

FINALISTS ANNOUNCED FOR INAUGURAL SUPPLIER AWARDS PRESENTED BY BAR & RESTAURANT EXPO

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LAS VEGAS – <u>Bar & Restaurant Expo</u> is pleased to announce the finalists of the inaugural Supplier Awards, supported by CM Profit Group. These new awards are designed to celebrate trailblazers in the bar and restaurant supplier sector for their innovative and outstanding contributions to the industry. These finalists have redefined the food and beverage landscape with their exceptional products and solutions.

2024 Supplier Award Finalists:

• 2024 Best Alcoholic Beverage

- o Diageo Don Julio Alma Miel Joven Tequila
- Ole Smoky Distillery Mango Habanero Whiskey
- Uncle Nearest Straight Rye Whiskey
- 2024 Best Entertainment Product
 - o Atmosphere TV
 - LASERTRON Krazy Darts!
 - Team Trivia

• 2024 Best Equipment, Tool, or Bar Supply

- Cozzini Bros Quantum Knives
- o Rockless Table
- o True Manufacturing

• 2024 Best Food Product/Producer

- Oh Snap! Dilly Bites
- Stonewall Kitchen / Tillen Farms Bloody Mary Medley
- Wingredient Wing Sauce Mix

• 2024 Best Non-Alcoholic Product or Mixer

- Ritual Zero Proof Spirits
- Stonewall Kitchen / Tillen Farms Bada Bing Cherries
- TÖST and TÖST Rosé
- VooDoo Blends Mixers

• 2024 Best Technology Product

- o Draft Top PRO
- SkyTab
- Vivid POS

Finalists were selected through a survey of Bar & Restaurant Expo attendees conducted by research professionals at **CM Profit Group.** In this survey, attendees voted across six categories as they based their decision on their experience with the company and its product. Voters considered measured attributes such as communication, service, reliability, product effectiveness, product innovation, etc.

"Suppliers are such an integral part of the bar and restaurant industry, and these finalists represent the best of the best when it comes to providing exemplary products and customer support," said Tim McLucas, Vice President of Bar & Restaurant Group. "We are grateful to CM Profit Group for its efforts to provide accurate and thorough data, allowing us to honor these finalists through this new award series."

"We're thrilled to work with Bar & Restaurant Expo to recognize the top suppliers in the industry through fair and unbiased balloting," said Shawn Fox, sales director, CM Profit Group. "We look forward to revealing the winners at the expo!"

Winners will be announced on the Main Stage at Bar & Restaurant Expo on Wednesday, March 20.

Bar & Restaurant Expo will be held at Las Vegas Convention Center on March 18 -20, 2024. Those interested in attending or exhibiting can visit <u>www.barandrestaurantexpo.com</u> for more information. Bar & Restaurant Expo is a trade event and not open to the general public. Stay connected with Bar & Restaurant Expo on <u>Facebook</u>, <u>LinkedIn</u> and <u>Instagram</u>.

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About Bar & Restaurant Expo

Bar & Restaurant Expo has continued to evolve and mirror the fast-paced, trend-setting nature of the hospitality industry. The event has been providing the specific tools that bar and restaurant owners, operators, and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry. The Bar & Restaurant Group is part of the Questex Travel & Hospitality Division and also produces <u>World Tea News</u>, <u>World Tea Academy</u>, as well as <u>Bar & Restaurant Expo</u>, <u>Bar & Restaurant News</u>, and <u>Vibe Conference</u>.

About Questex

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science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

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