

**FOR IMMEDIATE RELEASE:**  
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# world tea expo

## **WORLD TEA EXPO 2024 UNVEILS AN INFUSION OF EXCITING EXPO HIGHLIGHTS**

*Uniting industry professionals and suppliers from around the world March 18-20, 2024 in Las Vegas.*

**LAS VEGAS-** The largest gathering in the tea industry, [World Tea Expo](#), is pleased to announce expo hall highlights, exhibitors, international pavilions, and additional experiences for the 2024 show. The newly rebranded event is returning to the Las Vegas Convention Center, March 18-20, 2024 with the [expo hall](#) opening Tuesday, March 19 from 12pm-6pm and Wednesday, March 20 from 12pm-5pm.

Retailers, tea shop owners, grocers, mass merchants, hotels, universities, hospitality venues, bar and restaurant operators, distributors and new business owners will have the opportunity to maximize their growth and capitalize on new ideas to attract loyal customers and reach the next generation of tea drinkers through adaptable trends found only on the expo floor. Full of fresh ideas, attendees can embrace this fast growing market, discover new flavors from top exhibitors, find creative solutions to match consumer lifestyle trends and tap into the health and wellness beverage world.

### **Exhibitors at World Tea Expo 2024 include:**

- Apurva Organics
- BVORO Tea
- CarePac
- Chikiriya
- Camelot Tea
- Cup of Joe
- DAMTUH
- Dethlefsen & Balk
- E.K Int'l Co LTD
- Firsd Tea
- Fujian Tianhu Industrial
- Green Pot Tea Pte Ltd
- Glenburn Tea Direct
- Harney & Sons Tea Co
- Hendrick's Tea House
- International Trade Center (ITC)
- McCormick Flavor Solutions
- Nepal Tea Collective
- Oliver Pluffs Coffee & Tea
- Snackpass
- Shizuoka Bank
- Smile Tea/Kagoshima Seicha
- Starry Foods
- Shalom Farms in Malawi
- Sugimoto Seicha USA Inc
- Seven Senses Organic
- Sri Lanka Tea Board
- Shen Xian Tea Co. Ltd
- Tea Canisters/KOTODO
- TEASY
- TeaVendor
- Vietnamese Tea Experience, Doidep Tea & Coffee
- Yoyo Foods Inc
- [And many more](#)

Sip, savor, and unite at the interactive [Tea Bar](#), where attendees will experience a dynamic showcase of the latest teas, cocktails, RTDs, and industry innovations. This year's expo introduces the chance to sample award-winning teas from the 2024 World Tea Expo Beverage Challenge. Additionally, don't miss the keynote meet and greet with Jeff Fuchs on Tuesday, March 19 from 1pm-2pm and Industry Meetups, offering attendees the opportunity to connect with like-minded tea enthusiasts, expand their networks, and collaboratively tackle business challenges and more.

Early bird registration is now open for World Tea Expo at [WorldTeaExpo.com](https://WorldTeaExpo.com), and press registration is also available [here](#). To book exhibit space or to become a sponsor or advertiser, connect with Ellainy Karaboitis-Christopoulos at [ekaraboitis@questex.com](mailto:ekaraboitis@questex.com). Stay connected with World Tea Expo on [Facebook](#), [LinkedIn](#), and [Instagram](#).

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### **About World Tea Expo**

World Tea Expo creates a modern, dynamic, and collaborative platform that unites industry professionals, tea suppliers, and tea enthusiasts from around the world. Blending fresh ideas, the latest trends and new distribution channels with focused buying, selling, networking and education, World Tea Expo is your chance to capitalize on this growing category to the fullest. World Tea Expo is a division of the Questex Travel & Hospitality Group which also produces [Bar & Restaurant Expo](#), [Vibe Conference](#) <https://worldteaacademy.com/> and daily content on [worldteanews.com](https://worldteanews.com) and [barandrestaurant.com](https://barandrestaurant.com).

### **About Questex**

**Questex helps people live better and longer.** Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

### **MEDIA CONTACT:**

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