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March 29, 2023

Bar & Restaurant Expo Announces Winner of the 2023 Industry Impact Award



High-res photo can be found [here](#)

LAS VEGAS- [Bar & Restaurant Expo](#) is pleased to announce **Kim Haasarud** of **Liquid Architecture** was presented with the second annual Industry Impact Award during this year's Industry Excellence Awards ceremony. The Industry Impact Award recognizes one individual who has made a lasting impact on the overall hospitality industry. Winners of the Industry Impact Award are recognized for their passion for the industry and their help advancing the industry in a significant way.

Throughout her career, Kim has made mentorship and employee empowerment her top priorities. As a leader, she has exemplified her dedication to creating value in the industry through diversity, inclusion and engagement. As a result, she has made a lasting impact and serves as a role model to industry professionals.

Since her humble beginnings in the early 90s, Kim's enthusiasm and professionalism has won her long-lasting relationships in the bar and restaurant industry. Throughout her work on hundreds of projects, Kim has grown with her beverage consultancy, Liquid Architecture, both domestically and internationally.

During the pandemic, Kim raised and distributed over \$10 million to bartenders in the United States through her Board of Directors role with the United States Bartenders Guild. Kim is also the author of the best selling 101 cocktail series with Houghton Mifflin and has guest appeared on the *TODAY Show*, *The Early Show*, and more across her time in the industry.

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About Bar & Restaurant Expo

Bar & Restaurant Expo, formerly known as Nightclub & Bar Show, has continued to evolve to mirror the fast-paced, trend-setting nature of the hospitality industry. The event has been providing the specific tools that bar and restaurant owners, operators, and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry. The Bar & Restaurant Group is a division of the Questex Hospitality Group which also produces Vibe Conference, World Tea Conference & Expo, and daily content on barandrestaurant.com.

About Questex

Questex helps people live better and longer. Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

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