

## QUESTEX'S 2022 IBS and IECSC NEW YORK CELEBRATE TRIUMPHANT RETURN AFTER THREE-YEAR HIATUS

**For Immediate Release**

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NEW YORK, NY – March 17, 2022 — After a three-year hiatus due to COVID-19, **Questex's International Beauty Show New York** (IBS New York) and **International Esthetics, Cosmetics & Spa Conference New York** (IECSC New York) made a triumphant return to the Javits Center with three jam-packed days of the best in beauty and spa. Twenty thousand professionals attended to experience the unparalleled education, face-to-face networking and unrivaled excitement that can only be found at these two iconic industry events.

Over 400 exhibitors showcased their newest products, the latest techniques, and invaluable in-booth demonstrations by some of the top artists in the industry.

Exhibitors at **IBS New York 2022** included **Agadir, Amika, Andis, Blackpants, Brazilian Blowout, CHI by Farouk, Daisy Nail, DNA Hair Tools, Gelish and Morgan Taylor, Hattori Hanzo Shears, Johnny B Haircare, Kanar, LeChat Nails, Olaplex, Pibbs, Truss, Turbo Power** and many more!

Exhibitors at **IECSC New York 2022** included **Celluma, Circadia, Eminence Organic Skin Care, Equipro, Esthemax, Estitique, FarmHouse Fresh, Germaine de Capuccini, HydraFacial, Italwax, Minkys, LightStim, PCA Skin, ProCell Therapies, Repechage, Sothys** and many more!

“It was wonderful to be back in NYC and to witness first-hand the passion and creativity that is such an integral part of our industry,” said Liz Hitchcock, event director for IBS and IECSC. “The excitement and pure joy were palpable. Our community thrives on connection and the Shows were a great way to reengage after three long years apart.”

As always, attendees had the opportunity to shop for products for their salons and spas at professionals-only pricing and to network with industry leaders.

**IBS NY** attendees had the chance to participate in over eighty classes and Hands-On Workshops covering trendsetting techniques and education in key categories including hair, nails, brows, men's grooming, business, marketing, and more.

The legendary **IBS New York Main Stage** featured exciting performances by some of the biggest names in the industry showcasing their incredible artistry and expertise.

**IECSC NY** attendees had access to product-focused education hosted by top exhibitors and industry leaders covering topics such as anti-aging, light therapy, cannabis treatments, cosmetic lasers, business management and more.

### **Upcoming Events**

Additional networking and educational opportunities for beauty professionals are available at **IBS Las Vegas**, taking place June 25-27, 2022 at the Las Vegas Convention Center in Las Vegas, NV. Visit [IBSlasvegas.com](https://IBSlasvegas.com) for more information.

Additional networking and educational opportunities for spa and wellness professionals will take place throughout 2022:

- **Chicago**, April 10-11, 2022, at the Donald E. Stephens Convention Center in Rosemont, IL. Visit [iecscchicago.com](https://iecscchicago.com) for more information
- **Las Vegas**, June 25-27, 2022, at the Las Vegas Convention Center in Las Vegas, NV. Visit [iecscclasvegas.com](https://iecscclasvegas.com) for more information
- **Florida**, October 9-10, 2022, at the Palm Beach County Convention Center in Palm Beach, Florida. Visit [iecscflorida.com](https://iecscflorida.com) for more information

### **About IBS New York**

Produced by Questex and presented by American Salon, IBS New York is the longest running professional beauty event in the country. IBS New York is for professionals only and reaches a wide cross-section of participants including salon owners and managers, hair stylists, hair colorists, makeup artists, nail technicians, beauty and hair product manufacturers and distributors. Connecting serious beauty professionals with the best in the industry, the Show brings hundreds of top beauty brands together under one roof for free educational classes by industry legends, workshops, exclusive show-floor discounts and barbershop competitions. For more information, visit [ibsnewyork.com](https://ibsnewyork.com)

### **About IECSC**

Produced by Questex, the International Esthetics, Cosmetics and Spa Conferences (IECSC) are for professionals only and reach a wide cross-section of participants from spa and wellness product manufacturers and distributors to spa owners, directors and managers, estheticians, massage therapists, cosmetologists, medical estheticians, and dermatologists. With dynamic trade show floors, in-depth conference programs, and presented by *American Spa*, the IECSC events provide the perfect meeting ground for the world's most elite and qualified spa professionals looking to meet the top skin, cosmetic and wellness companies. For more information, visit [iecsc.com](https://iecsc.com).

### **About QUESTEX**

**Questex helps people live better and longer.** Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**