

bar & restaurant 2024 expo

LAS VEGAS CONVENTION CENTER, SOUTH HALL

Show Hours:

Tuesday, March 19th : 12 noon - 6pm

Wednesday, March 20th : 12 noon - 5pm



CO-LOCATED WITH

world tea

AN EXPERIENCE FROM

Questex

Agenda

GES- General Service Contractor

Target Move-In and Move-Out

Catering

- Food and Beverage Sampling

Marketing

Q&A

Global Exhibitor Support (GES)

- Order Booth Furnishings
- Shipping Information
- Material Handling
- EAC Forms
- Custom Booths

GES- Las Vegas, NV
Call (800) 801-7648
International: (702) 515-5970
Monday-Friday: 6:00 AM- 4:00 PM PST

Live Chat Option Available

[GES Service Kit](#)

The screenshot displays the GES website interface. At the top, there is a navigation bar with the GES logo and links for 'Log In', 'Create Account', 'Search Shows', and 'Get Help+'. Below this is a search bar and a 'Show Home' button. The main content area features four navigation cards: 'Show Information', 'Order for My Booth', 'Ship Exhibit Freight', and 'Exhibitor Resources'. A prominent purple banner advertises a 'SAVE OVER 25%' discount on furniture, carpet/padding, accessories, and labor, with a 'DON'T MISS THE DISCOUNT DEADLINE' warning. Below the banner, there are two promotional cards for 'SAVE MORE' with the 'GES PLUS SERIES'. The first card offers an additional 5% discount on a bundle of GES Exhibit Flooring+, GES Exhibit Furnishings+, or GES Exhibit Systems+. The second card offers an additional 10% discount on a bundle of GES Exhibit Flooring+, GES Exhibit Furnishings+, and GES Exhibit Systems+. A large blue card below these promotes 'Save Time and Effort with GES EXHIBIT FURNISHINGS+' with an 'ORDER NOW' button. On the left side, there is a sidebar menu with various categories like 'Show Information', 'Show Packages', 'Booth Furnishings Rental', 'Target Floorplans', 'Shipping, Drayage and Material Handling', 'Labor and Equipment', 'Hanging Sign', 'Utilities', 'Plumbing', 'Additional Show Services', 'Booth Models, Entertainment, Games, Props & More', 'Exhibitor Appointed Contractors (EACs) and Third Parties', and 'Regulations and Guidelines'. At the bottom, there is a section titled 'WHAT'S INCLUDED IN THE STANDARD BOOTH' with a printer icon.

Order Booth Furnishings

Show Package:

- Available for 10x10, 10x20 and 10x30 booths
- Includes:
 - Carpet
 - 5 AMP Outlet Package
 - 6' Skirted Table
 - Black Contour Chairs
 - Direct to Show Site Material Handling up to 400lbs.

Does NOT include handwashing kit/ice

Individual Booth Furnishings Rentals:

[GES Exhibit Flooring](#)

[GES Exhibit Furnishings](#)

[GES Exhibit Systems](#)

[Chairs and Seatings](#)

[Tables and Counters](#)

[Graphics and Signage](#)

[Digital File Preparation](#)

[Accessories](#)

Discount Deadline is Monday, February 26th.

Shipping address for show freight

Advanced Shipment to Warehouse:

Friday, February 9, 2024 – Friday, March 8, 2024

- Warehouse receiving hours: Monday-Friday 8:00am-4:30pm, closed 12:00pm-1:00pm and holiday

Direct Shipment to Exhibit Site:

- Saturday, March 16: 12:00 PM to 3:30 PM
- Sunday, March 17: 8:00 AM to 4:00 PM
- Monday, March 18: 8:00 AM to 5:00 PM

Any packages shipped to the convention center outside of listed dates and times will be rejected and returned to sender.

GES Shipping to Show Information: <https://ordering.ges.com/011602457/shipping>

International Shipping Instructions

- PIBL - Phoenix International Business Logistics, Inc. Is the official international shipping company.
 - Custom Clearance Options
 - Transportation Services
 - Ocean Freight and Airfreight Shipments
 - International Small Package Shipments
 - Return Transportation of Exhibition Goods
- Full international shipping instructions and guidelines can be found on the show website under Exhibitor Resources.

[PIBL International Shipping Information](#)

Target Move-In

Target Move-In times are based on booth size and location.

Booth move-in process may happen any time after the listed target move-in if it works out better for the exhibiting company.

Any booth freight will be delivered to the booth at the date listed on the target move-in.

Move-In Times:

Saturday, March 16 @ 12PM: < 20x20 booths

Sunday, March 17 @ 8AM: 20x20 booths

Monday, March 18 @ 8AM: 10x10 and 10x20 booths

Tuesday, March 19 @ 8AM: 5x10 world tea booths

Target Move-In

Bar & Restaurant Expo

Las Vegas Convention Center, South Hall 1

Tuesday, March 19 - Wednesday, March 20, 2024

Order GES Services by Monday, February 26 for Best Pricing



Show Home

Search for Items, forms and more...



- Show Information >
- Show Packages >
- Booth Furnishings Rental >
- Target Floorplans >**
- Shipping, Drayage and Material Handling >
- Labor and Equipment >

TARGET FLOORPLANS

- Inbound Targeted Floor Plans
- Outbound Targeted Floor Plans

Inventory as of 12/11/2023
 69% - 75,650 SqFt Rented
 31% - 33,700 SqFt Available

Dimension	Size	Qty	SqFt	Rented	Available
5x10'	50	86	4,300	24	62
10x10'	100	530	53,000	334	196
10x15'	150	1	150	1	0
10x20'	200	96	19,200	82	14
10x30'	300	7	2,100	5	2
10x40'	400	2	800	2	0
20x20'	400	40	16,000	29	11
600	15	9,000	11	4	
800	6	4,800	5	1	
Totals:		783	109,350	493	290

TARGET-IN PLAN Plan current as of 12/11/23

SATURDAY, MARCH 16 @ 12PM

SUNDAY, MARCH 17 @ 8AM

MONDAY, MARCH 18 @ 8AM

TUESDAY, MARCH 19 @ 8AM

SHOW ORG AREAS



Target Move-In Floorplans:

<https://ordering.ges.com/011602457/Targetfloorplans>

Target Move-Out

Booths may start dismantling as soon as the show floor closes on the 20th.

Target Move-out time is the deadline for freight to be packed, labeled, bill of landing submitted, and carrier checked in.

Target Out Plan:

Wednesday, March 20th at 5:30- Smaller 5x10 booth in World Tea

Thursday, March 21st at 8am- Most of the show floor

Friday, March 21st at 12pm- Larger <20x20 booths

Exhibitor Appointed contractor (EAC) Forms

ARE YOU HIRING AN EAC?

- An Exhibitor Appointed Contractor (EAC) is a company other than the "general or official" service provider on the show that requires access to your booth during installation and dismantling. The EAC may only provide services in the facility that are not designated by the facility as "exclusive" to a designated provider, or by the show organizer in a contract as an exclusive service for the "general or official" service provider or other third party.
- EAC's are not required if booth setup and dismantle are being done by booth personnel
- EAC's will not be granted access into the exhibit hall to set up if they are not registered.

EAC Forms: <https://ordering.ges.com/011602457/eacs>

Food and Beverage Sampling

Any booth planning to sample food OR beverage must submit a form through Sodexo.

This form can be found on the show website or email Cassidy

If a company is the wholesaler, manufacturer or distributor food samples can be shipped Direct to Show to GES after they submit the food sampling form through Sodexo! If exhibitors are not the wholesaler, manufacturer or distributor of the food they must order all food samples through Sodexo.

If serving alcohol, the bartender must be a FULL-time employee of the company with a ServSafe, TAM or TIPS certification in Nevada or you must hire a Sodexo bartender when the exhibitor is NOT the wholesaler, manufacturer or distributor of the alcohol product being served. No outside bartenders/mixologists are permitted.

Sample Sizes:

Beer: 5 oz Portions

Wine: 2 oz Portion

Spirits: 1 oz including all mixers

Food: 2oz. Portion

Non-Alcoholic beverage: 3oz. Portion

CATERING

DEADLINE TO SUBMIT ORDERS: MONDAY, FEBRUARY 12TH AT 12PM PST

The official catering company of the show is Sodexo, there is no outside food or beverages permitted on the show floor. Any booths looking to sample food OR beverages must submit a sampling form found in the Catering packet on the show website's Exhibitor Resource page or at the link below.

If your company WILL be serving samples, it must provide a readily accessible hand washing station. Per the Southern Nevada Health District, the hand washing station will consist of a hands-free gravity fed water dispenser, with five gallons of water, dispensing liquid soap, disposable paper towels, a trash can, and wastewater catch container.

No bare hand contact with any ready-to-eat foods. Glove use and hand sanitizers DO NOT substitute for hand washing.

There are two options of purchasing handwashing kits available to exhibitors: 1) Handwashing kits are available for rent or purchase through Sodexo; or 2) exhibitors can choose to purchase the exact items elsewhere and bring them to the show.

[Sodexo Catering- Bar and Restaurant 2024](#)

Handwashing kit

- Any booth sampling food OR beverage must have a hand washing kit.
- There are 2 options for exhibitors in buying/renting a handwashing kit

SODEXO!

Due to the new requirement of Southern Nevada Health District, the cost of the Sodexo handwashing kit rental has increased this year to \$200+tax.

For the 2024 show ONLY, Sodexo offers our exhibitors the chance to either rent OR purchase the kit for the same price.

If you are purchasing / renting the kit via Sodexo, one of their Sales Representatives will reach out after you submit the sampling form.

AMAZON/THIRD-PARTY

With this option, we highly suggest you NOT to replace the suggested items below with other alternatives as they might not be approved by the Health Inspector onsite.

[Igloo Portable Sports Cooler Water Beverage Dispenser with Flat Seat Lid](#) *need to serve with hot water

[5 Gallon Plastic Bucket with Airtight Lid](#)

[Napkin](#)

[Dispensing liquid soap](#)

[Sanitizing Wipes](#)

ServSafe Certification Class

If you are a wholesaler, manufacturer or distributor of the alcohol product being served and would like to serve alcohol yourself, you will need a ServSafe, TAM or TIPS certification in Nevada.

We are partnering with ServSafe to host 2 classes on-site for exhibitors to get their certification for the show.

When: Monday, March 18th at 10:30am and 1:30pm

Where: LVCC, South Hall

Duration: 2 Hours

Exact details and where to sign up will be available on the Exhibitor Resources page on the show website when details become available.

Alcohol Delivery Process

- **An Exhibitor who wishes to provide alcohol at their booth must follow one of the 2 options:**
 - Alcohol Manufacturers - all alcohol manufacturers have their products delivered to the convention center through the licensed distributor.
 - Non-alcohol manufacturers – these exhibitors must purchase the product they want to provide in their booth through Sodexo. An example of this would be a beer tap manufacturer who wants to showcase how the taps work. Since their product is the tap system and not the alcohol, the beer would be purchased through Sodexo for use in their booth.
- **Distribution:**
 - NEVADA CERTIFICATE OF COMPLIANCE State of Nevada Department of Taxation-Three Tier System
 - Any supplier of alcohol into the State of Nevada must possess a valid Certificate of Compliance license with the State. The application fee is \$50 and can be paid by check only.
 - All liquor must be distributed to the convention center by a Nevada Licensed Wholesale Dealer. If the alcohol supplier already works with a Wholesale Dealer in the state of Nevada, they need to contact the distributor to plan for product delivery.
 - If the alcohol supplier does not have distribution in Nevada and need to work with a temporary Wholesale Dealer, they may contact one of our Wholesale Dealers to appropriately invoice, distribute, and assume tax liability for the liquor to be exhibited at the convention.

[Alcohol Delivery Process Document](#)

Alcohol Delivery Process

- **Receiving & Delivery**

- Nevada Wholesale Dealer will ship the alcohol to the show site.
- All liquor must be distributed to the convention center by a Nevada Licensed Wholesale Dealer. GES has a list of approved distributors that they are allowed to receive alcohol from. After receiving the alcohol, GES will either store the product in dry storage or cold storage.
- When onsite at the show, exhibitors will go to the GES cold storage access desk to retrieve their products. Then, GES labor will arrange the delivery to their booth.

- **Sampling**

- Manufacturers, wholesalers and distributors may have a Full-Time employee with a ServSafe certification in Nevada serve alcohol in their booth
- Any exhibitors that are not the manufacturers, wholesalers or distributors of the alcohol must hire a Sodexo bartender to serve alcohol within their booth.

[Alcohol Delivery Process Document](#)

Marketing Toolkit

- It's never too early to start inviting your customers with a unique discount code, connecting with PR, posting on social channels, adding the Bar & Restaurant Expo logo to your website, print pieces, signatures, newsletters and more.
- Available on the Show Website
 - Press Releases
 - Media Lists
 - "Visit Our Booth" Social Media Badges
 - Digital Assets: Event Logos and Banners
 - Social media



[Bar and Restaurant Exhibitor Marketing Toolkit](#)

Invite Your Customers

- The Invite Your Customers Program is an easy and direct way to let your current customers and prospects know that you will be exhibiting and invite them to join you on the expo floor with discounted Expo Passes.
- Easy - The Invite Your Customers Program is a quick and easy way to promote your booth and up your sales at the show. We provide a complimentary email template that includes your unique registration link.
- No Limit - There's no limit on the number of email lists or recipients you can send your unique registration link to.
- FREE - The Invite Your Customers Program is free of charge for 2024 exhibitors.
- Login and select the "Invite Customers" tab.

[Bar and Restaurant Registration Website](#)



Show Reminders

- **NEW THIS YEAR!**

- *Each exhibitor has access to the Exhibitor Hub, which is a personalized tool used to access all the information needed to plan for the event. Update your company profile for attendees to see on the show's mobile app on expo week.*

- **Lead Retrieval**

- *Lead retrieval devices are available to purchase on the Registration website. New this year, lead retrieval devices will be available for pick up at the exhibitor service desk on-site.*

- **Line of Sight**

- *There are specific line of sight rules depending on booth size. Please be sure to look at the Booth Rules and Regulations document on the Exhibitor Resources page of the website for specific details.*

- **Expo is 21+**

- *Due to alcohol on the show floor all booth personnel must be over the age of 21. Anyone under the age of 21 will not be allowed to be on the show floor before, during or after show hours.*

Q&A

Cassidy Kaumeyer: Exhibitor Services

- ckaumeyer@questex.com

Kassidy Coburn-Glowacki: Sponsorship

- kglowacki@questex.com