

First Quarter Issue

Welcome to the CIO Innovation Quarterly Newsletter from Questex!

With the optimism we have seen in the region after much of pandemic-induced restriction were lifted in the last quarter of 2022, leading to a cautious approach in enterprise IT scenario, stakeholders are still investing into expanding digital capabilities and renewing legacy tools but more on a clear ROI basis.

The CIO Innovation series of events have been a platform for Asia's leading IT leaders to explore strategies and tactics in a fast-paced, and constantly-evolving new technology landscape.

Last year, CIO Innovation Forum saw an average 200+ attendees and 18+ speakers across 2 regions – Singapore and Hong Kong. Over 10 sponsors participated in this series too. This year, we are launching our inaugural CIO Innovation Forum Australia, set to take place in September later this year.

We welcome our community of IT practitioners across the region to share their views, trends and willingness to join our events and keep contributing to the best practices.



**It is important
to know the
experience &
simplify it.**

*- Hensen Sy, Head Of
Information Technology,
Boston Scientific*



By 2023, 70% of organizations will have accelerated digital business, transforming markets and reimagining the future through a more open, connected and flexible approach to innovation. *(Gartner)*

80% of organizations plan to accelerate their adoption of cloud services and infrastructure by 2023. *(Silver Linings)*

By 2023, the global market for artificial intelligence is expected to grow to \$266.92 billion, up from \$24.9 billion in 2018. *(Silver Linings)*

By 2023, more than 50% of medium to large enterprises will have deployed digital twins, enabling them to simulate and analyse the performance of products, assets, and systems. *(Gartner)*

“Anything valuable that hasn’t been delivered is not delivering value for anyone.”

- Darren Sim,
Regional IT Director,
Johnson & Johnson



Our takeaway pointers from the CIO Innovation Forum Singapore in March

Relationship building is key to the success of organizations. This requires effective communication, collaboration and a strong alignment toward business shared goals and objectives.

CIOs and CFOs need to work together to ensure that IT spending is aligned with business priorities and that ROI is maximized. Similarly, CIOs and CISOs need to collaborate to ensure that the organization's cybersecurity posture is strong and that data is protected.

The DevOps - the approach to software development that emphasizes collaboration and automation between software developers and IT operations teams. This enabler allows organisations to improve agility and innovation and CIOs are investing in the necessary tools, processes, and culture to support it.

However, Adopting DevOps calls for a substantial shift in both mindset and organizational culture and while CIOs are pivotal in spearheading the transformation, it is essential for them to help stakeholders to recognize that DevOps implementation takes time and patience.

The CIO Innovation events in Hong Kong and Singapore were very well received with over 200 senior professionals joining the events. Across 25 presentations and 40 individual 1-to-1 meetings, a diverse set of technologies and tools were discussed and exchanged, representing over 20 different industry sectors.

Capturing the trends of the enterprise IT markets that these events serve, Below is some of the feedback that the events received.

“ **Very good event. Very clear communication and information.**

- Information Technology Business Partner, VALE

“ **Thank you Questex for organizing the event. Great turnout and excellent conversations all around with practitioners from all aspects. Most of all, we do not have to do it on Zoom.**

- General Manager, Asia, Boomi

“ **We're honoured to have this excellent opportunity to share our Connected Planning experience at CIO Innovation Forum yesterday. CIOs play an essential role in connecting data dots and facilitating cross-departmental collaboration.**

- Managing Partner, Novus Consulting Limited

“ **Thanks and congrats on having this event well arranged under this difficult situation. Great honour to be invited and I have enjoyed collaborating and interacting with these new friends!**

- Head of IT | Director, Information Technology, Vita Green Health Products Co. Ltd



CIO SG - The CIO Imperative: Building the Next Generation Digital-Enabled Enterprise Capabilities



Neha Agarwal
Citibank
Vice-President,
Technology Audit



Adil Antia
FPT Asia Pacific
Senior Vice President



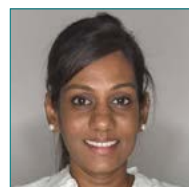
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Joey Chua
Gulf Oil Marine
Head of IT



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Geck Hwai Lim
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Securities (Singapore)
Group Head,
Infrastructure Architect



Chun Kiam Ng
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Director with
Governance Group



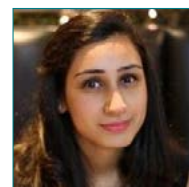
Khalid Nizami
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gy Leader, Asia Pacific
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**Madhivanan
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Officer



Anil Kumar Saha
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tions, Head of SRE



Neha Santasalo
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Head of Enterprise
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Khang Nguyen
Trieu Accor
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Technology
Architect



Craig Turrell
Standard
Chartered Bank
Head of Digital CoE,
Aspire Analytics



**Gnananandam
Yogam**
Tetra Pak
Head of
Hyperautomation CoE

Questex News

Quest Zero: Community connection, discovery and learning without the green house gases.

Questex has committed to be a part of the solution to tackle climate change and create healthy spaces that make a positive impact on the communities we touch.

We have joined the Net Zero Carbon Event initiative alongside our vendor partners and colleagues in the commitment to be Net Zero by 2050. We ask our event participants to join us in this commitment to make our community and our world better.

The launch of Silverlinings Follows Questex's Established and Successful Q Way Content Model and Fills a Gap in the Market for Cloud Network Architects

The new website www.silverliningsinfo.com, which will cover cloud infrastructure deployment and its underlying technologies and strategies.

The site will provides independent analysis and insight to assist cloud network architects in separating hype from reality, understanding the complexities of cloud infrastructure, and highlighting the cultural changes required for cloud adoption.



Upcoming Events

Continuing from our trends in working closely with the IT industry's movers and shakers, the 2023 events will focus on new shifts including creating cost-effective Cloud Center of Excellence (CCoE) and developing efficient hyperconnected ecosystems.

Major technology providers are working with Questex on creating customized activities across the Singapore, Hong Kong and Australia CIO events – in generating industry feedback on the above trends – through 1-to-1 meetings, roundtable discussions and luncheon sessions with senior IT executives.



To engage with the CIO Innovation events as article contributors, conference presenters, technology providers and industry partners, reach out to:

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Download Collateral Below:
CIO Capability Pack
Post Show Report CIO SG 2023
Post Show Report CIO HK 2023