

Questex's IECSC Las Vegas Introduces New Compliance Track for Esthetics and Beauty Professionals

Industry Advocacy Program Available at No Additional Charge for Attendees and Exhibitors

NEW YORK, May 17, 2023 – Questex's [International Esthetic, Cosmetic, & Spa Conference](#) (IECSC) Las Vegas, the premier event for wellness education, introduces a new compliance track for spa, wellness, and beauty professionals who want to provide their clients with the best possible care and results, while protecting their careers and themselves.

With so much legislative movement in the industry today, it is critical for both attendees and exhibitors to be armed with the right information to protect their businesses. With that in mind, IECSC is offering these compliance classes as part of the curated conference program, for no additional charge.

Visitors who participate will be equipped with the knowledge and strategies needed to navigate the complex regulations and emerging device technologies that impact their practices and enable careers long-term.

These sessions will be led by Susanne Schmaling, President, Esthetics Council who is standardizing spa, beauty and wellness compliance across the country. In addition, she will be joined by Myra Reddy, Director of Government Affairs, Professional Beauty Association (PBA), Leslie Roste, who works with the Council of State Governments on behalf of the future of the beauty industry, and Kristy Underwood, Executive Officer, California Board of Barbering and Cosmetology.

“As someone who has devoted their life to the esthetics profession, I feel a deep sense of responsibility to advocate for our industry and protect our community. It really pains me to see fellow professionals struggle or lose their ability to practice due to noncompliance. We need more resources, support, and advocacy to ensure that we can continue to provide safe, effective treatments as well as make a positive impact on people’s lives. That’s why I’m urging everyone in our community to join us at the new compliance track and learn how to continue to advocate for our industry’s growth, recognition, and success,” said Schmaling.

"Expanding the existing 45B Federal Insurance Contributions Act (FICA) Tax Tip Credit is crucial for the growth and success of the beauty industry, particularly for estheticians who often face unique challenges in the market," said Reddy. "Attending the compliance panel is an opportunity to not only learn about the FICA bill, but to actively participate in the conversation around expanding the tax credit."

Classes in the Compliance track include:

- State of the Esthetics Industry: Compliance Issues You Need to Know

- Scope of Practice – What Does it Really Mean and Why Do You Really Need to Understand It?
- Your Profession: Time to Level Up

For class descriptions, click [here](#).

View the complete IECSC class schedule [here](#).

IECSC will co-locate with the [International Beauty Show](#) June 24-26, 2023 at the Las Vegas Convention Center and offer over 175 classes in esthetics, health & wellness, med spa, business management, client relationships & retail growth, social media & marketing, makeup and beauty enhancements, product focused education, and more.

The information shared in the Compliance track is crucial to the career of esthetic practitioners and will be completely free, included as part of the 3-Day Passport. Seating for this session will be offered on a first come, first-served basis.

Attendees may register to attend by clicking [here](#). 3-Day Passports include all Product-Focused Education, the new wellbeing class, and the new Compliance track at IECSC Las Vegas; all free classes at IBS Las Vegas, and unlimited access to each Exhibit Hall. The curated conference sessions at IECSC Las Vegas and Hands-on Workshops at IBS Las Vegas are available for additional fees. All paid conference sessions include the 3-Day Passport. Press may apply for a media pass [here](#).

Plus, attendees and exhibitors may purchase tickets to attend the Opening Night party at Zouk Nightclub at Resorts World Las Vegas, June 24th for \$20 which includes one free drink. The Sunday night Happy Hour takes place at Azilo Ultra Lounge at Sahara Las Vegas for \$5, which includes one free drink and is sponsored by [Lipgloss & Aftershave](#), [Pureo Natural Products](#), [Skin Act](#) and [Vitelle Labs](#). Tickets to either party may be purchased via [event attendance registration](#).

SHOW HOURS:

- Saturday, June 24, Education 12:00pm – 5:00, Exhibit Hall closed.
- Sunday, June 25, 9:00am – 6:00pm
- Monday, June 26, 9:00am – 5:00pm

Upcoming Events

Additional networking and educational opportunities for spa, wellness, and beauty professionals will take place throughout 2023 and 2024:

- **IECSC Florida**, October 15-16, 2023 at the Palm Beach County Convention Center in West Palm Beach, Florida. Visit [iecscflorida.com](#) for more information.
- **IBS and IECSC New York**, March 3-5, 2024 at the Javits Convention Center in New York City. Visit and [ibsnewyork.com](#) and [iecscnewyork.com](#) for more information.

For more information on IECSC Las Vegas, visit iecsclasvegas.com. Stay connected on [LinkedIn](#), [Facebook](#) and [Instagram](#).

About IECSC

Produced by Questex, the International Esthetics, Cosmetics and Spa Conferences (IECSC) are for professionals only and reach a wide cross-section of participants from spa and wellness product manufacturers and distributors to spa owners, directors and managers, estheticians, massage therapists, cosmetologists, medical estheticians, and dermatologists. With dynamic trade show floors, in-depth conference programs, and presented by *American Spa*, the IECSC events provide the perfect meeting ground for the world's most elite and qualified spa professionals looking to meet the top skin, cosmetic and wellness companies. For more information, visit iecsc.com.

About QUESTEX

Questex helps people live better and longer. Questex brings people together in the markets that help people **live better**: travel, hospitality, and wellness; the industries that help people **live longer**: life science and healthcare; and the technologies that enable and fuel these **new experiences**. We live in **the experience economy** – connecting our ecosystem through live events, surrounded by data insights and digital communities. We deliver experience and real results. **It happens here.**

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