

FOR IMMEDIATE RELEASE

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WORLD TEA CONFERENCE + EXPO 2023 ANNOUNCES SPEAKERS & EDUCATIONAL HIGHLIGHTS



*Registration is now open for the 2023 Conference & Expo at WorldTeaExpo.com
Link to images from the 2022 event can be found [here](#).*

LAS VEGAS - Taking place **March 27-29, 2023**, at the Las Vegas Convention Center, **World Tea Conference + Expo** is delighted to announce its lineup of exceptional speakers and educational highlights for its 2023 event. Award-winning experts will share their insights and knowledge within the tea industry, while interactive educational sessions will provide professionals with the newest tools to grow their businesses within the rapidly evolving industry.

World Tea Conference + Expo Featured Speakers Include:

Peter F. Goggi

President of the United States Tea Association

Speaker Session: Tea into the Future: Understanding and Managing Change

Shabnam Weber

President of the Canadian Tea & Herbal Association

Speaker Session: Embracing Change: An Optimistic Outlook for Tea

Dr. Nada Milosavljevic M.D., J.D.

World Tea Expo lead on Health Issues, Founder & CEO, Sage Tonic

Speaker Session: This is Your Brain on Tea

Henrietta Lovell

Owner, Rare Tea Company

Speaker Sessions: RiRa Tea Experience; A Future Where Everyone Wins – Translating a Living Wage into Reality

Chris Johnson/ MacNitt

Research & Development, Starbucks

Speaker Session: Tea Incubator Skills Breakout

Will Battle

Owner, Fine Tea Merchants

Speaker Session: A Future Where Everyone Wins – Translating a Living Wage into Reality

Kevin Gascoyne

Camellia-sinensis, Co-Owner

Speaker Sessions: Rarest Tea Tasting; Tea Business Incubator

Jacquelyn Gervey-Hague

UC Davis Professor

Speaker Session: What on Earth is in Your Teacup

Steve Schwartz

Founder, Art of Tea

Speaker Session: Healing Power of Tea

John Snell

Owner/CEO, Ela's Tea Co. & NMTeaB Consultancy

Speaker Session: Better Management Through Common Sense

Cody Wade

Blogger, The Oolong Drunk

Speaker Session: Tea Business Incubator: Banking on Tea: Establishing a Relationship with Your Banker

Educational Highlights:

Rí Rá Tea Experience with Henrietta Lovell & Richard Hart

Monday, March 27, 2023

1:30pm – 3:00pm

Add-on Ticket: \$150 (limited availability)

Exclusive to World Tea Conference & Expo, the Rí Rá Tea Experience merges fine tea and food pairings at the authentic Irish pub. Led by Henrietta Lovell, and baker Richard Hart, this exciting tea journey will be an afternoon to remember.

Boba Bootcamp

Tuesday, March 28, 2023

8:00am – 9:30am

Thomas Liu and Stacey Kwong, the founders of Loose Leaf Boba Company and MILK+T, will lead this immersive boot camp experience, detailing the ins and outs of the boba industry and its cultural significance.

Kevin Gascoyne's Rarest Tea Tasting

Tuesday, March 28, 2023

7:00pm – 8:30pm

Add-on Ticket Price: \$175 (limited availability)

Kevin Gascoyne will return for another memorable Rarest Tea Tasting session where attendees can sample the finest teas in a room transformed with soft lighting and soothing music.

Tea Flights with Daniel Lewis

Wednesday, March 29, 2023

8:00am-12:00pm

***available with Tea Guru pass only*

New to the World Tea Conference & Expo, Tea Flights is a journey of the taste buds with a bird's eye view of flavors from around the world. Hosted by Daniel Lewis, Tea Flights will feature teas from all over the world including Nepal, China, Taiwan and America.

Tea is for Tranquility

Wednesday, March 29, 2023

10:30am – 12:00pm

During this 90-minute seminar, attendees will delve into the history of meditation and tea and the science between pairing the two together. The seminar will dive deep into tea's various uses for meditation and healing and will end with a guided tea meditation.

Registration to [World Tea Conference & Expo](#) provides attendees access to learn, sample, and expand their tea knowledge with the best in the industry. Expo participants will learn everything they need to know to be successful in the tea industry right on the expo floor. Uncover hundreds of new products by demoing, sampling and experiencing the tea industry's latest products and services including teas, equipment and supplies, packing/labels, tea support and education, and more.

World Tea Conference + Expo is a trade event that is not open to the public. The yearly event sees leaders in the industry come together from many diverse communities within the world of tea and with this year's list of speakers, those attending the expo can learn and share business strategies, create relationships, and discover new features and enhancements to help grow their business.

Registration is now open for the 2023 Conference + Expo at [WorldTeaExpo.com](#). Early Bird rates end January 31, 2023.

About World Tea Conference + Expo

World Tea Conference + Expo is North America's cannot miss gathering of the tea industry and is focused 100% on teas and related products. Blending fresh ideas, the latest trends and new distribution channels with focused buying, selling, networking and education, World Tea Conference & Expo is your chance to capitalize on this growing category to the fullest. World Tea Conference & Expo is a division of the Questex Travel & Hospitality Group which also produces [Bar & Restaurant Expo](#), [Vibe Conference](#), and daily content on [worldteanews.com](#) and [barandrestaurant.com](#).

About Questex

Questex helps people live better and longer. Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life

science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

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