

FOR IMMEDIATE RELEASE

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WORLD TEA CONFERENCE + EXPO ANNOUNCES 2023 BEST OF AWARD WINNERS

LAS VEGAS- Today, **March 28, 2023**, [World Tea Conference + Expo](#) announced the winners of the 2023 Best of Awards during a dedicated ceremony at this year's conference. Winners in each category are not only leaders in the tea industry, but pioneers within key categories including sustainability, innovation, marketing and business.

Finalists in each category were selected by the World Tea Conference + Expo organizers and a panel of expert judges. Winners were voted for online by members of the global tea industry.

2023 World Tea Expo Best of Awards Winners include:

Favorite Speaker from the Last Five Years:

Jeni Dodd

Recognizing the impact key speakers have had on the audience they serve The winner of this award is selected for continuing to elevate not only the World Tea Conference + Expo, but the industry as well.

Most Innovative Tea App:

adagio teas

There are many apps that have helped revolutionize the world of tea and have continued to help the industry grow. This award is given to an app which has helped break the barrier when it comes to educating others on the world of tea.

Best Tea-Inspired Chef:

Shania Thomas-Floyd, Pastry Chef

Recognizing an individual who celebrates tea as more than just a drink and incorporates tea into their culinary creations.

Most Creative Marketing Promotion:

Bewley USA Retail

Recognizing an organization that continues to excel with its creative tea marketing campaigns

Favorite Tea YouTubers:

Tea House Ghost

Highlighting individuals who promote the tea industry throughout their online content creation

Most Sustainably Driven Company:

Yogi

Recognizing an organization that demonstrates extraordinary sustainability efforts in the world of tea

Best Boba/Bubble Tea Company:

Percolate

Recognizing the creation of unique products and recipes, plus representing culture and styles within the craft of boba and bubble tea making

Most Impactful Global Tea Body:

Ethical Tea Partnership

Recognizing positive influence and impact on the tea industry. This organization is a true leader and voice for the tea community and continues to create a path for other organizations to follow.

Photos from the 2023 World Tea Best of Awards Ceremony can be found [here](#)

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About World Tea Conference + Expo

World Tea Conference + Expo is North America's cannot miss gathering of the tea industry and is focused 100% on teas and related products. Blending fresh ideas, the latest trends and new distribution channels with focused buying, selling, networking and education, World Tea Conference + Expo is your chance to capitalize on this growing category to the fullest. World Tea Conference + Expo is a division of the Questex Travel & Hospitality Group which also produces [Bar & Restaurant Expo](#), [Vibe Conference](#), and daily content on [worldteanews.com](#) and [barandrestaurant.com](#).

About Questex

Questex helps people live better and longer. Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

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