

## Learn from the Best in The Beauty + Spa Biz at Questex's International Beauty Show and International Esthetics, Cosmetics and Spa Conference 2023 New York Shows

**NEW YORK, NY – February 14, 2023** — Questex's International Beauty Show ([IBS New York](#)) and the International Esthetics, Cosmetics, & Spa Conference ([IECSC New York](#)) return to the Javits Convention Center March 5-7, 2023, with the industries' top icons sharing their wisdom, talent and advice to help attendees grow their businesses and expand their customer base.

The multitude of educational opportunities will be led by prominent artists, skilled estheticians, celebrity stylists and beauty and wellness influencers. Attendees will have the opportunity to learn the latest trends and techniques, along with business-building skills to take their crafts and careers to the next level. Offerings run the gamut from hair cutting and coloring techniques, to Microneedling vs. Microchanneling to waterless spa pedicures and so much more!

Over 100 sessions are included free with an Exhibit Hall pass. Hands-on workshops provide a more tactile educational experience for an additional fee. Attendees have access to all free classes at both co-located Shows.

New offerings in 2023 include:

- Cost-saving techniques
- Preventing overwhelm and burnout
- Dealing with difficult clients
- Financial fitness
- Natural remedies for hair loss
- Cutting textured hair
- Eye-opening and inspiring panel discussions

For a full list of classes at IBS New York, click [here](#)

For a full list of classes at IECSC New York, click [here](#)

A list of some of the incredible educators lined up for this year's Shows:

### IBS New York

- [Alexandra Wilson](#) - an expert hairstylist who specializes in soft, romantic, boho and braiding styling
- [Candy Shaw](#) (AKA thebalaylama) - the world's foremost authority on balayage education. She teaches a fast, efficient, no-nonsense method of hair painting
- [Keya Neal](#) (Kolour Kulture) - an industry activist, DEI Strategist, Kolour Koach, Texture Specialist, KeyNote Speaker, ABCH Certified, and Intercoiffure member
- [Monaé Everett](#) - a celebrity hair stylist, author and educator with 20 years of experience.
- [J Ladner](#) - an accomplished hair and makeup artist with experience in film, television, theatre, print and digital media
- [Gilad Goldstein](#) - as part of the Ulta Design Team, Gilad creates online Salon Education for stylists globally
- [Danny Amorim](#) - a master barber, platform artist and instructor known for his ever-changing facial hair looks

- [Nina Tulio](#) - an industry-leading salon business consultant, speaker, and educator helping salon owners and stylists around the world to grow their business, while growing themselves
- [Ivan Zoot](#) (Clipper Guy) - shares technical cutting, business building and career success education at trade shows and events
- [Nicholas French](#) – a seasoned trend expert with vast experience in editorial and on stage, Nicholas French works with top film directors and companies all over the world

For a full list of speakers [click here](#).

### IECSC New York

- [Savanna Boda](#) – a Clinical Educator for iS Clinical and SkinPen, and is the in-house esthetician for Dermascope magazine
- **Despina Freimanis** – a two-time Emmy Award winning TV producer and on-camera host, third generation skin care specialist, licensed esthetician and native New Yorker
- **Christine Cole** – 25+ years of sales, marketing and strategic planning expertise in the beauty retail industry
- [Dr. Susan Lovelle](#) (Dr. Susan, The Thrive Architect) - teaches busy women how to flourish by mastering their energy, weight, and hormones. She's the Founder of Premiere Wellness, a comprehensive lifestyle health company that serves clients globally
- [Crystal Ochemba-Powell](#) - an experienced Licensed Esthetician, Makeup Artist, Business Coach and Licensed Continuing Education Provider with a combined ten years of experience in both business marketing and the beauty industry
- [Mary Nielsen](#) – after 14 years with a surgical group, plus ten years owning a thriving med-spa and over ten years running a private aesthetics school, with multiple books under her name and countless articles in esthetics journals, to say that Mary Nielsen is passionate about the Aesthetics industry is an understatement
- [E'toshia McFarland](#) – a Licensed Esthetician, award-winning educator, and spa owner of Faces By Etosh.

For a full list of speakers, click [here](#).

### NEW ONSITE EXPERIENCES

In addition to the exciting list of educational classes and speakers, the 2023 Shows will feature multiple new onsite experiences that celebrate and support our attendees, while encouraging them to say YES to themselves.

- [THE POWERHOUSE PAVILION: Celebrating Black Beauty Entrepreneurs](#) – located on the IBS NY show floor, this pavilion will showcase, celebrate, and empower Black beauty industry entrepreneurs. Sponsored by [Myavana](#), the space will feature a gallery highlighting some of the most successful beauty entrepreneurs over the years and have beauty industry business consultants available to provide guidance for any attendee looking to boost their careers.
- [LOOK & LEARN STAGE](#) – also located on the IBS NY show floor, attendees can watch renowned artists demonstrate the latest techniques while lounging, networking and enjoying cocktails with colleagues and friends.
- [HEALTHY YOU PAVILION](#) – located on the IECSC NY show floor, this area gives attendees the opportunity to “Say Yes to a *Healthy* You” while experiencing the latest in health and wellness products from top brands like Sugarbear Vitamin Care. Plus, attendees

can stop by the Recharge & Hydrate Lounge to relax, regroup and reconnect with friends and colleagues.

In addition, the IECSC show floor will feature the [Studio Stage](#), a demonstration area developed for exhibitors to present the latest and greatest products and technologies.

Attendees may register to attend by [clicking here](#). Exhibit Hall passes include all free classes at IBS New York, all Product-Focused Education at IECSC New York, and unlimited access to each exhibit hall. Hands-on Workshops at IBS New York and the curated conference sessions at IECSC New York are available for additional fees. All paid conference sessions include a three-day exhibit hall pass. Press may apply for a media pass [here](#).

### SHOW HOURS:

- Sunday, March 5: 10:30am - 5:00pm
- Monday, March 6: 10:30am - 5:00pm
- Tuesday, March 7: 10:30am – 3:30pm

### INFO:

For more information, on IBS New York, visit [ibsnewyork.com](https://ibsnewyork.com). Stay connected on [LinkedIn](#), [Facebook](#), [Instagram](#) and [TikTok](#).

For more information on IECSC New York, visit [iecscnewyork.com](https://iecscnewyork.com). Stay connected on [LinkedIn](#), [Facebook](#) and [Instagram](#).

### Upcoming Events

Additional networking and educational opportunities for beauty and wellness professionals are available at **IBS Las Vegas and IECSC Las Vegas**, taking place June 24-26, 2023, at the Las Vegas Convention Center. Visit [ibslasvegas.com](https://ibslasvegas.com) or [iecscclasvegas.com](https://iecscclasvegas.com) for more information. Also, **IECSC Florida** will take place October 15-16, 2023, at the Palm Beach Convention Center. Visit [iecscflorida.com](https://iecscflorida.com) for more information.

### About IBS New York

Produced by Questex and presented by American Salon, IBS New York is the longest running professional beauty event in the country. IBS New York is for professionals only and reaches a wide cross-section of participants including salon owners and managers, hair stylists, hair colorists, makeup artists, nail technicians, beauty and hair product manufacturers and distributors. Connecting serious beauty professionals with the best in the industry, the show brings hundreds of top beauty brands together under one roof for free educational classes by industry legends, workshops, and exclusive show-floor discounts. For more information, visit [ibsnewyork.com](https://ibsnewyork.com)

### About IECSC

Produced by Questex, the International Esthetics, Cosmetics and Spa Conferences (IECSC) are for professionals only and reach a wide cross-section of participants from spa and wellness

product manufacturers and distributors to spa owners, directors and managers, estheticians, massage therapists, cosmetologists, medical estheticians, and dermatologists. With dynamic trade show floors, in-depth conference programs, and presented by *American Spa*, the IECSC events provide the perfect meeting ground for the world's most elite and qualified spa professionals looking to meet the top skin, cosmetic and wellness companies. For more information, visit [iecsc.com](http://iecsc.com).

## About QUESTEX

**Questex helps people live better and longer.** Questex brings people together in the markets that help people **live better**: travel, hospitality and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

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