

INTERNATIONAL
ESTHETICS, COSMETICS & SPA
CONFERENCE

FLORIDA | OCTOBER 15-16, 2023 | PALM BEACH COUNTY CONVENTION CENTER

CAPTURE THE ATTENDEE WAVE IN THE HEALTHY YOU PAVILION

With the enormous growth in wellness, it's no longer just a trend. This is a booming industry worth nearly \$5 billion that's expected to reach \$7.6 billion by 2030, and our attendees want a piece of that action for incremental revenue opportunities. Make this a reality by presenting your products and services to thousands of spa owners and solopreneurs in IECSC's **Healthy You Pavilion** - a dedicated area focused on wellness and self-care.



BATH PRODUCTS



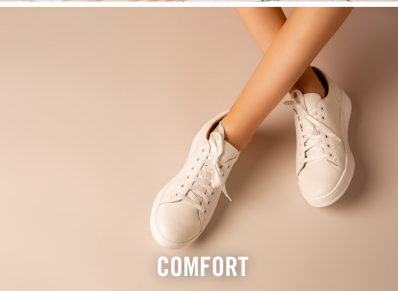
SLEEP AIDS



STRESS RELIEF



SUPPLEMENTS



COMFORT



YOGA & MEDITATION

How Will My Company Benefit from Participating?

- Dedicated area on show floor focused on wellness and self-care products.
- Incremental marketing to prospects and attendees promoting the Healthy You Pavilion.
- Recognition on the event site, show floorplan and onsite signage.

What Types of Companies Should Take Advantage of this Pavilion?

- Vitamins and Supplements
- Anxiety, Mental Wellbeing, and Stress Relief
- Bath Products
- Touchless Technology
- Yoga/Meditation
- Powders/Mixers and Teas
- And so much more!

For more information or to reserve your exhibit space, contact:

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