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CIDESCO Partners with IECSC for Education at 2022 Chicago and Las Vegas Shows

March 29, 2022—CIDESCO, the World Standard for Beauty and Spa Therapy and worldwide leader in beauty and spa therapy training announces the partnership of CIDESCO Section USA with Questex's International Esthetics, Cosmetics and Spa Conference (IECSC). In this partnership, CIDESCO Section USA will develop, produce and perform the educational classes for IECSC Chicago, April 10-11, 2022 at the Donald E. Stephens Convention Center in Rosemont and the IECSC Las Vegas June 25-27, 2022 at the Las Vegas Convention Center.

"We are delighted to once again offer CIDESCO workshops at our IECSC Chicago and Las Vegas 2022 events," says Jill Birkett, Vice President, Wellness Group at Questex. "This is an excellent opportunity for estheticians to gain in-person education from industry leaders."

CIDESCO USA Workshops for the Chicago IECSC show features a conference program of advanced education and business development presentations presented by leading business and esthetics experts including CIDESCO Section USA President Lydia Sarfati, CEO and Founder of Repêchage, licensed esthetician, and author of *Success at Your Fingertips: How to Succeed in the Skin Care Business* and *The Book of Skin Care Science & Protocols*. She is also a contributing author to textbooks, including the *Milady Standard Esthetics: Fundamentals*, Twelfth Edition, (Cengage Learning, 2019) and *Oncology Esthetics*, (Oncology Training International®, 2020).

"Through their internationally recognized diplomas and certificates, CIDESCO has been promoting the highest standards in beauty and spa therapy since its founding in 1946," says Lydia Sarfati. "With this partnership, estheticians attending IECSC will have the opportunity to enhance their education and business skills at the very highest level of excellence in reputation and accreditation."

CIDESCO USA Workshops at IECSC Chicago include:

- **Essential Facial Massage Techniques for Total Skin Rejuvenation** presented by Lydia Sarfati, CEO and Founder of Repêchage and President of CIDESCO Section USA
- **Developing and Retaining Loyal Clientele Utilizing Digital Influence** presented by Sheri Flasch, Master Esthetician, CIDESCO Diplomate, Educator and Founder / CEO of The EC.
- **Why Skinalism is the Future** presented by Monika K. Machej, CIDESCO Diplomate and President of The New Age Spa Institute

- **The Future of the Beauty Industry** presented by Dr. Leon Alexander, CEO and President of Eurisko Design

To register to attend IECSC Chicago, click [here](#).

Information on the upcoming classes for the IECSC Las Vegas, June 25-27, 2022 at the Las Vegas Convention Center will be available soon.

About CIDESCO

Founded in 1946 in Brussels with their Head Office in Zurich, Switzerland, Comité International d'Esthétique et de Cosmétologie (CIDESCO) has set world standards for beauty and spa therapy. CIDESCO's membership is open to the leading schools, colleges, beauty salons and spas of the world and students looking to achieve a superior level of training and the CIDESCO Diploma qualification which is recognized worldwide. In addition to providing accreditation to beauty therapy schools and colleges, CIDESCO equips spa professionals with training in a wide array of subjects, including beauty and spa management, skin care, esthetics, body therapy and facials. This training is delivered both in-person and online through CIDESCO schools located around the globe, and graduates of CIDESCO's diploma and certificate programs are internationally recognized for their high level of qualification

About IECSC

Produced by Questex, the International Esthetics, Cosmetics and Spa Conferences (IECSC) are for professionals only and reach a wide cross-section of participants from spa and wellness product manufacturers and distributors to spa owners, directors and managers, estheticians, massage therapists, cosmetologists, medical estheticians, and dermatologists. With dynamic trade show floors, in-depth conference programs, and presented by American Spa, the IECSC events provide the perfect meeting ground for the world's most elite and qualified spa professionals looking to meet the top skin, cosmetic and wellness companies. For more information, visit iecsc.com.

About QUESTEX

Questex helps people live better and longer. Questex brings people together in the markets that help people live better: travel, hospitality, and wellness; the industries that help people live longer: life science and healthcare; and the technologies that enable and fuel these new experiences. We live in the experience economy – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. It happens here.

For further information and high-resolution images, please contact Robin Diamond, robin@robindiamondpr.com or 305-903-5444