We are happy to be part of this great event and I’m looking forward to contributing to this year’s terrific keynote panel, whose members represent hundreds of successful operations.”

A full biography on each of the speakers can be found [here](#).

The keynote is included in all registration passes. Visit Bar & Restaurant Expo’s [website](#) for a full list of speakers.

Those interested in attending the 2022 Bar & Restaurant Expo can visit [www.barandrestaurantexpo.com](http://www.barandrestaurantexpo.com) for more information or to register. Bar & Restaurant Expo is a trade event and not open to the general public.

Members of the media can apply for a credential for the expo [here](#).

Bar & Restaurant Expo is committed to the health and safety of its attendees, exhibitors, and staff. It will continue to work closely with all local, state, and federal officials to follow and implement all health and safety guidelines set forth.

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### **About Bar & Restaurant Expo**

Bar & Restaurant Expo, formerly known as Nightclub & Bar Show, has continued to evolve to mirror the fast-paced, trend-setting nature of the hospitality industry. The event has been providing the specific tools that bar and restaurant owners, operators, and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry. The Bar & Restaurant Group is a division of the Questex Hospitality Group which also produces Vibe Conference, World Tea Conference & Expo, and daily content on [barandrestaurant.com](http://barandrestaurant.com).

### **About Questex**

**Questex helps people live better and longer.** Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

### **MEDIA CONTACT:**

Kirvin Doak Communications

Alexandra Leach | Terri Maruca

[BarAndRestaurantExpo@kirvindoak.com](mailto:BarAndRestaurantExpo@kirvindoak.com)