

LUXURY TRAVEL ADVISOR'S
ULTRA
SUMMIT
10th ANNIVERSARY

June 20-22, 2023 | Fairmont Scottsdale Princess

SPONSORSHIP OPPORTUNITIES



PARTNERSHIP

A Focus On Connecting, Collaborating And Curating

Luxury Travel Advisor's ULTRA Summit is an exclusive, invitation-only event focused on the luxury travel market that brings together world-class travel agency owners and managers for one-to-one meetings with the most opulent, ultra-luxury suppliers in the world to cultivate collaboration, share insights and help move the luxury market forward.

Luxury Travel Advisor's ULTRA Summit various sponsorship opportunities and advertising platforms are the perfect ways to showcase your brand.

This is not an all-inclusive listing of available sponsorships.

If you are interested in providing something not mentioned in this list, please discuss with your sales representative for details and options.



“LTA ULTRA allows us to meet with advisors to keep them abreast of our updates and offerings throughout the island. The networking opportunities allow for time to catch up on a personal level or to visit with an advisor whom we may not have an appointment with.

The Keynote speaker and statistics we receive on the first morning is always the icing on the cake.”

KIM RIDDLE, ARUBA TOURISM AUTHORITY

RESONANCE

Increase your visibility with sponsorships

An array of promotional opportunities are available to increase your visibility in advance of, during, and even after the event.

POPULAR OPPORTUNITIES INCLUDE:

- Breakfast and Lunch Sponsorships
- Refreshment Breaks
- Branded Event Tote Bags
- Notebook and Pen Branding

Plus, we offer dedicated email blasts, room drops, personalized surveys, and much more! Your sales representative will work with you to design the best opportunity for your business needs.



Experiential Opportunities

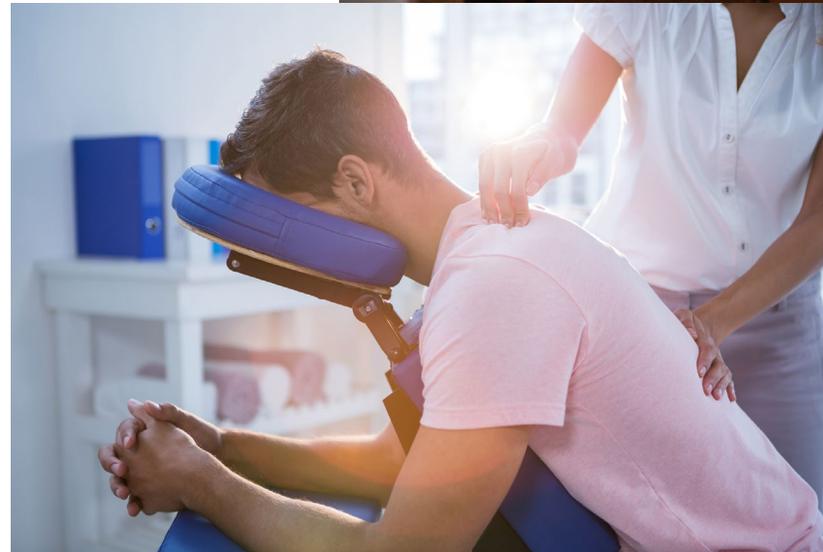
Would you like to promote something unique or cultural during our Registration afternoon?

We have a limited number of opportunities that can be completely customized to suit your needs. These on-site opportunities can include media exposure and promotion to this highly qualified audience.



Starts at \$2,500*

Contact us to create a presence that maximizes your visibility!



* must be purchased in addition to a meetings package

Digital Marketing Opportunities



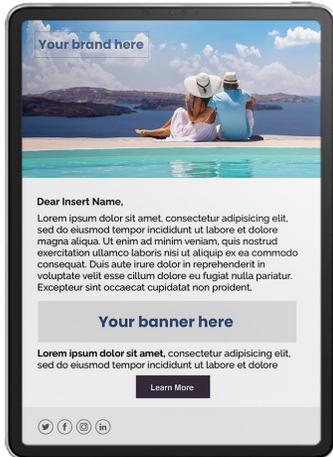
Social Media Posting

Limited Participation

Get exposure to our audience on social media!

You can customize the copy that will appear on our Instagram and Facebook pages. Copy can be creatively teased to highlight your presence at ULTRA Summit or to promote your brand.

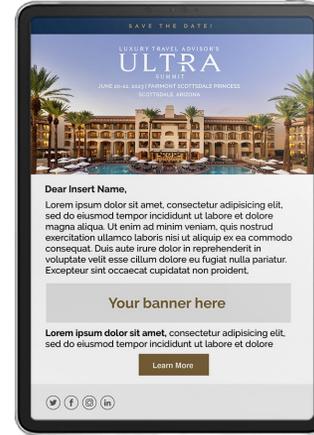
\$2,500



Dedicated Email to Database

With 90% of total travel agents in the US, as well as the most qualified luxury travel advisors, you can gain additional exposure for your brand with an email prior to (or after) the event. You supply the HTML, artwork, and copy; we distribute it for you.

\$3,500



Nightly Email Sponsorship

Be featured in our nightly emails to all ULTRA Summit Advisors and supplier attendees with a banner ad or something similar, linking to your company website, and a special shout-out mentioning your suite and location at ULTRA Summit!

\$3,500



Appointment System Sponsor

Be top of mind with advisors while they create their appointment schedule. Your logo will be featured with a link to your company's website at the top of the online appointment system.

\$3,500

On-Site Sponsorship Opportunities



Meals and Receptions

Up to 2 sponsors

Breakfast \$8,000

Lunch \$9,500

The entire ULTRA Summit group enjoys breakfast, lunch, and dinner together. Present your product or destination for the whole audience, including A/V, for 15 minutes. We encourage you to bring signage, centerpieces, and sales materials for each table and even greet the guests as they arrive! An ENGAGING opportunity that gives you a chance to stand out.



Late Night with (Your Company Name)

With the official evening events finishing around 10pm, you may be interested in hosting the advisors for cigars, late night drinks, desserts, champagne, you name it. This additional networking opportunity can be customized to reflect your destination or property. We can customize to your budget or ideas.

Price upon request



Coffee Break Sponsorship

Up to 2 sponsors

Sponsor one full day of coffee breaks and have your brand on center stage as advisors stop for a pick-me-up! Sponsors will have the chance to decorate the coffee break stations with signage showcasing their brand and logo.

\$5,500



Water Bottle Sponsorship

As the Water Bottle Sponsor, your company will have the opportunity to brand the reusable water bottle that will be handed out to each attendee upon arrival. Exclusive opportunity!

\$3,000

On-Site Sponsorship Opportunities



Event Badges

Gain high visibility by putting your logo in front of every attendee at the event, all day, every day! All attendees are required to wear their badges at all times during the event, so as the exclusive badge sponsor, your logo will be front and center. Exclusive Opportunity!

\$1,500



Event Bags

Deliver beautiful tote bags with your logo on them to ULTRA Summit, and we'll provide them to Advisors at check-in. Exclusive Opportunity!

\$5,500



Notebook & Pens Sponsor

Have your company's logo showcased on all the notebooks and pens distributed to each attendee upon arrival. Exclusive Opportunity!

\$5,500



Room Drop

Do you have a special gift you would like placed in ULTRA Advisors' guestrooms? We will deliver them for you! Delight advisors with a thoughtful present after a long, fun day of networking, meetings, and fabulous experiences at the Fairmont Scottsdale Princess.

\$1,000

Contact your sales representative for sponsorship opportunities at ULTRA Summit 2023:

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