

FOR IMMEDIATE RELEASE

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world tea expo

INTERNATIONAL PAVILIONS TAKE CENTER STAGE AT 2024 WORLD TEA EXPO

Uniting industry professionals and suppliers from around the world March 18-20, 2024 in Las Vegas

LAS VEGAS – A key experience launching at the newly rebranded [World Tea Expo](#), taking place March 18-20, 2024 at the Las Vegas Convention Center, are the **International Pavilions** where buyers have the opportunity to taste and discover new teas from around the world.

Located on the expo hall floor, the International Pavilions will showcase a significantly enhanced presence of global tea suppliers, steeped in culture from various countries including Japan, China, Taiwan, Kenya, India, Sri Lanka, South Africa, and more. Included with all passes, attendees can discover rich history, diverse flavors, and captivating aromas that international tea producers have to offer. The expo hall is open Tuesday, March 19 from 12pm-6pm and Wednesday, March 20 from 12pm-5pm.

Discover diverse flavors from:

Japan: Chikiriya, Kagoshima Seicha, KOTODO, Marumatsu Tea Co., Ltd, Maruzen Tea Co., Ltd., NASA Corporation, Osada Seicha Co., Ltd., Oyaizu Seicha International Japanese Tea Co., Ltd., Shizuoka Alliance, Nikken Foods Co., Ltd., Sugimoto USA

Vietnam: Doidep Tea & Coffee, Golden Dragon Tea, Gunam Tea & Coffee

China: Fujian Tianhu Industrial, Firsd Tea, Aroma Tea House, Seven Teahouse, Tea Tell Truth, Jade Tea/TEASY

Kenya: Cup of Joe (Majani Group), BVORO Tea

Sri Lanka: Sri Lanka Tea Board, Hendricks Tea House

India: TeaVendor, Glenburn Fine Indian Tea, Black Falcon Ventures (Apurva Organics)

Korea: CLAYTON Co., DF Global dba Damuth, DOJAE TEA

Taiwan: Hummingbirds Intl., Shen Xian Tea, Yoyo Foods

Additional countries featured include Australia, Singapore, Canada, Italy, Germany, Poland, and more.

“We are thrilled have such a diverse group of tea and beverage companies participating within the International Pavilions this year,” said Tim McLucas, Vice President of Bar & Restaurant Group. “The expanded presence of international tea suppliers is vital to demonstrate the global significance of the

industry, and provide buyers, retailers and professionals, with access to the widest and most innovative choice of products.”

Early bird registration is open for World Tea Expo through January 22, 2024 at [WorldTeaExpo.com](https://www.worldteaexpo.com), and press registration is also available [here](#). To book exhibit space or to become a sponsor or advertiser, connect with Ellainy Karaboitis-Christopoulos at ekaraboitis@questex.com. Stay connected with World Tea Expo on [Facebook](#), [LinkedIn](#), and [Instagram](#).

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About World Tea Expo

World Tea Expo is a modern and collaborative event that unites the global tea industry including growers, retailers, buyers, suppliers, and tea professionals from around the world. We are committed to elevating the tea business landscape by fostering meaningful connections and opportunities for business growth, sharing knowledge and education, and embracing innovation in this fast-evolving era. World Tea Expo is part of the Questex Travel & Hospitality Division and also produces [World Tea News](#), [World Tea Academy](#), as well as [Bar & Restaurant Expo](#), [Bar & Restaurant News](#), and [Vibe Conference](#).

About Questex

Questex helps people live better and longer. Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

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