

March 9, 2022



WORLD TEA CONFERENCE + EXPO, MARCH 21 – 23, FEATURES A STRONG LINE-UP OF SPEAKERS AND EDUCATION EXPERIENCES

Register to attend today at WorldTeaExpo.com

LAS VEGAS – [World Tea Conference + Expo](https://WorldTeaExpo.com) is the most influential event dedicated to evolving the tea industry through interactive technologies, market applications, creative content, and community collaboration. The 20th anniversary celebration will take place at the Convention Center in Las Vegas, March 21 – 23.

Focused on the business of tea with unique sampling, tastings, speakers and education experiences, the conference + expo attracts the national and international tea community, including buyers and decision makers from retailers, groceries, hotels, distributors, foodservice, plus tea shops, gift shops, among others.

Featured speakers at the conference + expo this year include:

- **Sashee Chandran**, Founder & CEO of Tea Drops
- **Daniel Lewis**, T By Daniel
- **Andrew Chau**, Co-Founder & CEO of Boba Guys
- **Nishchal Bankskota**, Founder of Nepal Tea
- **Chris MacNitt**, Tea Development Lead for Starbucks
- **Alfonso Wright**, Partner of Brooklyn Tea
- **Jordan Hardin**, Alfred
- **Rachel Carter**, iHeart Teas
- **Bryan & Kelly Hackman**, The White Heron Tearoom

More information about all the speakers at the World Tea Conference + Expo can be found [Here](#).

Education experiences at the conference + expo this year include:

- **Tea Business Incubator:** for anyone who is thinking about starting a tea business or just starting a tea business and looking for knowledge about the business-end of tea.
- **General Conference Sessions:** Culinary & Hospitality, Innovation & Technology, Issues & Trends, Marketing, Product Knowledge and more.
- **3 Workshops:** China Teas, Tea Flights and The Language of Taste.
- **Speakers & Articles Pitch Session:** This is the opportunity for attendees to pitch an idea for World Tea News or to be a speaker at the next World Tea Expo in 2023.
- **Tea Tasting and Pairing at the Silk Road Asian Bistro (Westgate Hotel & Casino):** In this specially curated tasting, attendees will enjoy 6 Chinese tapas-style dishes with 6 distinguished Chinese teas from historic terroir.
- **In Depth with Thomas Shu Over the Gold Leaf:** A special presentation of Superfine grade Taiwan Oolongs (Tea Contests Grade), will be offered with a bonus tasting of Early Spring Jade.

Additional information on the education experiences can be found [Here](#).

International Tea Importers is the exclusive registration sponsor for World Tea Conference + Expo, register today at WorldTeaExpo.com. Stay connected with World Tea Conference + Expo on [Facebook](#) and [Instagram](#).

About World Tea Conference + Expo

World Tea Conference & Expo is North America's cannot miss gathering of the tea industry and is focused 100% on teas and related products. Blending fresh ideas, the latest trends and new distribution channels with focused buying, selling, networking and education, World Tea Conference & Expo is your chance to capitalize on this growing category to the fullest. World Tea Conference + Expo is a division of the Questex Travel & Hospitality Group which also produces [Bar & Restaurant Expo](#), [Vibe Conference](#), [World Tea Academy](#), and daily content on worldteanews.com and barandrestaurant.com.

About Questex

Questex helps people live better and longer. Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

MEDIA CONTACT:

Kirvin Doak Communications
WorldTeaExpoPR@kirvindoak.com