

## **Questex's IECSC Florida 2022, the Must Attend Event for Spa & Wellness Professionals, Unveils Robust Conference Program with Nearly 80 Opportunities for Learning**

**Event Takes Place October 9-10, 2022 in Palm Beach, Florida**

**NEW YORK, August 29, 2022** – [Questex's International Esthetics, Cosmetics & Spa Conference \(IECSC\)](#) Florida, the most influential gathering of spa and wellness professionals in the Southeast, today unveils its conference program, which offers nearly 80 sessions for spa and wellness attendees to learn. IECSC Florida will be held at the Palm Beach Convention Center, October 9-10, 2022. Register [here](#).

Elizabeth Fantetti, Event and Partnership Director, IECSC Florida said, "With over 40% more classes than in previous years, we have created an outstanding program for our community to learn. With so many courses to choose from, attendees will leave IECSC Florida with new ideas, new techniques and new solutions. If you are a spa and wellness professional, it is an event not to be missed."

IECSC Florida offers a strong education program, curated to include relevant, presented by the [industry's most prominent speakers](#), including valuable content such as medical spa, makeup and beauty enhancements, business management, esthetics, nails, health & wellness, client & retail growth, social media & marketing.

Highlighted at this year's conference are the multiple opportunities to increase accreditation, especially before licenses expire on October 31<sup>st</sup> including four classes offering NCBTMB credits, one CNE unit class for Florida and Georgia residents, and free 10-hour CE course included with admission, a \$19.99 value.

Conference highlights:

- A series of workshops focused on Business Management, Client & Retail Growth, Esthetics, Health & Wellness, Makeup & Beauty Enhancements, Medical Spa, Nails, Social Media & Marketing
- Advanced Business Seminar (full day class): The New Business Frontier – What it Takes for a Medical or Day Spa to Make a Profit
- Tech Driven Machines in Skin Care Technology
- Position Yourself as a Trusted Beauty, Skin, Hair, Wellness Professional Using the "Whole-Person" Wellness Consultation Approach
- Defining the Client Experience: Growing Your Massage, Spa, and Wellness Business with Every Touch (Earn 2 CEs FL LMT & NCBTMB)
- The Future of Retail: 10 Trends That Are Here to Stay
- 35+ free product focused classes
- NEW! Successful Service Professional track for massage therapists and estheticians
- NEW! Nail education classes

View the complete schedule [here](#).

IECSC Florida takes place October 9-10, 2022 at the Palm Beach Convention Center in West Palm Beach, Florida. IECSC Florida is celebrating its 24<sup>th</sup> year in Florida. Register [here](#). Register for early bird savings before September 19 to receive \$20 off two-day Exhibit Hall Pass, \$10 off a one-day pass or up to \$100 off the conference price.

For sponsorship and exhibit opportunities, contact Walter Kupiec at [wkupiec@questex.com](mailto:wkupiec@questex.com).

Stay connect with IECSC Florida on [Instagram](#), [LinkedIn](#) and [Facebook](#).

### **About IECSC**

Produced by Questex, the International Esthetics, Cosmetics and Spa Conferences (IECSC) are for professionals only and reach a wide cross-section of participants from spa and wellness product

manufacturers and distributors to spa owners, directors and managers, estheticians, massage therapists, cosmetologists, medical estheticians, and dermatologists. With dynamic trade show floors, in-depth conference programs, and presented by *America Spa*, IECSC events provide the perfect meeting ground for the world's most elite and qualified spa professionals looking to meet the top skin, cosmetic and wellness companies.

#### **About Questex**

**Questex helps people live better and longer.** Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

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