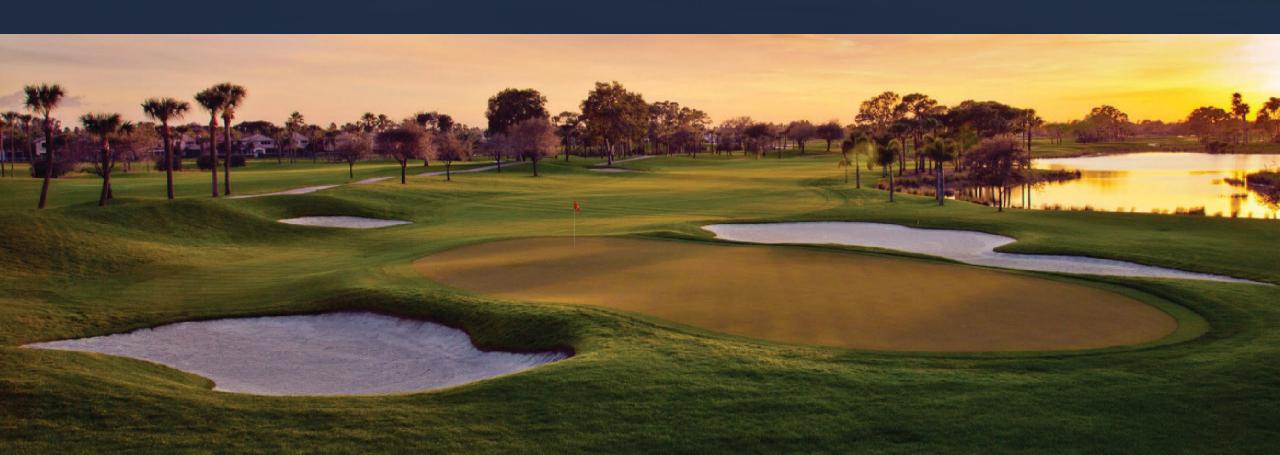


MAY 8-10, 2024 | PGA NATIONAL RESORT PALM BEACH GARDENS, FLORIDA EVENT PROSPECTUS





ULTRA 2

travel in 2025 and beyond.

A Focus On Connecting, Collaborating **And Curating**

Luxury Travel Advisor's ULTRA Summit is an exclusive, invitation-only event focused on the luxury travel market, that brings together world-class travel agency owners and managers, for one-to-one meetings with the most opulent, ultra-luxury suppliers in the world to cultivate collaboration, share insights and help move the luxury market forward. The intimacy of the event is driven by limiting the number in attendance and selectively inviting leading luxury market participants, both in the agency and supplier communities.

YOUR PARTICIPATION INCLUDES:

- voices
- Networking receptions and meals
- Connecting with up-and-coming advisors in the luxury market



"The number of attendees was perfect. The open forums were also nice for the suppliers to get to know the real challenges in the industry."

SPENCER CARABAJAL. CHAPMAN FREEBORN GLOBAL AIRCRAFT CHARTER

PAST ADVISOR REPRESENTATION

Edgewood Travel

Travel By Divine

Fugazi Travel Agency, Inc.

Global Escapes

CSB Travel LLC

Coastilne Travel Advisors

TBH Travel

Elect Lifestyle

JB's World Travel Consultants

Dimensions in Travel

Strong Travel Services Inc.

3D Travel Company

Protravel International

Boca Raton Travel - A Frosch Agency

Travel Store

Paul Klein Travel Service

MaryDee Travel

Robyn Potter Travel

Unique Travel of Palm Beach, Inc.

Avondale Travel

Largay Travel

EMBARK Beyond

Cadence

Personal Escape

Explorer Travel Services

Donovan Travel

Unique Travel

Passports and Footprints

Born to Travel

The Travel Addiction

A+ Cruises & Tours Inc

The Travel Center, A FROSCH

Company

Envision Travel Holdings Inc.

Luxury Cruise and Tour Inc./Frosch

Ted Blank Luxury Travel & Adventure

Chubit Travel

World Traveler 365

Elevations Travel

The Roaming Boomers/ Cadence

Tammy's Journeys an affiliate of HCT

Gateway Destinations

Atlas Travel Vacations and Cruises

Connoisseur Travel

Travel Edge Rolling Hills Estates

Valerie Wilson Travel

SmartFlyer

Departure Lounge

"The quality of the travel advisors was top notch and I made great connections."

KELLY PREDMESKY, SWAN HELLENIC

LUXURY TRAVEL ADVISOR'S **ULTRA SUMMIT BRINGS** TOGETHER A CROSS-SECTION OF ULTRA-LUXURY ADVISORS REPRESENTING INDEPENDENT AND **AFFILIATED AGENCIES** WITH MEMBERSHIP IN THE TOP CONSORTIA: VIRTUOSO, INTERNOVA, SIGNATURE TRAVEL NETWORK AND ENSEMBLE TRAVEL GROUP. WHO DRIVE HUNDREDS OF MILLIONS IN LUXURY TRAVEL REVENUE ANNUALLY.



PAST SUPPLIER PARTICIPANTS

Adams & Butler - Hallmark of Luxury Travel

Aruba Tourism Authority

Atlas Ocean Voyages

Benchmark | Pyramid Luxury & Lifestyle

Bermuda Tourism Authority

BORGO EGNAZIA

British Virgin Islands Tourist Board

Casa Koko

Cayman Islands Department of Tourism

Chapman-Freeborn - Global Air Craft Charter

Costa Rica Tourist Board

Discover Dominica

Dromoland Castle

Eau Palm Beach Resort & Spa

Elevate Aviation Group

Evo₃ Marketing

Explora Journeys

Fairmont Kea Lani

Florida Keys & Monroe County

Tourist Development Council

Grace Bay Resorts

Grand Velas

Greater Miami Convention & Visitors Bureau

Horizontes Tours Costa Rica

Hotel Metropole Monte Carlo

IC Bellagio

International Medical Group

Jackson Hole Chamber of Commerce

JW Marriott Marco Island

Kanagawa Prefecture

La Quinta Resort

Las Vegas Convention and Visitors Authority

Marriott International

Nocturne Luxury Villas

Olympia DMC (Turks & Caicos)

Palladium Hotel Group

PGA National Resort

Playa Hotels and Resorts

PUBLIC Hotels

Ritz Carlton Grand Lakes

Round Hill Hotel and Villas

Scenic Luxury Cruises & Tours

Seabourn

Star Clippers

Swan Hellenic

The Merchant Hotel

The Palm Beaches

The Regency Belfast

The Shelbourne

Tourism Ireland

Travel Insured

Trump International Hotel & Tower

U.S. Virgin Islands Department of Tourism

Viking Cruises, Inc.

Villas of Distinction

Virgin Gorda Villa Rentals

Visit Lauderdale

Visit Monaco

Visit Napa Valley

Visit Rwanda

Wailea Beach Resort



IDEATION

Visionaries

ULTRA Summit draws from a diverse spectrum of visionaries whose influence in their respective fields has sparked national dialogue and launched pop culture. The speakers who participate are the caliber of voices who will help propel luxury travel into the future.

PAST PROGRAMMING INCLUDES:

- General Managers' Panel and Q&A
- Research and Study Results for the Luxury Leisure Market
- Analysis of the Luxury Leisure Consumer Traveler
- Trends in Wellness Travel
- Experiential Travel in the Luxury Market
- What's Hot in Destinations in the Luxury Leisure Market
- The High-Wealth Client's Unique Customer Service Requirements
- Hotel Design Trends in the Luxury Market





"The one-on-ones were amazing. I loved talking to everyone and learning about what's new and upcoming. Even with the places I thought I knew so well. Thank you so much for your hospitality and for a great event."

- DANIELLE MAURO TZELL TRAVEL



RESONANCE

Increase your visibility with sponsorships

An array of promotional opportunities are available to increase your visibility in advance of, during, and even after the event.

POPULAR OPPORTUNITIES INCLUDE:

- Breakfast and Lunch Sponsorships
- Refreshment Breaks
- Branded Event Tote Bags
- Notebook and Pen Branding
- Golf and Golfing Activities

Plus, we offer dedicated email blasts, room drops, personalized surveys and much more! Your sales representative will work with you to design the best opportunity for your business needs.







HOST PROPERTY

PGA National Resort

More than a resort, PGA National offers an enviable lifestyle in a setting that embraces the very best of Palm Beach, Florida. Here, luxury is always the standard, and golf is never considered just a game. Together, the two create an enviable lifestyle in a setting that embraces the that best Florida has to offer. Anchored by six championship golf courses, this resort boasts a world-class destination wellness facility, state-of-the-art sports and racquet club, and exclusive membership club — all at the heart of a luxurious resort community. Stay, play, live. PGA National Resort.



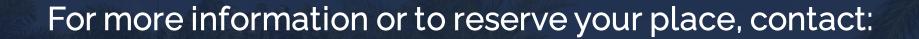
If you know golf, you know PGA National sets the standard. You've always wanted to go.

Why not 2024?









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