

FOR IMMEDIATE RELEASE

March 13, 2023



**SUSAN FEDROFF AND JACKIE SUMMERS JOIN LINEUP OF KEYNOTE
SPEAKERS FOR 2023 BAR & RESTAURANT EXPO**

Register NOW to attend the 2023 Bar & Restaurant Expo [here](#)



Headshots can be downloaded [here](#)

LAS VEGAS- [Bar & Restaurant Expo](#) is pleased to announce two additional keynote speakers have joined the lineup for this year's expo, taking place **March 27-29** at **the Las Vegas Convention Center**. **Susan Fedroff**, co-owner of Clover Club, Leyenda and MillLady, and **Jackie Summers**, the founder of JackFromBrooklyn Inc and creator of Sorel Liqueur, will round out this year's group of expert keynote speakers. Fedroff and Summers will join celebrity chef, author and restaurateur, **Jet Tila**, in leading keynote presentations that will tackle leadership, food & beverage trends, achieving success as an entrepreneur and more.

Jackie Summers is a James Beard Finalist, seasoned public speaker, and serial entrepreneur. Summers is the founder of JackFromBrooklyn Inc. and the creator of the award-winning Sorel Liqueur. His accolades include being named among the inaugural "Drink Innovators of the Year by Food & Wine Magazine, being named among the inaugural "Wine Enthusiast Future 40", being ranked among the world's "100

Most Influential Bar Industry Figures” by Drinks International Magazine (2019, 2020, 2021, 2022), and being named to the Imbibe 75 (2021). Jackie has written for everyone from the James Beard Foundation to Plate, Wine Enthusiast, VinePair, Epicurious, Delish, and Edible Brooklyn.

Susan Fedroff began working in bars (both behind the bar and back of the house) more than 25 years ago. Her entrepreneurial career began shortly after completing a master’s degree in economics and finance from NYU. Susan spent a couple of years working in NYC government (in various budgetary positions,) then left the public sector for a big jump back into F&B. Susan was a co-owner and managing partner of the Flatiron Lounge (2003) and the Pegu Club (2005) and is a current owner/operator of Clover Club (2008), Leyenda (2015) and Miladys (2022). Additionally, Susan is a founding partner in Social Hour Cocktails and lives in Brooklyn NY with her wife Julie Reiner and their 14-year-old daughter Maya.

Join this dynamic duo as they discuss essential lessons for running successful bars.

Keynote Schedule:

From Rags to Dishes: 5 Lessons in Leadership and Success

Opening Keynote Speech- Jet Tila

Tuesday, March 28 from 11 am – 11: 45 am.

How Not To Eff It Up: Essential Lessons For Running Successful Bars

Dual Keynote Speech- Susan Fedroff and Jackie Summers

Wednesday, March 29 from 11 am – 11: 45 am.

Those interested in attending the 2023 Bar & Restaurant Expo can find more information about the expo and purchase tickets at <https://www.barandrestaurantexpo.com/>. Bar & Restaurant Expo is a trade event and not open to the public.

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About Bar & Restaurant Expo

Bar & Restaurant Expo, formerly known as Nightclub & Bar Show, has continued to evolve to mirror the fast-paced, trend-setting nature of the hospitality industry. The event has been providing the specific tools that bar and restaurant owners, operators, and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry. The Bar & Restaurant Group is a division of the Questex Hospitality Group which also produces VIBE Conference, World Tea Conference & Expo, and daily content on barandrestaurant.com.

About Questex

Questex helps people live better and longer. Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

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