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CELEBRITY CHEF JET TILA TO LEAD LINEUP OF KEYNOTE SPEAKERS AT 2023 BAR & RESTAURANT EXPO

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Jet Tila's headshot can be downloaded [here](#)

LAS VEGAS- Food Network Celebrity Chef & Restaurateur, **Jet Tila**, has been confirmed to deliver the opening keynote address at this year's [Bar & Restaurant Expo](#), returning to the Las Vegas Convention Center **March 27-29**. Attendees can look forward to Chef Tila's first-hand account of his journey from immigrant son to Food Network success, as well as his thoughts on current food & beverage trends and his proven strategy for ensuring the ease of offering new menu items.

From battling the legendary Masaharu Morimoto on *Iron Chef America*, opening Encore Hotel in Las Vegas and guiding Anthony Bourdain through many markets and restaurants, Chef Tila is internationally celebrated for his culinary expertise. The James Beard nominee and best-selling author is a born educator and storyteller. After growing up in the first family of Thai food and later attending both French and Japanese culinary schools, Chef Tila was appointed as the inaugural Culinary Ambassador of Thai Cuisine by the Royal Thai Consulate and became the first chef to represent his country's culture and cuisine.

Today, Chef Tila's food reaches millions of people per year, as the VP of culinary for Pei Wei Group and managing partner at Dragon Tiger Noodle Co in Las Vegas, in addition to his many partnerships with businesses like Compass Group, Schwan's and NBCUniversal & DreamWorks. The Emmy nominated chef appears as co-host of Iron Chef America and as a recurring judge on Food Network's *Cutthroat Kitchen*, *Chopped*, *Beat Bobby Flay* and *Guy's Grocery Games*. Chef Tila will also make guest appearances on an array of shows ranging from *The TODAY Show*, *MasterChef* and *Rachel Ray*.

Chef Tila will give the opening keynote speech, ***From Rags to Dishes: 5 Lessons in Leadership and Success*** on Tuesday, March 28 from 11 am – 11: 45 am. He has also been given the honor of leading the ceremonial ribbon cutting to officially open the Bar & Restaurant Expo floor. He will join other notable attendees and speakers on the expo's red carpet before the opening ceremony.

"I'm excited to be speaking at Bar & Restaurant Expo and bringing some *Food Network* energy," says Chef Tila, "I'll be telling stories, talking trends and meeting food & beverage service friends from all over the country."

Those interested in attending the 2023 Bar & Restaurant Expo can find more information about the expo and purchase tickets at <https://www.barandrestaurantexpo.com/>. Bar & Restaurant Expo is a trade event and not open to the public.

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About Bar & Restaurant Expo

Bar & Restaurant Expo, formerly known as Nightclub & Bar Show, has continued to evolve to mirror the fast-paced, trend-setting nature of the hospitality industry. The event has been providing the specific tools that bar and restaurant owners, operators, and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry. The Bar & Restaurant Group is a division of the Questex Hospitality Group which also produces VIBE Conference, World Tea Conference & Expo, and daily content on barandrestaurant.com.

About Questex

Questex helps people live better and longer. Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

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