

**FOR IMMEDIATE RELEASE**

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## **FINALISTS ANNOUNCED FOR WORLD TEA EXPO 2023 BEST OF AWARDS**

*Photos from the 2022 World Tea Best of Awards Ceremony can be found [here](#)*

**LAS VEGAS** – [World Tea Conference + Expo](#) is pleased to announce the finalists in each category for this year’s **World Tea Expo Best of Awards**, taking place **March 27-29, 2023**, at the **Las Vegas Convention Center**. Nominees in each category are recognized as leaders and innovators across key categories including sustainability, innovation, marketing and business.

“These awards represent a great prestige in the tea industry,” said Tim McLucas, vice president of Bar & Restaurant Group “We are proud to present the industry with a channel to honor the businesses and individuals who have made a meaningful impact over the past year.”

Finalists were selected by the World Tea Conference + Expo organizers and a panel of judges. Winners will be voted for online by the global tea industry and will be announced at the 2023 World Tea Conference + Expo on Tuesday, March 28.

### **2023 World Tea Expo Best of Awards Finalists include:**

#### **Favorite Speaker from the Last Five Years**

- Sharyn Johnston
- Chris MacNitt/Johnston
- Kevin Gascoyne
- Jeni Dodd
- Nishchal Banskota
- Daniel Lewis

#### **Most Innovative Tea App**

- Snackpass
- adagio teas
- Peet’s Coffee
- Mighty Timer
- Harney & Sons

#### **Best Tea-Inspired Chef**

- Lenny Martinelli of Boulder Dushanbe Teahouse
- Lisa McDonald of TeaHaus

- Cynthia Gold, Author and Certified Tea Professional
- Jason McDonald, CEO & founder of The Great Mississippi Tea Co.
- Shania Thomas-Floyd, Pastry Chef
- Mim Enck, Founder of East Indies Coffee & Tea (*in Memoriam*)

#### **Most Creative Marketing Promotion**

- adagio teas
- Bewley's Tea
- Yorkshire Tea
- Harney & Sons
- Ahmad Tea

#### **Favorite Tea YouTubers**

- Mei Leaf
- Tea House Ghost
- Global Tea Hut
- Red Blossom Tea Company
- Nioteas TV

#### **Most Sustainably Driven Company**

- Numi
- adagio teas
- Yogi
- Rare Tea Company
- Jay Shree
- Satemwa Tea Estate for Planting Club

#### **Best Boba/Bubble Tea Company**

- Bobachino
- Percolate
- MILK+T
- Loose Leaf Boba
- BOBA CHiC
- 7 Leaves

#### **Most Impactful Global Tea Body**

- Tea Assoc of USA
- Tea & Herbal Assoc. of Canada
- Ethical Tea Partnership
- IDH Institute for Sustainable Trade
- European Specialty Tea Association

Registration is now open for the 2023 Conference + Expo at [WorldTeaExpo.com](https://www.worldteaexpo.com). Registration to World Tea Conference + Expo provides attendees access to learn, sample, and expand their tea knowledge with the best in the industry. Expo participants will learn everything they need to know to be successful in the tea industry right on the expo floor. Uncover hundreds of new products by demoing, sampling and experiencing the tea industry's latest products and services including teas, equipment and supplies, packing/labels, tea support and education, and more.

World Tea Conference + Expo is a trade event that is not open to the public. The yearly event sees leaders in the industry come together from many diverse communities within the world of tea and with this year's list of speakers, those attending the expo can learn and share business strategies, create relationships, and discover new features and enhancements to help grow their business.

For more information about the 2023 World Tea Conference + Expo visit <https://www.worldteaexpo.com/>.

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#### **About World Tea Conference + Expo**

World Tea Conference + Expo is North America's cannot miss gathering of the tea industry and is focused 100% on teas and related products. Blending fresh ideas, the latest trends and new distribution channels with focused buying, selling, networking and education, World Tea Conference & Expo is your chance to capitalize on this growing category to the fullest. World Tea Conference & Expo is a division of the Questex Travel & Hospitality Group which also produces [Bar & Restaurant Expo](#), [Vibe Conference](#), and daily content on [worldteanews.com](https://www.worldteanews.com) and [barandrestaurant.com](https://www.barandrestaurant.com).

#### **About Questex**

**Questex helps people live better and longer.** Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

#### **MEDIA CONTACT**

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