



Las Vegas Food & Beverage Industry Week Returns to Las Vegas in 2023 with Four Premier Trade Shows

Bar & Restaurant Expo, International Pizza Expo, SIAL America and World Tea Conference + Expo Unite for Second Annual Premier Food Industry Experience

Las Vegas, NV (February 14, 2023) – The second annual edition of the [Las Vegas Food & Beverage Industry Week](#) (LVFBIW), in partnership with Emerald, Comexposium and Questex, will make its return to the Las Vegas Convention Center (LVCC) from March 27-30, 2023. The event, made up of four elite and premier shows including **Bar & Restaurant Expo, International Pizza Expo, SIAL America, and World Tea Conference + Expo**, is dedicated to fostering industry connections and reinvigorating commercial opportunities, resources, and growth.

In 2022, the highly successful and well-attended inaugural event featured over 750 exhibitors, delivering a new, highly valuable experience for thousands of the world's key food and beverage buyers and suppliers. In addition to the exciting programming and events offered by each individual show, LVFBIW created a much needed and vital resource for small businesses within the food and beverage industry. With over 60% of attendees coming from small, single-unit businesses, the shows provided a platform for these businesses to connect with industry players and learn about the latest trends.

“We are thrilled to partner with the Las Vegas Convention Center and Questex once again to deliver another innovative experience for professionals in food and beverage. We’re looking forward to welcoming key industry players to connect with one another and discover the latest trends,” said Colleen Truman, VP of Food Group for Emerald.

The event underscores Las Vegas’ appeal as a premiere culinary destination. Las Vegas has been named the number one trade show destination in North America for 26 consecutive years, according to the Trade Show News Network (TSNN), the world's leading resource for the trade show, exhibition and event industry.

“We are grateful for our partnership with Emerald and Questex,” said Brian Yost, chief operating officer of the Las Vegas Convention and Visitors Authority (LVCVA), which owns and operates the LVCC. “We look forward to welcoming these exciting shows back to Las Vegas for another successful event, uniting key decision-makers from all sectors of the food and beverage industry under one roof.”

SIAL Global Network is the world’s premier cross-category food and beverage event brand. Now in its second year, SIAL America welcomes importers, food service companies, distributors, retailers, wholesalers, and restaurateurs looking to explore the latest in food products, innovation, and technology. This year, the National Association of State Departments of Agriculture (NASDA) will debut at SIAL America with their trade show pavilion, “A Taste of the States: Las Vegas,” to help state agricultural departments promote local food and beverage products for export.



In its 39th year, **Emerald's International Pizza Expo** is organized by Emerald and is the world's largest pizza show. Welcoming thousands of pizzeria professionals from around the world, the show attracts top equipment and ingredient suppliers and features educational sessions taught by industry leaders. Pizza Expo also features national pizza competitions in categories ranging from box folding to dough tossing. Continuing their commitment to giving back to local communities, International Pizza Expo will again partner with local food charities, including [Be A Voice](#), to donate leftover food from the show to Las Vegas organizations.

At Questex's **Bar & Restaurant Expo**, attendees will learn more about the latest trends and troubleshooting challenges in the bar and restaurant industry from single-unit to national chain operators and the industry's largest hospitality groups. The event will feature the recent innovations in the business, providing exciting insights into the future of the industry.

Exploring the future of the tea industry, the **World Tea Conference + Expo** will provide a fully immersive experience with live demos, new product sampling and interactive conference sessions where attendees can meet suppliers from around the world and celebrate their passion for innovative tea.

"Questex is proud to be a part of the Las Vegas Food & Beverage Industry Week for the second year," said Tim McLucas, vice president of Bar & Restaurant Group. "The ongoing partnership with the LVCC and Emerald allows us to create a truly exceptional experience for our industry, and we're looking forward to another successful collaboration."

The event is the only one of its kind dedicated to the food and beverage industry in the United States. The combined strengths of these four premier events brought forth the first, and one of the most significant, in-person food and beverage experiences since the pandemic's beginning.

To learn more about Las Vegas Food & Beverage Industry Week, visit <https://www.vegasmmeansbusiness.com/las-vegas-food-beverage-industry-week/>. For more information on the Las Vegas Convention and Visitors Authority, visit www.vegasmmeansbusiness.com.

ABOUT THE LVCVA

The Las Vegas Convention and Visitors Authority (LVCVA) is charged with marketing Southern Nevada as a tourism and convention destination worldwide and with operating the 4.6 million square-foot Las Vegas Convention Center (LVCC). With nearly 150,000 hotel rooms and 14 million square feet of meeting and exhibit space in Las Vegas alone, the LVCVA's mission centers on attracting leisure and business visitors to the area. The LVCVA also owns the Las Vegas Convention Center Loop designed and operated by The Boring Company and also owns the Las Vegas Monorail, an elevated 3.9-mile system with seven stops throughout the resort corridor.

ABOUT EMERALD

Emerald's talented and experienced team grows our customers' businesses 365 days a year through connections, content, and commerce. We expand connections that drive new business opportunities, product discovery, and relationships with over 140 annual events, matchmaking, and lead-gen services. We create content to ensure that our customers are on the cutting edge of their industries and are



continually developing their skills. And we power commerce through efficient year-round buying and selling. We do all this by seamlessly integrating in-person and digital platforms and channels. Emerald is immersed in the industries we serve and committed to supporting the communities in which we operate. As true partners, we create experiences that inspire, amaze, and deliver breakthrough results. For more information, please visit <http://www.emerald.com/>

ABOUT QUESTEX

Questex helps people live better and longer. Questex brings people together in the markets that help people live better: travel, hospitality and wellness; the industries that help people live longer: life science and healthcare; and the technologies that enable and fuel these new experiences. We live in the experience economy – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. It happens here.

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