

The Hospitality Show Press Credential Policy

Updated August 2025

It is our pleasure to welcome accredited members of the press with an editorial role to cover The Hospitality Show. To ensure we are providing our exhibitors access to media who are actively covering the space, we require working members of the media to verify their role. If you do not meet these criteria and wish to attend, we invite you to review other registration types to identify the badge that best represents your intended business at the show.

EDITORIAL ONLY: To qualify for a press pass, representatives from publications and other news media must represent editorial staff.

- The applicant must be editorial press and cover hospitality, hotel operations, travel, tourism, food and beverage, design, technology, sustainability, or related topics on a regular basis.
- Exceptions may be made for local media interested in covering the event.
- See below for specific credential requirements.

Additional information:

- Non-editorial media — including those in media sales, marketing, advertising, PR, publishing, or management positions — should register for an All Access Pass or Expo Pass.
- Social media creators, bloggers, and podcasters may register as press if their content regularly covers hospitality, hotel operations, travel, tourism, food and beverage, design, technology, sustainability, or related topics. Those representing personal websites, personal travel blogs, or personal social media accounts will not qualify for press credentials.
- **PLEASE NOTE:** A history of being registered at previous events does not guarantee approval or waive the accreditation requirement. ***Travel to the show does not guarantee admittance.***

PRESS/EDITORIAL CREDENTIAL REQUIREMENTS

Magazine and Newspaper Editorial Staff

Please provide two (2) of the following acceptable credentials for review and consideration by The Hospitality Show staff or representatives:

- A scanned copy of the publication masthead including your name and editorial title
- A scanned copy or active link to bylined editorial work, displaying relevant hospitality industry coverage from within the last three months
- An assignment letter from the publication editor or news director outlining a specific editorial assignment for The Hospitality Show

Please note: The Hospitality Show will approve one publisher per media outlet, but they will need to provide the above credentials for review and consideration. If the publisher does not have an editorial role and cannot verify an editorial history, they are welcome to attend by registering for an **All Access Pass** or **Expo Pass**. Additional publishers from the same outlet should also register with one of these pass types.

TV Crews, Reporters, Cameras / Photo Editors / Technicians

Please provide the following credentials for review and consideration by The Hospitality Show staff or representatives:

- A business card reflecting your editorial role
- An assignment letter from the editor or news director outlining your specific assignment to represent your organization in an editorial capacity at The Hospitality Show

Please note: With a working media badge, photographers and videographers are not permitted to solicit their services during the event. Producers are welcome to attend but should register for an **All Access Pass** or **Expo Pass** if they do not have an editorial role.

Freelance and Contributing Writers and Photographers

Please provide both of the following acceptable credentials for review and consideration by The Hospitality Show staff or representatives:

- Scanned or linked examples of published editorial work in the assigning publication with bylined coverage of the hospitality industry or related topics, two or more, within the last three months
- An email or scanned original letter on the assigning publication's letterhead from the assigning editor or news director detailing a specific editorial assignment at The Hospitality Show

CONTENT CREATOR CREDENTIAL REQUIREMENTS

Digital Content Creators

Social media creators, bloggers, and podcasters are welcome to register as press if their content regularly covers hospitality, hotel operations, travel, tourism, food and beverage, design, technology, sustainability, workforce trends, or related topics relevant to The Hospitality Show audience. Approval is at the discretion of The Hospitality Show management.

Credential Requirements: Applicants should be prepared to provide:

- Links to active social media channels, blog, or podcast.
- Recent examples (within the past three months) of industry-related content.
- A brief statement of purpose outlining your reason for attending The Hospitality Show and your planned coverage.

Posting Expectations: While there is no minimum follower requirement, content creators approved for press credentials are expected to:

- Share original content about The Hospitality Show before, during, or immediately after the event.
- Tag the official THS social media channels in applicable posts:
 - LinkedIn: [The Hospitality Show](#)
 - Instagram: [@hosp_show](#)
- Use the official event hashtag: #TheHospitalityShow2025

Solicitation Policy: Selling products or services, or attempting to secure brand partnerships while attending on a press credential, is not permitted and may result in badge revocation.

ONSITE REGISTRATION

Onsite press registrants will be asked to provide the same information outlined above to qualify. If you choose to register onsite, please bring printed copies of the required materials.

The following onsite registrants **will not** be admitted:

- Freelancers or photographers **without** a specific written editorial assignment.

- Requests from those who do not meet the outlined requirements.
- Applicants who applied online and were previously denied credentials.

RIGHT OF REFUSAL

Show management reserves the right to deny or revoke media credentials at their sole discretion. The Hospitality Show reserves the right to modify media qualification terms at any time. Misconduct or misrepresentation of position and/or organization will bar you and your organization from all future events.

Travel to the show location does not guarantee admittance.

CONTACT

For questions about press/media affiliate credentials, press kits or other media-related issues, please contact Christine Johnson at cjohnson@questex.com.