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NORTH AMERICA'S LARGEST TEA EXPO CELEBRATED ITS 20TH ANNIVERSARY on March 21 -23, 2022

Event Returns to Las Vegas, March 27 – 29, 2023



Link to hi-res images from World Tea Conference + Expo [here](#)

LAS VEGAS – [Questex](#) hosted the largest gathering of the tea industry in North America at [World Tea Conference + Expo](#), which was co-located with [Bar & Restaurant Expo](#), North America's premier conference and expo for the bar and restaurant industry. The combined events held in the Las Vegas Convention Center attracted over 10,000 attendees.

The trade show featured a lively expo floor with over 50 exhibitors, insightful educational sessions and workshops, a Tea Bar, a Boba Tea Experience, and a 20th Anniversary Celebration, as well as other key networking and educational opportunities.

World Tea Conference + Expo was founded in 2003 and marked its 20th Anniversary with a special Celebration and ceremony on Mar. 21 at the Westgate Hotel & Casino, with leading national and international guests. This event also included the **2022 World Tea Best of Awards** program recognizing tea leaders and innovators across key categories. The 2022 distinguished winners were:

1. Best Sustainable Packaging (Any Tea Product or Herbal, with or Without Camellia Sinensis): [Bigelow Tea](#)

2. Best Tea-Making Equipment Innovation, Consumer: [Mosi](#)

3. Best Chain Restaurant Tea Program/Service (Iced & Hot): [Allegro Coffee & Tea](#)

4. Best Charity Based Social/Community Program: [SerendipiTea](#)

5. Best Innovative Marketing Campaign (Print, Digital or Social Media): [The Republic of Tea](#)

“This year’s World Tea Conference + Expo was another major success. The support and positive feedback we received from the industry was incredible,” said Tim McLucas, Vice President, Bar & Restaurant Group, Questex. “We were honored and excited to commemorate the 20th Anniversary of the event, and at the same time establish the foundation for the next 20 years of evolution and growth. The continued co-location with Bar & Restaurant Expo not only addresses current industry needs and demands, but also provides important learning and expansion opportunities for tea producers, suppliers, and innovators, that are shaping the future of the industry.”

The conference + expo concluded with the highly anticipated **Devan Shah Tea Tycoons competition and awards program. The judges named three winners and they were:**

1. **Sustainability:** [Littorary](#)
2. **Unique Customer Relations:** [Cured Leaves Tea Company](#)
3. **Innovation:** [Clarke's Tea](#)

“My passion and why I started my business aligns with everything the World Tea Conference + Expo stands for – bringing people together, social responsibility and sustainability. These are things that are associated with the legacy of the late Mr. Devan Shah. I had the privilege of meeting Mrs. Devan Shah, a majestic presence and powerhouse with a wealth of knowledge and passion for tea, life, wellness, and social responsibility. This brief interaction inspired me more than words can express,” said Paula Shaw, founder, and CEO of Cured Leaves Tea Company.

To learn about other key developments, trends, issues, hot topics and products within the global tea community, plan to attend the World Tea Conference + Expo, March 27-29, 2023, co-located with [Bar & Restaurant Expo](#). Visit [WorldTeaExpo.com](#). Stay connected with World Tea Conference + Expo on [Facebook](#) and [Instagram](#).

About World Tea Conference + Expo

World Tea Conference & Expo is North America’s cannot miss gathering of the tea industry and is focused 100% on teas and related products. Blending fresh ideas, the latest trends and new distribution channels with focused buying, selling, networking and education, World Tea Conference & Expo is your chance to capitalize on this growing category to the fullest. World Tea Conference + Expo is a division of the Questex Travel & Hospitality Group which also produces [Bar & Restaurant Expo](#), [Vibe Conference](#), [World Tea Academy](#), and daily content on [worldteanews.com](#) and [barandrestaurant.com](#).

About Questex

Questex helps people live better and longer. Questex brings people together in the markets that help people **live better**: travel, hospitality, and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

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