



**THE
HOSPITALITY
SHOW**

AN EXPERIENCE FROM
Questex

2025 Exhibitor Town Hall

October 26–28, 2025 | Denver, CO

Conference: October 26–28

Show Floor: October 27–28

thehospitalityshow.com

Agenda

- 01** Event Update
- 02** Schedule-At-A-Glance
- 03** GES- General Service Contractor
- 04** Move-In and Move-Out
- 05** Catering
 - Food and Beverage Sampling
- 06** Exhibitor Logistics
- 07** Hotel & Travel
- 08** Marketing
 - Share Your Participation
- 09** Q&A



Event Update: New & Expanded Event Features



3500+

Registrants



100+

Speakers



350+

Exhibitors



42%

Owners/Operators

Show Floor Content	Event Features	Community
<ul style="list-style-type: none">• Solutions Stage• Education Stage	<ul style="list-style-type: none">• Recharge Zone- NEW!• VIP Lounge• Executive Lounge• Interactive Zone- NEW!• F&B Zone- NEW!• THS Connect- NEW!	<ul style="list-style-type: none">• Welcome Reception• Party at the Fillmore• Mobile App Meet Up Lounge



NEW THIS YEAR! THS CONNECT

THS Connect makes it easier to find the right buyers by connecting you with decision-makers for a series of pre-scheduled, 15-minute meetings held right on the show floor.

- **Guaranteed meetings with qualified buyers**
Receive eight pre-scheduled, double opt-in meetings with attendees who have purchasing authority and are actively sourcing solutions like yours.
- **Maximize your investment**
Meetings take place on the show floor, driving visibility, increasing engagement, and turning your footprint into a steady stream of high-value conversations.
- **Seamless from start to finish**
We handle the matchmaking and scheduling so your team can stay focused on connecting, presenting, and building new relationships.
- **No cold outreach needed**
THS Connect matches you with decision-makers based on category and interest, eliminating the need to chase leads or qualify contacts onsite.
- **Conversations that turn into opportunities**
Each meeting is confirmed in advance by both parties, making your time more productive and more likely to lead to meaningful follow-up.



Live Interactive Floorplan
The Hospitality Show 2025 Floorplan



Schedule-At-A-Glance

October 25

SATURDAY

**Exhibitor
Move-In**

October 26

SUNDAY

Registration
8:00AM – 6:30PM

**Exhibitor
Move-In**

**Conference
Sessions**

**Welcome
Reception**

October 27

MONDAY

**Conference
Sessions**

Show Floor Opens
11:00AM – 5:00PM

GM Awards

**Party at
the Fillmore**

October 28

TUESDAY

**Show Floor
Open**
11:00AM – 4:00PM

**Conference
Sessions**



Global Experience Specialists (GES)

- Order Booth Furnishings
- Shipping Information
- Material Handling
- EAC Forms
- Custom Booths

GES- Las Vegas, NV

Call (800) 801-7648

International: (702) 515-5970

Monday–Friday: 6:00 AM–4:00 PM PST

Live Chat Option Available

[GES Service Kit](#)



The screenshot displays the GES website for The Hospitality Show. The header includes the GES logo, navigation links (Log In, Create Account, Search Shows, Get Help), and the show title 'The Hospitality Show' at the Colorado Convention Center, scheduled for Monday, October 27 to Tuesday, October 28, 2025. A banner encourages ordering GES services by Friday, October 3 for best pricing. The main content area is divided into a left sidebar with a 'Show Home' button and a list of links (Show Information, Booth Furnishings Rental, Shipping, Drayage and Material Handling, Refrigerated & Frozen Storage/Delivery, Labor and Equipment, Hanging Sign, Additional Show Services, Exhibitor Appointed Contractors (EACs) and Third Parties, Regulations and Guidelines), a central search bar, and a 'SHOW INFORMATION' section with a list of quick facts and links. Below this is a 'QUICK LINKS' section with a list of links. The bottom section is titled 'WHAT'S INCLUDED IN THE STANDARD BOOTH' and lists the standard booth package details, including booth size, backwall and sidewall drapes, and a note that the facility is not carpeted. A footer section mentions a 'Ready to Expo Package' and a discount deadline.

GES Log In Create Account Search Shows Get Help

The Hospitality Show
Colorado Convention Center
Monday, October 27 - Tuesday, October 28, 2025
Order GES Services by Friday, October 3 for Best Pricing

THE HOSPITALITY SHOW

Show Home

Search for items, forms and more...

Home / Information

SHOW INFORMATION

- Quick Facts
- Important Dates and Deadlines
- Warehouse Closures
- Submit Credit Card
- Exhibitor Resources
- Show Site Contact Form
- GES Move-in/Move-out Information
- Visit Show Organizer's Website

QUICK LINKS

- Quick Facts
- Exhibitor Resources
- Show Site Contact Form
- GES Move-in/Move-out Information
- Visit Show Organizer's Website

WHAT'S INCLUDED IN THE STANDARD BOOTH

Standard Booth Package:
Booth Size: 10' x 10'
8' High Backwall Drape Color: Black
3' High Sidewalls Drape Color: Black

Please Note: The Facility is Not Carpeted.

Need Help?
Call (800) 801-7648
International: +1 (702) 515-5970
Monday - Friday 6:00 AM - 4:00 PM PST
[Leave Us Feedback](#)

stand out with custom

Purchase a Ready to Expo Package HERE Must order by discount deadline date.

Order Booth Furnishings

Show Package

- Available for 10x10 booths

Includes

- 10x10 Carpet
- One 6' Skirted Table
- 2 Black Contour Chairs
- Wastebasket

GES Individual Booth Furnishings Rental

- [GES Exhibit Flooring](#)
- [GES Exhibit Furnishings](#)
- [GES Exhibit Systems](#)
- [Chairs and Seatings](#)
- [Tables and Counters](#)
- [Graphics and Signage](#)
- [Digital File Preparation](#)
- [Accessories](#)

Discount Deadline: Friday, October 3

Custom Graphics MUST be submitted to GES prior to 30 days before the show



Shipping Address for Show Freight

Advanced Shipment to Warehouse

Monday, September 22, 2025 – Tuesday, October 21, 2025

Warehouse receiving hours:

Monday Friday 8:00AM – 4:30PM

Closed: 12:00PM – 1:00PM and holiday

Direct Shipment to Exhibit Site

Saturday, October 25: 8:00AM – 5:00PM

Sunday, October 26: 8:00AM – 5:00PM

Any packages shipped to the convention center outside of listed dates and times will be rejected and returned to sender.

GES Shipping to Show Information



International Shipping Instructions



**PIBL - Phoenix International Business Logistics, Inc.
Is the official international shipping company.**

- Custom Clearance Options
- Transportation Services
- Ocean Freight and Airfreight Shipments
- International Small Package Shipments
- Return Transportation of Exhibition Goods

Full international shipping instructions and guidelines can be found on the show website under Exhibitor Resources.

PIBL International Shipping Information



Move-In & Move Out Information



Move-In Times

Saturday, October 25: 8:00AM – 5:00PM

Sunday, October 26: 8:00AM – 5:00PM

Monday, October 27: 8:00AM – 10:00AM

**In the event move in or move out is during overtime, all applicable surcharges will apply.*

Move Out Times

Tuesday, October 28: 4:00PM – 10:00PM

Wednesday, October 29: 8:00AM – 12:00PM

- Carriers must be checked in by 9:00AM
- All exhibitor materials MUST be removed by 12:00PM

GES is offering priority empty returns for this show. Exhibitors interested in purchasing can inquire on the GES website. Limited quantities available

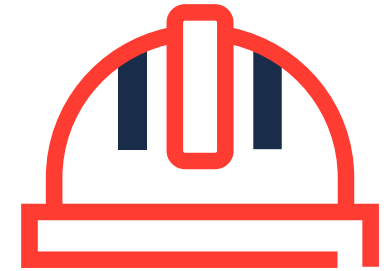
GES Priority Return



Exhibitor Appointed Contractor (EAC) Forms

Are You Hiring an EAC?

- An Exhibitor Appointed Contractor (EAC) is a company other than the "general or official" service provider on the show that requires access to your booth during installation and dismantling. The EAC may only provide services in the facility that are not designated by the facility as "exclusive" to a designated provider, or by the show organizer in a contract as an exclusive service for the "general or official" service provider or other third party.
- EAC's are not required if booth setup and dismantle are being done by booth personnel
- EAC's will not be granted access into the exhibit hall to set up if they are not registered.



EAC Forms



Catering

Deadline to submit orders: Wednesday, October 8

The official catering company of the show will be through the convention center, there is no outside food or beverages permitted on the show floor. Any booths looking to sample food OR beverages must submit a sampling form found in the Catering packet on the show website's Exhibitor Resource page or at the link below.

If your company WILL be serving samples, it must provide a readily accessible hand washing station. The hand washing station will consist of a hands-free gravity fed water dispenser, with five gallons of water, dispensing liquid soap, disposable paper towels, a trash can, and wastewater catch container.

If you plan on serving alcohol at your booth, please review the alcohol process doc and alcohol checklist to ensure proper steps are followed.

[The Hospitality Show Catering Catalog](#)

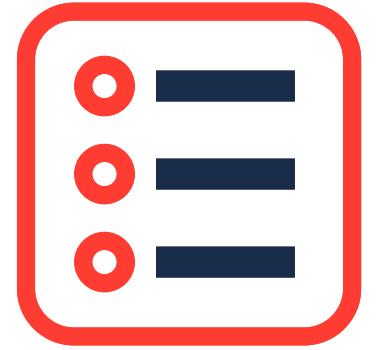


Sampling Process

If you plan on sampling at The Hospitality Show, please review and complete the below documents:

- [Sampling Notification Form](#)
- [Sampling Policies](#)
- [Sampling Checklist](#)

If you ARE NOT the manufacturer, wholesaler or distributor of the product being sampled, you MUST order the items through Sodexo, the official catering company of the Colorado Convention Center.



Alcohol Delivery Process

If you are the manufacturer, wholesaler or distributor of an alcoholic product and plan to sample at The Hospitality Show, please review the below documents:

- [Alcohol Delivery Process](#)
- [Alcohol Sampling Checklist](#)

If you ARE NOT the manufacturer, wholesaler or distributor of the product being sampled, you MUST order the items through Sodexo, the official catering company of the Colorado Convention Center.



Exhibitor Logistics: Important Info to Know

Exhibitor Insurance

All exhibitors are required to submit proof of insurance to Insurance Canopy by **Tuesday, October 21, 2025**. Without proof of insurance, you will not be allowed to move in.

- Exhibitors that want to purchase insurance for the show can also do so with Insurance Canopy for \$49. Should you wish to submit an existing COI, you can view a sample COI and submit your own at the link above.
- RainProtection Insurance is also partnering with The Hospitality Show for your insurance needs.

Lead Retrieval

- Unless you have a sponsorship or booth package that comes with post-show lead generation the only way to gain attendee information post show is to purchase a lead retrieval device – available through the exhibitor registration portal.
- Lead Retrieval devices will also be available for purchase on location.
- Due to legal and privacy reasons, detailed attendee lists are not given out or sold separately, please be cautious of fraud emails trying to send attendee lists for the show

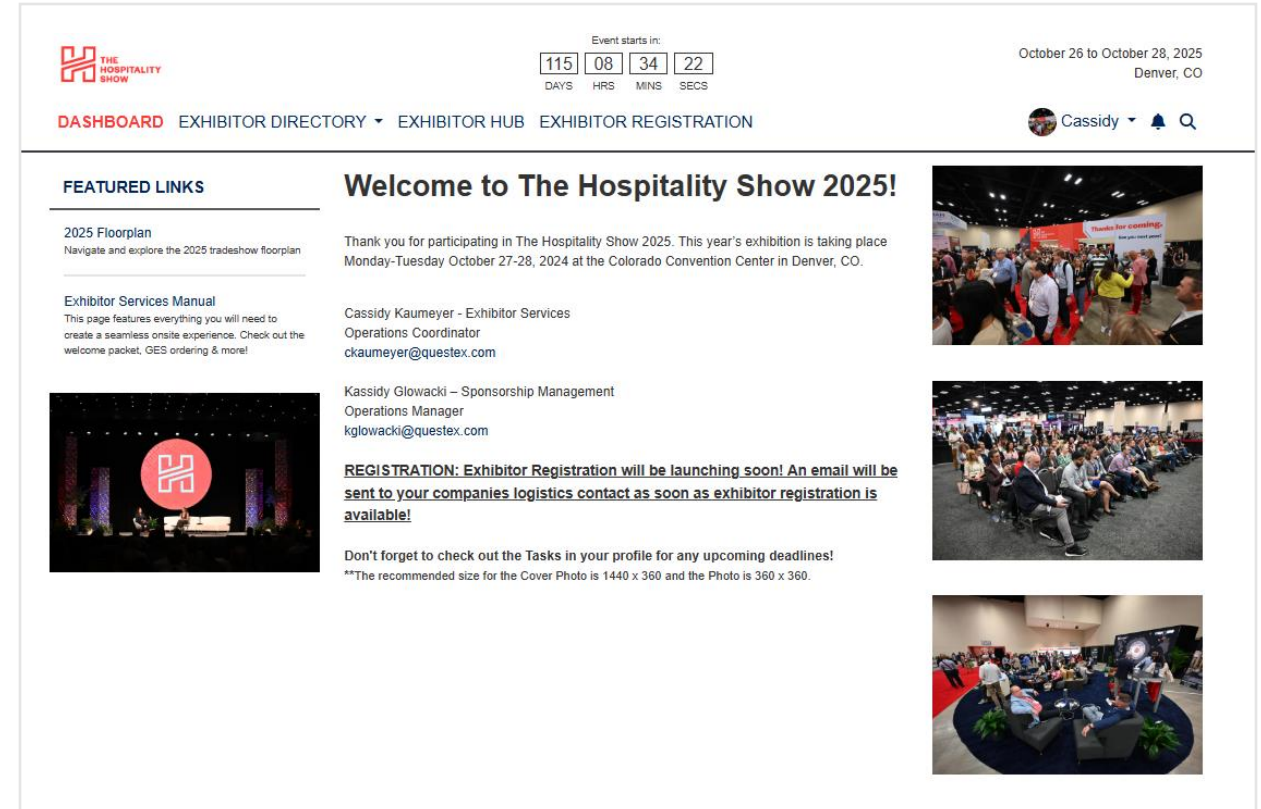


Please be conscientious of potentially disingenuous offers of attendee lists and hotel reservations for The Hospitality Show unless you receive them directly from our team with a questex.com email address. Convention Data Services (CDS) is the official Lead Retrieval company for The Hospitality Show and Connections Housing is the official hotel provider.

Exhibitor Logistics: Exhibitor Hub

Each exhibitor has access to the Exhibitor Hub, which is a personalized tool used to access all the information needed to plan for the event.

- Edit your company's exhibitor listing with logos, pictures and products which are viewed by attendees and available on the show's mobile app.
- Your company profile on the mobile app is pulled from the exhibitor hub, so please update your company profile as soon as possible, for maximum attendee exposure.
- Some features of the hub are exclusive to companies with the Enhanced Listing. Please reach out to your sales rep, if you would like to add the enhanced listing to elevate your company's profile.



The screenshot displays the Exhibitor Hub dashboard for The Hospitality Show 2025. At the top, the event logo is on the left, and a countdown timer shows 115 days, 08 hours, 34 minutes, and 22 seconds remaining until the event starts on October 26 to October 28, 2025, in Denver, CO. Navigation links include DASHBOARD, EXHIBITOR DIRECTORY, EXHIBITOR HUB, and EXHIBITOR REGISTRATION. The user profile for Cassidy is shown in the top right corner.

FEATURED LINKS

- 2025 Floorplan**
Navigate and explore the 2025 tradeshow floorplan
- Exhibitor Services Manual**
This page features everything you will need to create a seamless onsite experience. Check out the welcome packet, GES ordering & more!

Welcome to The Hospitality Show 2025!

Thank you for participating in The Hospitality Show 2025. This year's exhibition is taking place Monday-Tuesday October 27-28, 2024 at the Colorado Convention Center in Denver, CO.

Cassidy Kaumeyer - Exhibitor Services
Operations Coordinator
ckaumeyer@questex.com

Kassidy Glowacki - Sponsorship Management
Operations Manager
kglowacki@questex.com

REGISTRATION: Exhibitor Registration will be launching soon! An email will be sent to your companies logistics contact as soon as exhibitor registration is available!

Don't forget to check out the Tasks in your profile for any upcoming deadlines!
**The recommended size for the Cover Photo is 1440 x 360 and the Photo is 360 x 360.

The dashboard also features three photographs of the event: a crowded exhibition hall, a large group of people seated in a room, and a booth with a large screen displaying a space-themed image.



Exhibitor Registration

New This Year, exhibitor registration will be done through the Exhibitor HUB.

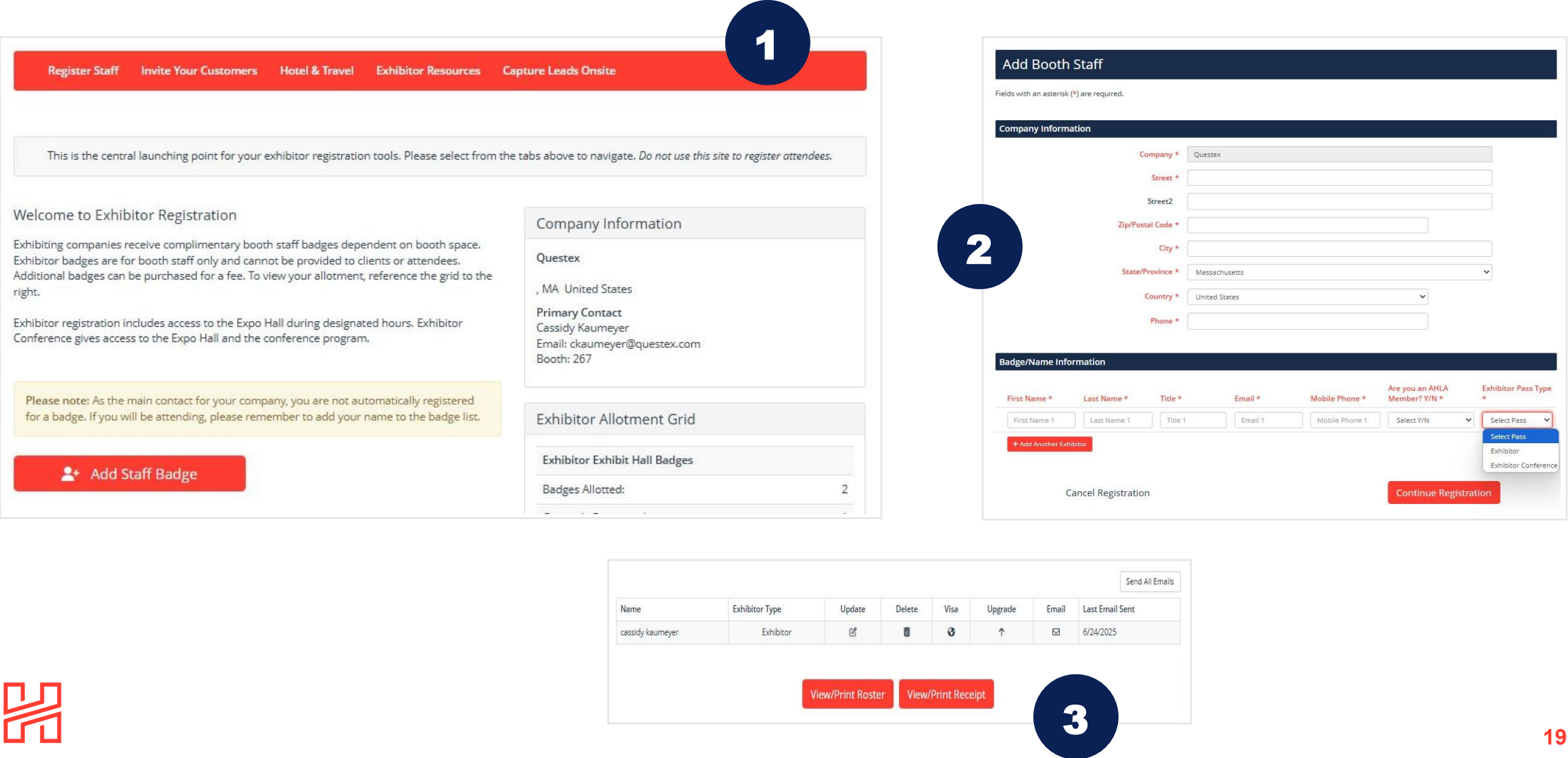
- Please note, only your logistics contact noted on your contract will have admin access to the exhibitor HUB. Please reach out to Cassidy, ckaumeyer@questex.com for any questions.

Exhibitor Badge Allotment:

- 10x10 – 2 Exhibitor Badges
- 10x20 – 4 Exhibitor Badges
- 20x20 – 8 Exhibitor Badges, 2 Exhibitor Conference
 - Additional Badges can be purchased through the exhibitor registration website; pricing can be found through the registration website as well.
 - Specific sponsorship deliverables may alter badge allotment.



Exhibitor Registration Process



Hotel & Travel

Connection Housing is the official housing company of The Hospitality Show 2025.

Contact Connections Housing

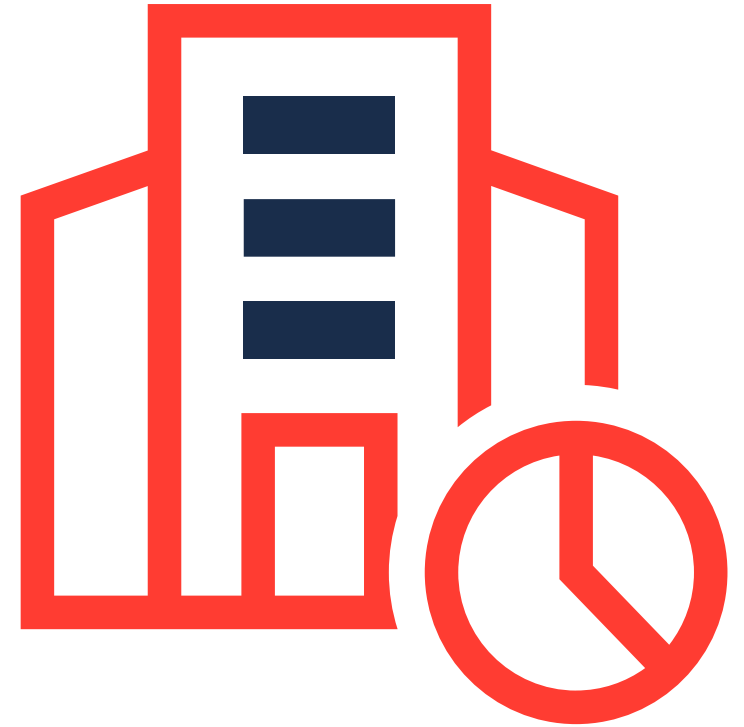
Official Housing company for The Hospitality Show

(702) 660-4165

Monday–Friday, 6:00AM – 3:00PM PST

Email: hospitalityshow@connectionshousing.com

Deadline to Book:
September 30, 2025



Marketing Toolkit

It's never too early to start inviting your customers with a unique discount code, connecting with PR, posting on social channels, adding The Hospitality Show logo to your website, print pieces, signatures, newsletters and more.

Available on the show website:

- Press Releases
- Media Lists
- "Visit Our Booth" Social Media Badges
- Digital Assets: Event Logos and Banners
- Social media

The Hospitality Show Marketing Toolkit

Exhibitor Social Media Takeover:
September 24th



Invite Your Customers

The Invite Your Customers Program is an easy and direct way to let your current customers and prospects know that you will be exhibiting and invite them to join you on the expo floor with complimentary Expo Passes.

- **Easy** - The Invite Your Customers Program is a quick and easy way to promote your booth and up your sales at the show. We provide a complimentary email template that includes your unique registration link.
- **No Limit** - There's no limit on the number of email lists or recipients you can send your unique registration link to.
- **FREE** - The Invite Your Customers Program is free of charge for 2025 exhibitors.

Login and select the "Invite Customers" tab.

The Hospitality Show Registration Website



The screenshot shows the 'Invite Your Customers' page on the The Hospitality Show registration website. At the top, a red banner features the show's logo, dates (Oct 26-28, 2025), location (Colorado Convention Center, Denver, CO), and a slogan: 'Operate better. Innovate bolder. Drive profit.' Below the banner, a navigation bar includes links for 'Register Staff', 'Invite Your Customers', 'Hotel & Travel', 'Exhibitor Resources', and 'Capture Leads Onsite'. The main content area is titled 'Invite a Customer Program' and explains the program's benefits. To the right, a sidebar displays 'Your Promo Code' as 'CUSTOM CODE', 'Registered Guests' as '0', and a 'View Guest List' button. Below the main text, three numbered steps are shown: 1. 'How to share your code' (direct sharing), 2. 'Share this registration link' (copying a URL), and 3. 'Send an email' (using an email marketing tool). An 'Important Note' at the bottom warns against clicking the provided link directly.

THE HOSPITALITY SHOW
Oct 26-28, 2025 | Expo Hall: Oct 27-28, 2025
Colorado Convention Center | Denver, CO

Operate better.
Innovate bolder.
Drive profit.

116 days until The Hospitality Show 2025

Register Staff | Invite Your Customers | Hotel & Travel | Exhibitor Resources | Capture Leads Onsite

Your Promo Code
CUSTOM CODE

Registered Guests
0

[View Guest List](#)

Invite a Customer Program
We are pleased to offer complimentary Expo Passes for your customers, colleagues and prospects. Connect with new and existing customers in a way that will leave your mark and create a lasting experience at the Hospitality Show! This is the most effective way to draw qualified traffic to your booth and take conversations to the next level. Once your clients have registered using your company's unique promotion code, you'll have real-time access to this information, allowing you to set appointments, and share product information in advance of the show.

3 Ways to Invite Customers!

- How to share your code**
Share your code with your network directly.
Your Promo Code:
Your customers can register themselves for a free Expo Pass, which includes access to the Expo and all networking functions.
- Share this registration link**
<https://www.xpressreg.net/register/hoss1025/start.asp?sc=10001>
Simply copy/paste! Send this registration link to your network for your code to be automatically applied.
Important Note: Do NOT click on the unique registration link above and then copy the url from your internet browser - that will be an incorrect link. You must provide the EXACT url as listed above.
- Send an email**
Our Invite a Customer Program is a free email marketing tool for your use.
[Click Here to get started](#)

Show Reminders

Line of Sight	Utilities	Bar & Restaurant Expo	Exhibitor Hub	Lead Retrieval
There are specific line of sight rules depending on booth size. Please be sure to look at the Booth Rules and Regulations document on the Exhibitor Resources page of the website for specific details. Submit your booth approval form here to get show management approval before we arrive on-site.	Unless noted in your contract. You will need to purchase electricity and wi-fi if you need these extra items. Electrical and internet can be purchased through the Colorado Convention Center here .	As a reminder, The Hospitality Show is co-located with the Bar & Restaurant Expo.	Each exhibitor has access to the Exhibitor Hub, which is a personalized tool used to access all the information needed to plan for the event. Update your company profile for attendees to see on the show's mobile app on expo week.	Lead retrieval devices are available to purchase on the Registration website. New this year, lead retrieval devices will be available for pick up at the exhibitor service desk on-site.

The mobile app will launch Sept.22 to exhibitors and Sept.29 to attendees.



Q&A



Contact

Exhibitor Services:

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Sponsorship:

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