

LUXURY TRAVEL ADVISOR'S  
**ULTRA**  
SUMMIT

MAY 8-10, 2024 | PGA NATIONAL RESORT  
PALM BEACH GARDENS, FLORIDA  
**EVENT PROSPECTUS**





A white golf cart is parked on a lush green golf course. The cart has a black steering wheel and a black frame. A golf bag is mounted on the back of the cart. The background shows a line of trees and a clear sky with a warm, orange glow from the setting or rising sun. The overall scene is peaceful and scenic.

### DISCOVER LUXURY TRAVEL'S ULTRA SUMMIT

Embark on an intimate journey with the only name synonymous with the luxury travel industry – *Luxury Travel Advisor*. Join us at the most exclusive and productive event in the industry as we bring together the most sought-after community of advisors, speakers, and suppliers to connect, collaborate, and discover what's to come in luxury travel in 2025 and beyond.



## PARTNERSHIP

# A Focus On Connecting, Collaborating And Curating

Luxury Travel Advisor's ULTRA Summit is an exclusive, invitation-only event focused on the luxury travel market, that brings together world-class travel agency owners and managers, for one-to-one meetings with the most opulent, ultra-luxury suppliers in the world to cultivate collaboration, share insights and help move the luxury market forward. The intimacy of the event is driven by limiting the number in attendance and selectively inviting leading luxury market participants, both in the agency and supplier communities.

### YOUR PARTICIPATION INCLUDES:

- One-to-one meetings with luxury agency owners/managers and those hard to reach independent contractors
- Cutting-edge conference sessions led by the industry's leading voices
- Networking receptions and meals
- Connecting with up-and-coming advisors in the luxury market



"The number of attendees was perfect. The open forums were also nice for the suppliers to get to know the real challenges in the industry."

SPENCER CARABAJAL,  
CHAPMAN FREEBORN GLOBAL AIRCRAFT CHARTER

# PAST ADVISOR REPRESENTATION

Edgewood Travel

Travel By Divine

Fugazi Travel Agency, Inc.

Global Escapes

CSB Travel LLC

Coastline Travel Advisors

TBH Travel

Elect Lifestyle

JB's World Travel Consultants

Dimensions in Travel

Strong Travel Services Inc.

3D Travel Company

Protravel International

Boca Raton Travel - A Frosch Agency

Travel Store

Paul Klein Travel Service

MaryDee Travel

Robyn Potter Travel

Unique Travel of Palm Beach, Inc.

Avondale Travel

Largay Travel

EMBARK Beyond

Cadence

Personal Escape

Explorer Travel Services

Donovan Travel

Unique Travel

Passports and Footprints

Born to Travel

The Travel Addiction

A+ Cruises & Tours Inc

The Travel Center, A FROSCH

Company

Envision Travel Holdings Inc.

Luxury Cruise and Tour Inc./Frosch

Ted Blank Luxury Travel & Adventure

Chubit Travel

World Traveler 365

Elevations Travel

The Roaming Boomers/ Cadence

Tammy's Journeys an affiliate of HCT

Gateway Destinations

Atlas Travel Vacations and Cruises

Connoisseur Travel

Travel Edge Rolling Hills Estates

Valerie Wilson Travel

SmartFlyer

Departure Lounge

"The quality of the travel advisors was top notch and I made great connections."

KELLY PREDMESKY, SWAN HELLENIC

LUXURY TRAVEL ADVISOR'S ULTRA SUMMIT BRINGS TOGETHER A CROSS-SECTION OF ULTRA-LUXURY ADVISORS REPRESENTING INDEPENDENT AND AFFILIATED AGENCIES WITH MEMBERSHIP IN THE TOP CONSORTIA: VIRTUOSO, INTERNOVA, SIGNATURE TRAVEL NETWORK AND ENSEMBLE TRAVEL GROUP, WHO DRIVE HUNDREDS OF MILLIONS IN LUXURY TRAVEL REVENUE ANNUALLY.

# PAST SUPPLIER PARTICIPANTS

Adams & Butler - Hallmark of Luxury Travel	Grand Velas	Scenic Luxury Cruises & Tours
Aruba Tourism Authority	Greater Miami Convention & Visitors Bureau	Seabourn
Atlas Ocean Voyages	Horizontes Tours Costa Rica	Star Clippers
Benchmark   Pyramid Luxury & Lifestyle	Hotel Metropole Monte Carlo	Swan Hellenic
Bermuda Tourism Authority	IC Bellagio	The Merchant Hotel
BORGO EGNAZIA	International Medical Group	The Palm Beaches
British Virgin Islands Tourist Board	Jackson Hole Chamber of Commerce	The Regency Belfast
Casa Koko	JW Marriott Marco Island	The Shelbourne
Cayman Islands Department of Tourism	Kanagawa Prefecture	Tourism Ireland
Chapman-Freeborn - Global Air Craft Charter	La Quinta Resort	Travel Insured
Costa Rica Tourist Board	Las Vegas Convention and Visitors Authority	Trump International Hotel & Tower
Discover Dominica	Marriott International	U.S. Virgin Islands Department of Tourism
Dromoland Castle	Nocturne Luxury Villas	Viking Cruises, Inc.
Eau Palm Beach Resort & Spa	Olympia DMC (Turks & Caicos)	Villas of Distinction
Elevate Aviation Group	Palladium Hotel Group	Virgin Gorda Villa Rentals
Evo3 Marketing	PGA National Resort	Visit Lauderdale
Explora Journeys	Playa Hotels and Resorts	Visit Monaco
Fairmont Kea Lani	PUBLIC Hotels	Visit Napa Valley
Florida Keys & Monroe County Tourist Development Council	Ritz Carlton Grand Lakes	Visit Rwanda
Grace Bay Resorts	Round Hill Hotel and Villas	Wailea Beach Resort





# IDEATION

## Visionaries

ULTRA Summit draws from a diverse spectrum of visionaries whose influence in their respective fields has sparked national dialogue and launched pop culture. The speakers who participate are the caliber of voices who will help propel luxury travel into the future.

### PAST PROGRAMMING INCLUDES:

- General Managers' Panel and Q&A
- Research and Study Results for the Luxury Leisure Market
- Analysis of the Luxury Leisure Consumer Traveler
- Trends in Wellness Travel
- Experiential Travel in the Luxury Market
- What's Hot in Destinations in the Luxury Leisure Market
- The High-Wealth Client's Unique Customer Service Requirements
- Hotel Design Trends in the Luxury Market



"The one-on-ones were amazing. I loved talking to everyone and learning about what's new and upcoming. Even with the places I thought I knew so well. Thank you so much for your hospitality and for a great event."

- DANIELLE MAURO  
TZELL TRAVEL



## A STUDY IN SUCCESS

100%

SUPPLIERS  
SAID IT IS IMPORTANT  
TO THEIR BUSINESS TO  
ATTEND ULTRA.

100%

WERE SATISFIED WITH  
THEIR BUSINESS  
EXPERIENCE AT  
ULTRA SUMMIT.

95%

OF OUR SUPPLIERS  
SAY THEY MADE 25  
OR MORE NEW  
CONTACTS AT ULTRA.

“The 1:1 meetings are the best part and the most value from the entire show as you get to connect with the advisors and build some valuable rapport.”

DIEGO GUTIERREZ, TL PORTFOLIO



# RESONANCE

## Increase your visibility with sponsorships

An array of promotional opportunities are available to increase your visibility in advance of, during, and even after the event.

### POPULAR OPPORTUNITIES INCLUDE:

- Breakfast and Lunch Sponsorships
- Refreshment Breaks
- Branded Event Tote Bags
- Notebook and Pen Branding
- Golf and Golfing Activities

Plus, we offer dedicated email blasts, room drops, personalized surveys and much more! Your sales representative will work with you to design the best opportunity for your business needs.





## HOST PROPERTY

### PGA National Resort

More than a resort, PGA National offers an enviable lifestyle in a setting that embraces the very best of Palm Beach, Florida. Here, luxury is always the standard, and golf is never considered just a game. Together, the two create an enviable lifestyle in a setting that embraces the that best Florida has to offer. Anchored by six championship golf courses, this resort boasts a world-class destination wellness facility, state-of-the-art sports and racquet club, and exclusive membership club — all at the heart of a luxurious resort community. Stay, play, live. PGA National Resort.



If you know golf, you know PGA National sets the standard. You've always wanted to go.

**Why not 2024?**







# For more information or to reserve your place, contact:

---

**CHRIS COON**

Director of Business Development

[ccoonaquestex.com](mailto:ccoonaquestex.com)

+1 661-206-3800

**BRETT DEWEESE**

Sr Account Representative

[bdeweesequestex.com](mailto:bdeweesequestex.com)

+1 917-258-5143

**BARBARA MAGRO**

Director of Business Development

[bmagroquestex.com](mailto:bmagroquestex.com)

+1 757-286-8890

**JENNIFER SENA**

Sr Business Development Manager

[jsenaquestex.com](mailto:jsenaquestex.com)

+1 212-400-6232

**WALTER KUPIEC**

Global Sales Director

[wkupiequestex.com](mailto:wkupiequestex.com)

+1 212-895-8407