



August 19-22, 2024 | Aurora Anguilla Resort & Golf Club  
Anguilla

The Caribbean &  
Mexico MICE Industry's  
Only 1:1 Event Held in

*Private, Deluxe Rooms*



[CMITEEVENT.COM](https://cmiteevent.com)

MEET DECISION  
MAKERS FROM:

# The CMITE Difference

The Caribbean & Mexico Meeting & Incentive Travel Exchange (CMITE) takes the proven Questex concept and focuses it on the enormously popular Caribbean-Mexico market. CMITE is the leading event that puts you face-to-face with pre-qualified, high volume North America-based meeting planners and incentive buyers who habitually book business in the Caribbean and Mexico. And no other event gives you the private one-to-one time with these buyers other than CMITE.

*With up to 20 private, one-to-one appointments from a selection of pre-qualified buyers, you could make months' worth of new contacts in only two days.*



# 94%

wish to return to CMITE\*

“The one-to-one meetings in suites makes a world of difference. I could make personal connections easily and can tell it will lead to a lot of business for us.”

- Tanesha Clarke, Ocean Hotels by H10

# Pre-Qualified, Fully Vetted Buyers

CMITE recruits only the most qualified incentive travel buyers and meeting planners via a rigorous vetting process. CMITE buyers come from key purchasing sectors in the US and Canada including corporate direct, incentive houses, and meeting/event management companies



## 40%

Owner/President/CEO/COO

## 30%

Meeting Planner/Director\*

## Selection of Previous Attending Buyer Companies

- ADI Meetings & Events
- Ansell Healthcare
- Assurant
- AWA Meetings
- BCD Meetings & Events
- Campbell Scott Events
- Canvas Meetings & Incentives
- CNH Industrial
- Conference Solutions Intl
- Conference Direct
- DTN
- East West Connection
- Envisage Meetings & Incentives
- Global Cynergies
- Growmark
- Helms Briscoe
- HPN Global
- Incentive Meeting Services
- Incentive Solutions
- Inovalon
- Maritz Global Meetings
- Messer
- Morris Meetings & Incentives
- P.M. Mueller & Assoc.
- Panasonic
- Prestige Global Meeting Source
- Pretium
- Reed & McKay
- Sellmer Meetings & Incentives
- TechGC
- WSP-USA
- *And more*



# Buyer Profile



**\$525,000**

Average Caribbean-Mexico buying power per attendee



**3-8**

Average number of meetings & incentives booked in the Caribbean & Mexico



**41%**

100-250 average group size.

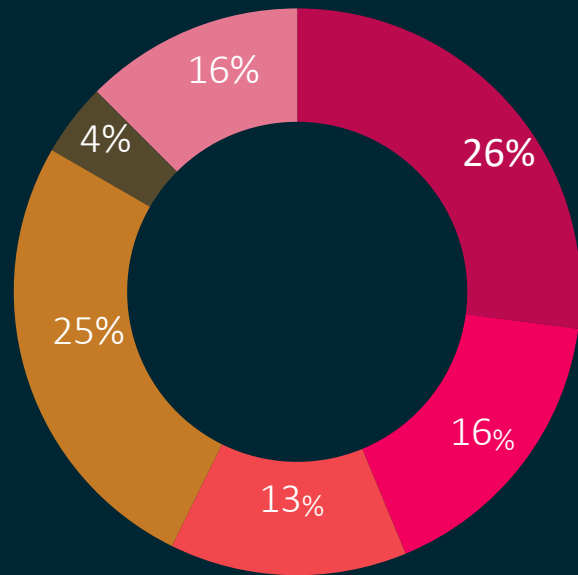


**“The list of buyers**  
in attendance is second to none.”

— Lylibeth Eaton, Hyatt Inclusive

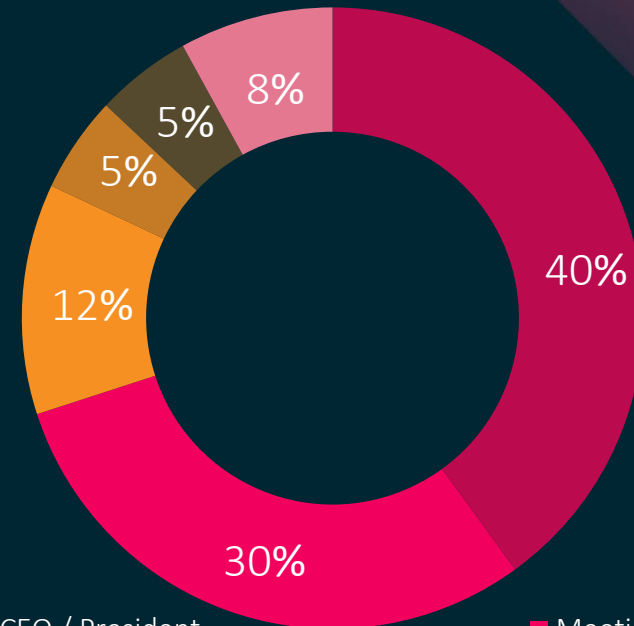
# Buyer Profile

## Type of Company



- Meeting/Event management company
- Incentive
- Venue/Site selection
- Corporate Direct
- Travel Agency
- Independent

## Attendee Job Titles



- CEO / President
- Meeting Planner / Director
- Sourcing Director / Manager
- Program Manager
- Travel Consultant
- Other

# Convenient, Cost Effective and Turnkey

CMITE is committed to allowing 100% of your focus to be on your appointments and networking. No hassles with booth setup, decorators, union issues and hidden fees. Simply bring your sales kits and you're in business!

## Event Participation Includes:

- Private, deluxe room for one-to-one meetings.
- Up to 20 meetings with pre-qualified MICE buyers.
- Three nights' hotel accommodations at the exquisite Aurora Anguilla Resort & Golf Club
- All event meals, receptions, activities, enabling you to meet all buyers in attendance.
- A comprehensive mobile app inclusive of supplier and buyer profiles.
- State-of-the-art appointment setting technology.
- Signage to identify supplier suite.



**100%**  
supplier satisfaction with the  
buyers in attendance.\*

**100% of buyers** intend to book business with a  
supplier they met at CMITE within 1 year\*



THE RESORT:

# Aurora Anguilla Resort & Golf Club

With each morning, endless possibilities arise with the sun at Aurora Anguilla. Rejuvenate at the spa, relish the views on the island's only golf courses, indulge in our farm-to-table dining, splash with the family at our waterpark — or simply marvel at Anguilla's natural beauty from Aurora's spacious shores. Explore our special offerings and get carried away to Aurora Anguilla

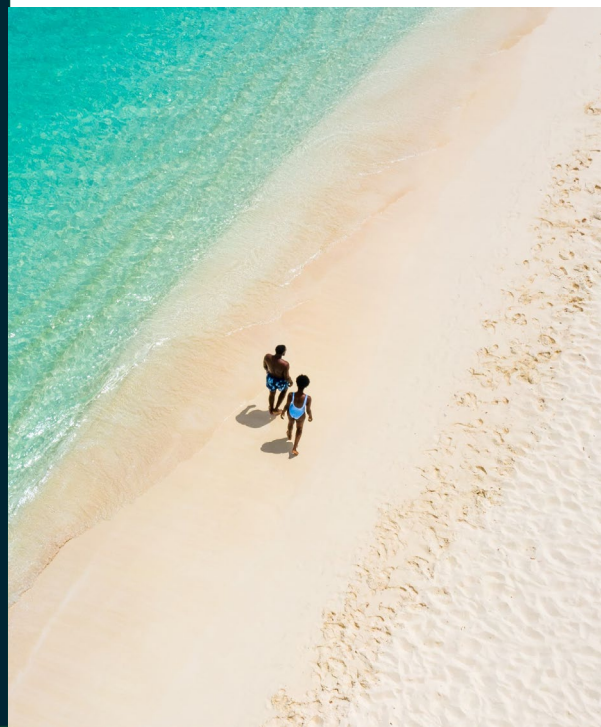




# Explore Anguilla

Experience the unspoiled beauty of Anguilla, a Caribbean paradise with stunning white-sand beaches, crystal-clear waters, and a warm, welcoming atmosphere. Explore vibrant culture, delectable cuisine, and enjoy a range of water sports. Whether you seek relaxation or adventure, Anguilla offers the perfect getaway for your tropical dreams.

Elevate your meeting or event in Anguilla's idyllic setting with stunning views and an escape from the crowd.





# But don't take our word for it...

## Hear what other suppliers had to say.

"CMITE is an amazing opportunity to make great new professional connections in the industry. Questex does such a great job bringing the right balance to the event, making the whole experience time worthy"

Shasha Cruz, *Dominican Republic Tourism Board*

"My first time and I loved it! I would recommend for any hotelier after the incentive market to participate. Extremely well-qualified buyers that are already sold on the Caribbean area, making my job much easier."

Jacqui McDermott, *Ocean Hotels*

"I think CMITE is one of the best shows out in the market. They make it fun so that people want to work with you and remember you!"

Sarah Mahoney, *Ocean Properties*

"This was the most productive show I have done in my 23-year career. If this show comes to your destination, you must attend it. If you have a chance to sponsor an aspect of the show, do it! Well worth the investment!"

John Nedeau, *CEO Mexico DMC*



# Meet the best selection of pre-qualified buyers anywhere at CMITE 2024!

Contact your sales representative to reserve your Private Deluxe Rooms for CMITE 2024:

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