



**Make the most of your  
experience with the  
LDI+DSE Mobile App!**



# **Download the app to maximize your experience and navigate both shows!**

## **AI Powered Matchmaking Capabilities**

Recommending who you should meet based on your profile and your usage of the app.

## **Access to the Attendee List to Request & Book Meetings**

Reach out and connect with fellow attendees through the app.

## **Exhibitor List & Floor Plan**

Attendees can navigate the Expo Floor of BOTH SHOWS, search by product category and more.

## **Schedule:**

Explore the agenda and add items to your personalized schedule.

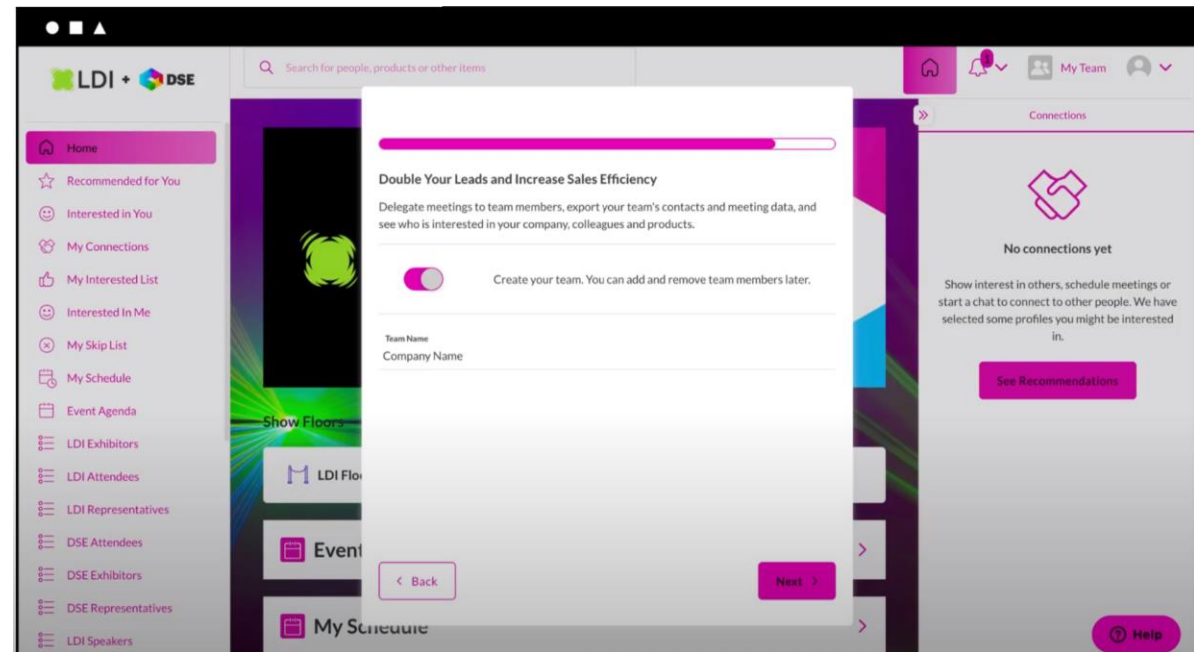
# Set Your Team Up for Success!

An essential first step is to set up your team in the app. This ensures you'll be able to collect all your leads and coordinate meetings.

1. Login using the desktop version.
2. **The first person to login will be prompted to 'Create a team'.** You'll then see a 'My Team' tab.

Now you're ready to see who's visiting your profile in the app and be able to request meetings with them.

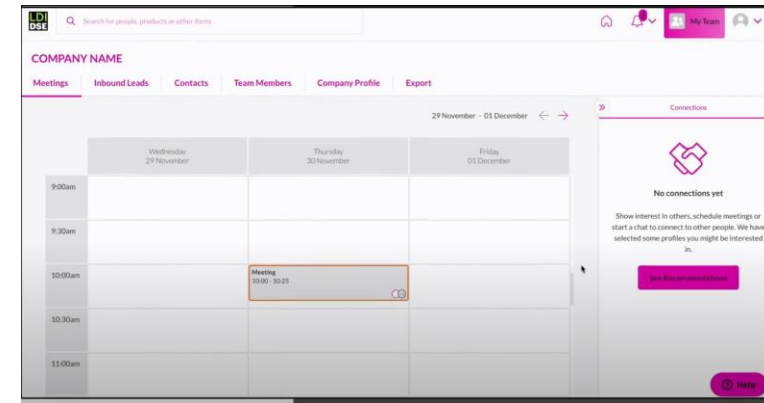
You can also delegate meetings to team members with a centralized calendar.





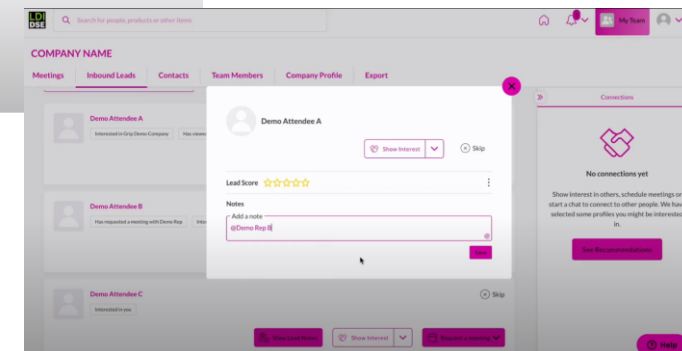
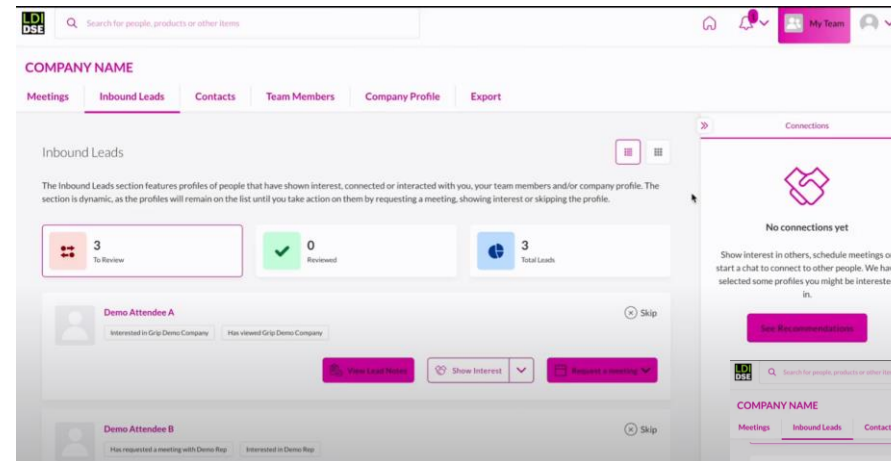
## Manage the team's Calendar

You can see a calendar of all the meetings from your team members. You can book meetings for yourself and other team members.



## Inbound Leads

You can see anyone who has engaged with you here. You can review these folks and assign follow ups with them by tagging team members. As they're qualified, they convert to contacts.





## Important: You can download Contacts (but not 'Inbound leads').

Be sure to review your inbound leads and convert them to contacts so they're available for download!

The app is available 30 days after the event so you will also have time post show to still change people from inbound leads to contacts.

A screenshot of the LDI+DSE app interface. At the top, there is a search bar with the text 'Search for people, products or other items'. To the right of the search bar are icons for home, notifications, and a 'My Team' profile. Below the search bar, there is a navigation menu with tabs for 'Meetings', 'Inbound Leads', 'Contacts', 'Team Members', 'Company Profile', and 'Export'. The 'Export' tab is currently selected. The main content area is titled 'Export' and contains two sections. The first section is 'Export Meetings' with a pink 'Export' button. Below it, a note states: 'This will generate a file of all of your team's accepted meetings at DSE2023. You can choose between CSV and Excel format.' The second section is 'Export Contacts' with a pink 'Export' button. Below it, a note states: 'Export your Team's Contacts within this event. Contacts are Leads that you or your Team members have successfully formed a Connection with. Please note: Due to GDPR, email and/or phone numbers will be shown only for users who decided to share their contact details, or those where badge scanning has taken place.' On the right side of the interface, there is a 'Connections' sidebar with a search bar and a list of connections, including one for 'Demo Attendee C' with the status 'You are now connected.. 2:14pm'. A 'Help' button is located at the bottom right corner.



## Customize Your Company Profile!

Update your logo, your headline and any product categories!

The screenshot shows the LDI + DSE user interface. At the top left is the LDI + DSE logo. A search bar contains the text "Search for people, products or other items". On the right side of the top navigation bar are icons for home, notifications, "My Team", and a user profile dropdown. Below the navigation bar is a tabbed interface with tabs for "Meetings", "Inbound Leads", "Contacts", "Team Members", "Company Profile" (which is selected and highlighted), and "Export". The main content area is divided into two columns. The left column is the "Company Profile" form, which includes a "Save" button at the top, a "Name" field with the value "Grip Demo Company", a "Headline" field, a "Company Type" field with the value "Click to update", a "Website" field with the value "Click to update", a "Location" field, and a "Summary" field with the placeholder text "Write here...". At the bottom of this column are "Update Profile" and "Back to top" buttons. The right column is the "Connections" panel, which has a search bar and a list of connections. The first connection is "Demo Attendee C" with the status "You are now connected..." and a timestamp of "2:14pm". At the bottom right of the interface is a "Help" button.



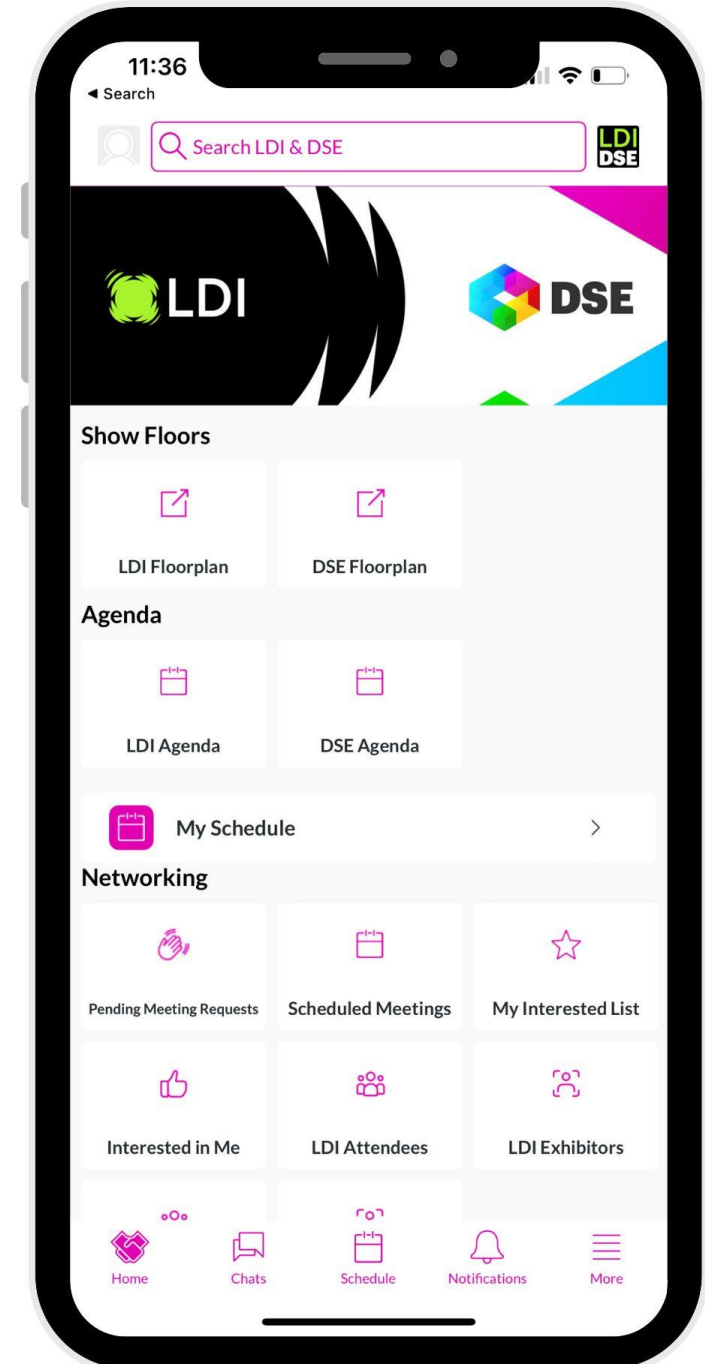
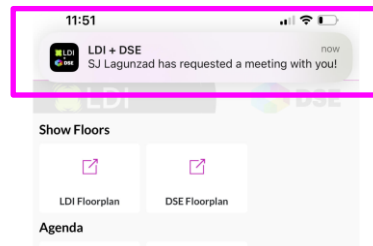
## Plan Your Time

Navigate the Floorplan of both shows!

View the agenda of each show (stay organized by adding items to your personalized schedule here)

A personalized schedule based on the items you have added!

Be sure to enable notifications to get live event updates and notifications about meetings!





## Network and Manage Meetings!

### Pending Meeting Requests:

Accept or decline meeting requests from event participants

**Scheduled Meetings:** See the meetings you have scheduled with event participants

**My Interested List-** scan the list of event participants you're interested in.

**Interested in Me:** Event participants who have shown interest in you.

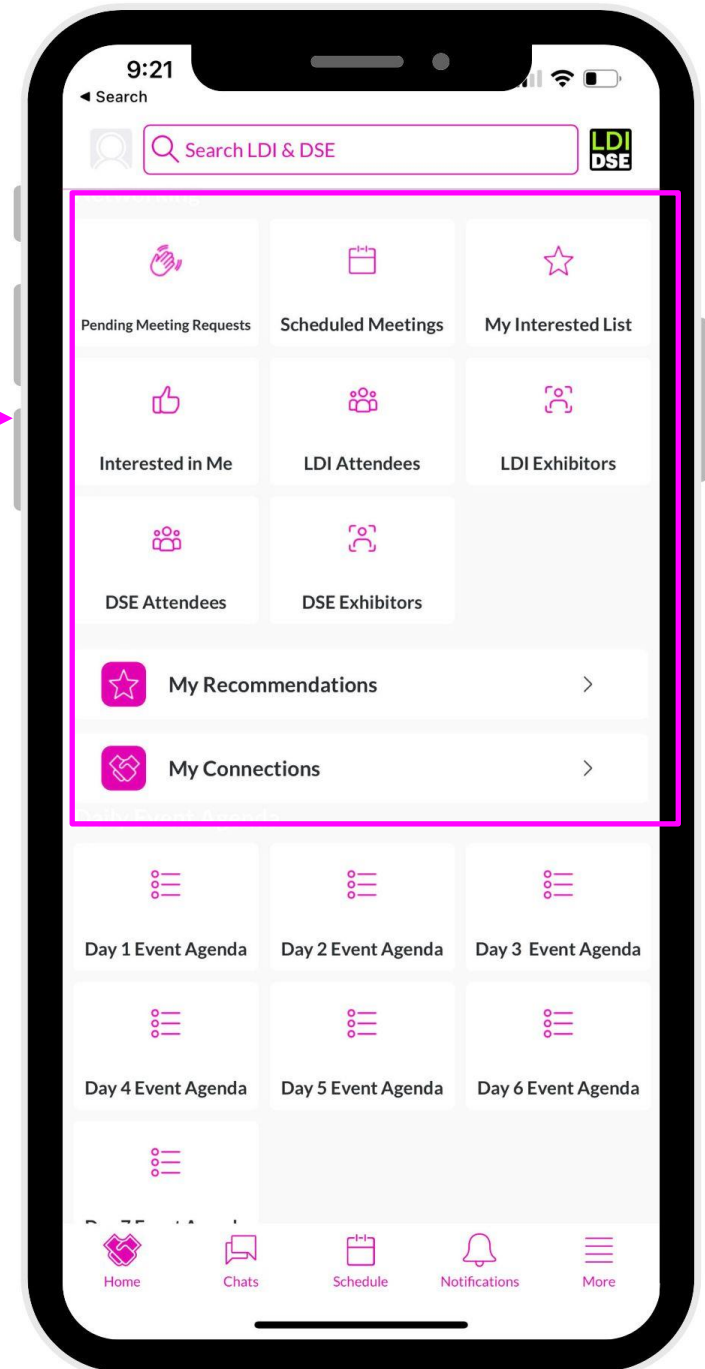
**Access the attendee list for both shows.** You can show interest, or request meetings here too.

**Explore the exhibiting companies for each show.**

**My Recommendations:** AI Powered recommendations on who you should connect with at the event!

### My Connections

Event participants who you have connected with.





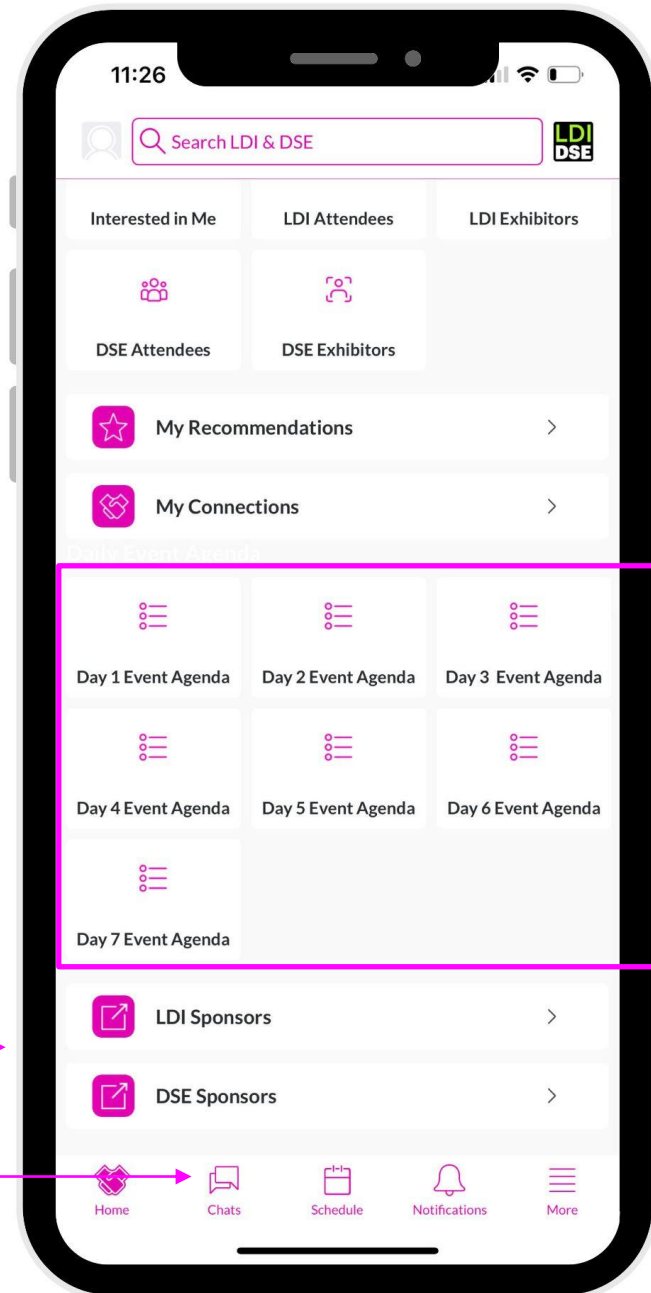
### See what's going on at both events

Want to see what's available on each day between both shows? This is a day-by-day breakdown of all happenings!

### View Event Sponsors

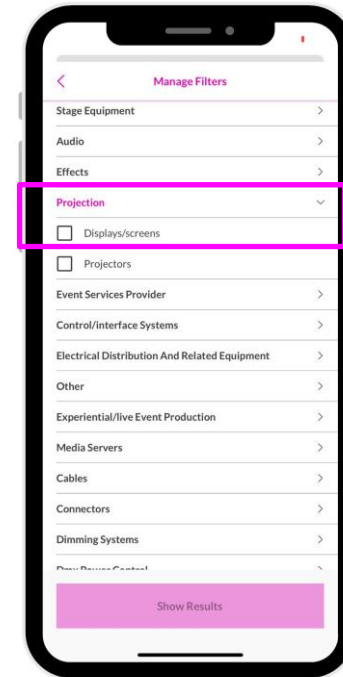
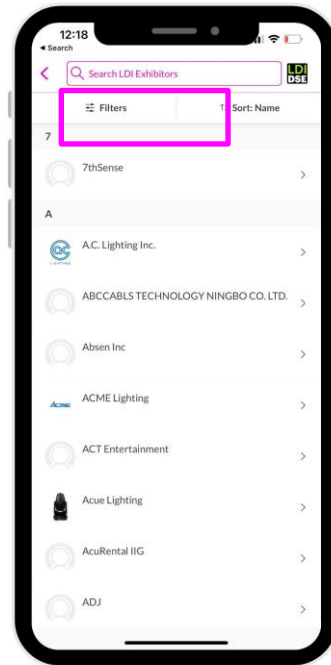
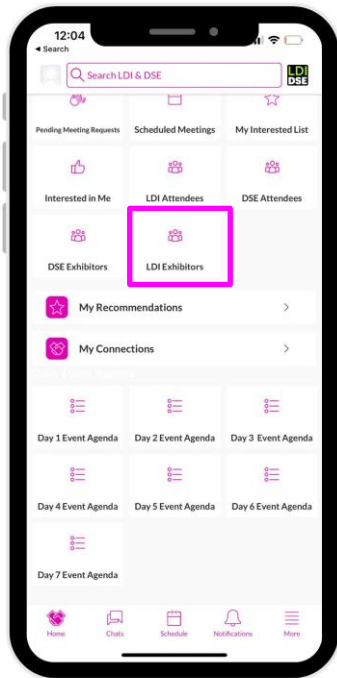
### Live chat with your connections here!

show interest or request a meeting to start making connections





## DSE attendee looking for Exhibitors at LDI?



## 1. Plan Your Time

**Navigate the Floorplan** of both shows!

**View the agenda** of each show (stay organized by adding items to your personalized schedule here)

## 2. Manage Meetings

**Accept or decline meeting requests** from event participants

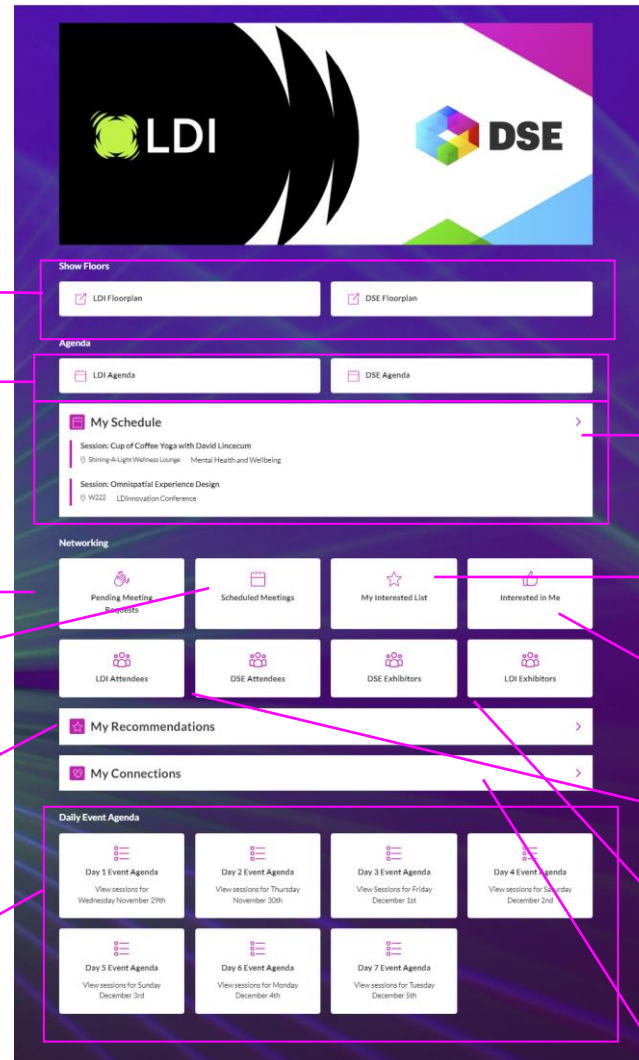
**Your Meetings:** See the meetings you have scheduled with event participants

## 3. Explore Connections

**AI Powered Recommendations** on who you should connect with at the event!

## 4. Make the most of both shows!

Want to see what's available on each day between both shows? This is a day-by-day breakdown of all happenings!



**A personalized schedule** based on the items you have added!

**Who you're interested in** - scan the list of event participants you're interested in.

**Who's interested in me?** Scan the list of event participants who are interested in you.

**Access the attendee list for both shows.** You can show interest, or request meetings here too.

**Look at the exhibiting companies for each show**

**Everyone you're connected with**