

Questex's Luxury Travel Advisor's ULTRA Summit Returns to the East Coast to a Golfer's Utopia in Florida

Annual Intimate Luxury Travel Event to Take Place at PGA National Resort

NEW YORK, September 14, 2023 – Questex's [Luxury Travel Advisor's ULTRA Summit](#) today announces it will be held May 8-10, 2024 at the PGA National Resort in Palm Beach Gardens, Florida. The invitation-only event brings together pre-qualified, leading luxury travel agency owners, managers and independent contractors to meet one-on-one with the top luxury travel suppliers, for the 11th annual event.

ULTRA Summit is the premier, one-to-one event in the luxury travel space and is known for its exceptional educational programming curated to arm attendees with the data and information they need to make strategic business decisions that will ultimately impact their bottom line.

The event features two days of one-to-one meetings between advisors and suppliers, insightful presentations, networking receptions and meals.

"I'm looking forward to heading to Palm Beach Gardens and connecting with old friends and making new connections at the 2024 ULTRA Summit," said Ruthanne Terrero, Vice President/Head of Content, Questex Travel + Wellness Group. "Over the years, this event has grown and flourished, with incredible new conference programming and amazing ideas put forth to move the industry ahead."

For those interested in becoming a supplier at the ULTRA Summit in 2024, please [click here](#) to contact the Questex Travel Group Sales team. For those interested in applying to become a hosted advisor, please contact Andrea Hutchinson, Industry Relations Director via ahutchinson@questex.com.

For more information, visit ltaultrasummit.com. Follow *Luxury Travel Advisor* on [Facebook](#), [Instagram](#), [LinkedIn](#), and [X](#).

About Luxury Travel Advisor

Luxury Travel Advisor was founded in 2005, as the only outlet created for the very important luxury segment. *Luxury Travel Advisor* boasts a readership of 15,000 hand-selected travel advisors who belong to Virtuoso, Signature, American Express, Ensemble and Internova, as well as those hard-to-reach independent luxury travel advisors across the United States. The readers of *Luxury Travel Advisor* sell to the most affluent consumers across the world and the ULTRA Summit is the intimate, in-person event where those advisors collaborate with top suppliers on how to navigate a successful business plan for the future. The Dossier newsletter publishes news from LuxuryTravelAdvisor.com twice a week and reaches a broad audience of luxury travel professionals worldwide.

About Questex

Questex helps people live better and longer. Questex brings people together in the markets that help people live better: travel, hospitality, and wellness; the industries that help people live

longer: life science and healthcare; and the technologies that enable and fuel these new experiences. We live in the experience economy – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. It happens here.

###

Media Contact

Jennifer Rosen
Group Marketing Director
Questex Travel + Wellness Group
jrosen@questex.com