

FOR IMMEDIATE RELEASE:

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2024 BAR & RESTAURANT EXPO ANNOUNCES KEY NIGHTLIFE AND NETWORKING EVENTS

Register to attend Bar & Restaurant Expo 2024 [here](#)

LAS VEGAS- Returning to the Las Vegas Convention Center **March 18-20, 2024**, [Bar & Restaurant Expo](#) is pleased to announce its unique networking and nightlife events, including industry meetups, happy hours, and late night parties. Registered attendees will have exclusive opportunities to mingle and make valuable connections with bar and restaurant professionals throughout the event, including:

Industry Meetups – a brand-new networking opportunity designed for all attendees. Meetups give attendees the ability to easily find their “tribes” on the expo floor and connect with likeminded professionals to discuss opportunities for working together. A detailed schedule will be announced soon.

Platinum Parties – the can’t-miss, late night parties at some of Vegas’ most exclusive nightlife destinations. Platinum partiers can enjoy complimentary beverages from leading sponsors and A-list entertainment while networking with the best in the industry. Platinum Party tickets are included with the purchase of VIP Passes and Expo + Party Passes or can be purchased as an add-on item.

Bar & Restaurant Expo 2024 full party and happy hour schedule:

Monday, March 18

Welcome Kickoff Party at Ayu Dayclub

6:00p.m. - 8:30 p.m.

Guests can kick off the 2024 Bar & Restaurant Expo at Ayu Dayclub at Resorts World. The Welcome Party is open to all attendees and is the perfect opportunity for guests to meet with new suppliers and sample beverages from Uncle Nearest, Ritual Proof Zero, Benchmark Beverage Company, Diageo, White Claw, and many more.

Platinum Party at XS Nightclub

9:00 p.m. - 11:00 p.m.

The party will continue Monday night at XS Nightclub inside Wynn Las Vegas. The elegant and intimate space serves as a luxurious backdrop for entertainment by some of today’s hottest DJs and live performances. Attendees can enjoy complimentary drinks from Bar & Restaurant Expo sponsors including Diageo and White Claw.

Tuesday, March 19

Happy Hour at AZILO Ultra Lounge

First Time Attendee Early Access: 6:00 p.m. – 8:00 p.m.

Industry Networking Happy Hour: 6:30 p.m. – 8:00 p.m.

Guests are invited to mix and mingle with industry colleagues at AZILO Ultra Lounge inside SAHARA Las Vegas. Complimentary beverages will be provided. Early access is open only to first-time attendees of Bar & Restaurant Expo or World Tea Expo. Happy Hour admission can be purchased as an add-on item.

Platinum Party at OMNIA Nightclub

9:00 p.m. - 11:00 p.m.

Ticketed attendees can head to OMNIA Nightclub at Caesars Palace Tuesday night for the final Platinum Party of the expo. Guests can take in the stunning views of the Las Vegas Strip from the nightclub's gorgeous al fresco terrace or dance the night away inside OMNIA's main room. Sponsors include Atmosphere, Diageo, Topo Chico, and White Claw.

Those interested in attending or exhibiting at the 2024 Bar & Restaurant Expo can visit www.barandrestaurantexpo.com for more information and press can register [here](#). Bar & Restaurant Expo is a trade event and not open to the general public. Stay connected with Bar & Restaurant Expo on [Facebook](#), [LinkedIn](#), and [Instagram](#).

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About Bar & Restaurant Expo

Bar & Restaurant Expo has continued to evolve and mirror the fast-paced, trend-setting nature of the hospitality industry. The event has been providing the specific tools that bar and restaurant owners, operators, and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry. The Bar & Restaurant Group is a division of the Questex Hospitality Group which also produces [Vibe Conference](#), [World Tea Expo](#), and daily content on barandrestaurant.com and worldteanews.com.

About Questex

Questex helps people live better and longer. Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

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