

INTERNATIONAL ESTHETICS COSMETICS & SPA CONFERENCE

Dear IECSC Florida Exhibitors,

Thank you for choosing to exhibit at IECSC Florida being held September 28-29, 2025, at the Palm Beach County Convention Center, Hall A! We are looking forward to the event and with your participation, are confident that the show will be extremely successful!

Please take a moment to read through the exhibitor manual so you do not miss important deadlines and announcements!

EXHIBITOR REGISTRATION:

- An Exhibitor Booth Staff badge provides access to the Exhibit Hall floor during designated hours.
- Exhibitor badges are for booth staff and models only. They cannot be given to clients or attendees.
- Primary Contacts do not automatically receive a badge. If you will be onsite, you must add your name to the exhibiting company's badge list.
- As an exhibitor at IECSC Florida, you are entitled to an allotment of staff badges based on the number of booths rented. The formula is as follows:

Allotment Formula	Allotment
between 1 and 49 sq. feet	2 badges
between 50 and 99 sq. feet	3 badges
1 booth is estimated between 100 sq. feet and 149 sq. feet	1 booth = 5 badges
1.5 booths is estimated between 150 sq. feet and 199 sq. feet	1.5 booth = 8 badges
2 booths is estimated between 200 sq. feet and 299 sq. feet	2 booths = 10 badges
3-4 booths are estimated at 300 to 499 sq. feet	3-4 booths = 16 badges
5-6 booths are estimated at 500 to 699 sq. feet	5-6 booths = 22 badges
7-9 booths are estimated at 700 to 999 sq. feet	7-9 booths = 30 badges
10-12 booths are estimated at 1000 to 1299 sq. feet	10-12 booths = 40 badges
13 or more booths is estimated at 1300 sq. feet and above	13 or more booths = 52 badges

- IECSC Exhibitor Model Allotment, Model Passes are now included in the Exhibitor Badge Allotment
- Exhibitor Badges will not be mailed and may be printed out upon arrival at the IECSC Florida Exhibitor registration area.
- No one under 15 will be issued an exhibitor badge and not allowed onto the show floor.

AVOID LONG LINES by arriving at least 30 minutes prior to the exhibit hall opening its doors to the

attendees. Again, all exhibitors must enter through the Exhibitor Entrances.

DECORATING SERVICES: We, the Show Management, suggest you use the provided decorator services. It is imperative that you review the shipping procedures in the show manual. Due to the nature of this show, EES will bill your material handling in a very specific way. This exhibitor manual provides you with this important information. However, if you do not understand or need further clarification on any of our procedures, as well as any other information about this show please do not hesitate to call the EES Exhibitor Services Department at 201-300-2782 or email at orders@exposeventservices.com

The EES service desk will be staffed throughout the entire show should you have any questions or issues on show site that EES can assist you with.

Exhibitor Manual:

[Exhibitor Manual | IECSC Florida](#)

If you need assistance or have any operational questions, please contact the IECSC Operations Team: dro@questex.com