

**FOR IMMEDIATE RELEASE:**

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**SEE IT. TASTE IT. EXPERIENCE IT. BAR & RESTAURANT EXPO  
LAUNCHING GAME CHANGING EXPERIENCES  
FOR 2023 SHOW IN LAS VEGAS**

*Early bird registration is now open for the bar and restaurant industry's premier expo, March 27-29, 2023*



*A link to images from the 2022 Bar & Restaurant Expo can be found [here](#).*

**LAS VEGAS** – Early bird registration is officially open for the **2023 Bar & Restaurant Expo**, formerly known as Nightclub & Bar Show, which will return to the Las Vegas Convention Center **March 27 – 29, 2023**. Early bird registration tickets start at \$99 and are available now through January 31, 2023 [online here](#).

[Bar & Restaurant Expo](#) is a truly immersive experience for the fast-changing food & beverage industry.

Registration to Bar & Restaurant Expo provides attendees access to:

- A centralized expo hall floor combining both Bar & Restaurant Expo and World Tea Expo to shop and meet over 400 suppliers, sample a vast range of products, and enjoy show-only special offers.
- A three-day conference program featuring top industry experts, in-depth workshops, new masterclasses, an industry keynote, and off-site trainings.

- First-hand access to all the latest trends: from the rise of functional food, how to target the ‘homebody economy’ and solutions for staffing challenges.
- Interactive features: Restaurant Zone featuring The Bistro and Food & Beverage Innovation Center, The Bar, NxT, Rising Stars Showcase, Tea Bar and Tech Hub Showcase.
- Launching for the first-time ever: Hosted Dinners, Closing Toast, and Las Vegas Badge Perks.

“We are super excited to bring the industry together again in Las Vegas in March 2023, for Bar & Restaurant Expo. In March 2022 we celebrated a hugely successful expo attracting 10,412 attendees, up 19% from 2021, plus showcasing over 350 exhibitors, 80 conference sessions and launching key new activations, “said Tim McLucas, Vice President of Bar & Restaurant Group. “In 2023 attendees will see an expanded conference program, larger exhibit floor, new evening networking functions, plus a key focus on presenting food and restaurant products, to fit the needs of the industry.”

2023’s key sponsors will include Diageo North America Inc., QubicaAMF Worldwide LLC, SAVI Controls, LLC, Shift4 Corporation, Spoton, UberEats, WinCup, BACKBAR, BentoBox (Firserv), Black Box Corporation, Bowlmarc Robotics, Carbon Cut, CityCheers, Evanesce Inc, FETCO, Greenprint, Heartland Payment Systems, Hoshizaki America, Liquid Management Partners, LLC, Middleby Corporation, MistAmerica Corp, Orange Door Music Video, Perlick Corporation, Reroute Americas, RevoSpin, Ripples, RobotLAB Inc., Rockless Table, SmartTab Corp, Sunkist Foodservice Equipment, Topo Chico, True Manufacturing and many more. Bar & Restaurant Expo is co-located with 2023’s World Tea Conference + Expo.

Those interested in attending or exhibiting at the 2023 Bar & Restaurant Expo can visit [www.barandrestaurantexpo.com](http://www.barandrestaurantexpo.com) for more information. Additional details about the expo floor, educational workshops, speakers, nightlife activations and more will be announced in the coming months. Bar & Restaurant Expo is a trade event and not open to the general public. Press registration will open in November.

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### **About Bar & Restaurant Expo**

Bar & Restaurant Expo, formerly known as Nightclub & Bar Show, has continued to evolve to mirror the fast-paced, trend-setting nature of the hospitality industry. The event has been providing the specific tools that bar and restaurant owners, operators, and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry. The Bar & Restaurant Group is a division of the Questex Hospitality Group which also produces Vibe Conference, World Tea Conference & Expo, and daily content on [barandrestaurant.com](http://barandrestaurant.com).

### **About Questex**

**Questex helps people live better and longer.** Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

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