

FOR IMMEDIATE RELEASE:

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TRADITION MEETS TOMORROW AT QUESTEX'S WORLD TEA CONFERENCE + EXPO MARCH 27-29, 2023 IN LAS VEGAS



*Registration is now open for the 2023 Conference + Expo at WorldTeaExpo.com
Link to images from the 2022 event can be found [here](#).*

LAS VEGAS – Early bird registration is officially open for the **2023 World Tea Conference + Expo**, the largest gathering for the tea industry, taking place **March 27-29, 2023**, at the Las Vegas Convention Center. Early bird registration tickets start at \$99 and are available now through January 31, 2023 [online here](#).

World Tea Conference + Expo is North America's leading tea event focused on the business of tea with unique sampling, tasting, and education on how to profit from tea. The yearly event attracts the national and international tea community, including buyers and decision makers from retailers, grocery, hotels, distributors, foodservice, plus tea shops, gift shops, among others.

Registration to [World Tea Conference + Expo](#) provides attendees access to:

- A centralized expo hall floor combining both World Tea Expo and Bar & Restaurant Expo to shop and meet over 400 suppliers, sample a vast range of products, and enjoy show-only special offers.
- Solutions to industry disruptions through a compelling conference program featuring Tea Business Incubator Sessions, Tea Business Skills, Tea Flights, and much more.
- Interactive features: Tea Bar, New Business Pavilion, The Bistro, and Boba Tea Experience.

“World Tea Expo is the leading event for the tea industry that supports companies and professionals seeking business growth and new opportunities, in today’s fast changing tea sector,” said Tim McLucas, Vice President of Bar & Restaurant Group. “Bringing the global tea community together to learn, share, and expand their business interests, is key to the success of the sector at such an exciting time.”

2023’s key sponsors will include International Tea Importers, Dethlefsen & Balk, Inc., FORLIFE, Flavor Waves Inc, Metropolitan Tea Company, Sav-on Bags, SerendipiTea, Harney & Sons Tea Co., Jay Shree Tea, snackpass, MILK + T, Amyris Biotechnologies, Inc., AstroNova Inc, Camelot Tea Company, Caraway Tea Co and Herbal Packer, Eastern Elm, Rooibos North America, Sara's Tea Caddie, LLC, Shih Chen Foods Co., Ltd. and many more. 2023’s World Tea Conference + Expo is co-located with Bar & Restaurant Expo.

International Tea Importers is the exclusive registration sponsor for World Tea Conference + Expo, register today at WorldTeaExpo.com. To book your exhibit space or to become a sponsor or advertiser, connect with Ellainy Karaboitis-Christopoulos at ekaraboitis@questex.com. Stay connected with World Tea Conference + Expo on [Facebook](#) and [Instagram](#).

World Tea Conference + Expo is a trade event and not open to the general public. Press registration will open in November.

About World Tea Conference + Expo

World Tea Conference & Expo is North America’s cannot miss gathering of the tea industry and is focused 100% on teas and related products. Blending fresh ideas, the latest trends and new distribution channels with focused buying, selling, networking and education, World Tea Conference & Expo is your chance to capitalize on this growing category to the fullest. World Tea Conference + Expo is a division of the Questex Travel & Hospitality Group which also produces [Bar & Restaurant Expo](#), [Vibe Conference](#), [World Tea Academy](#), and daily content on worldteanews.com and barandrestaurant.com.

About Questex

Questex helps people live better and longer. Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

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