



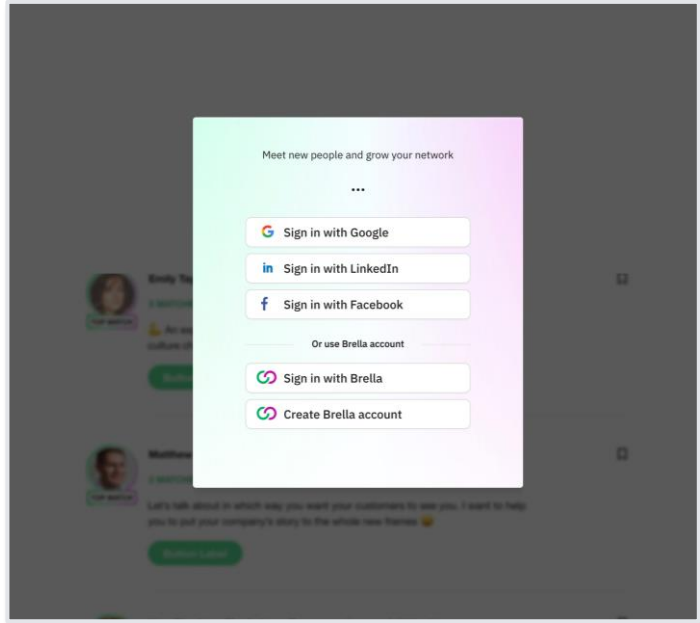
JPM Week 2022

Virtual Platform Guide

Set up your Profile

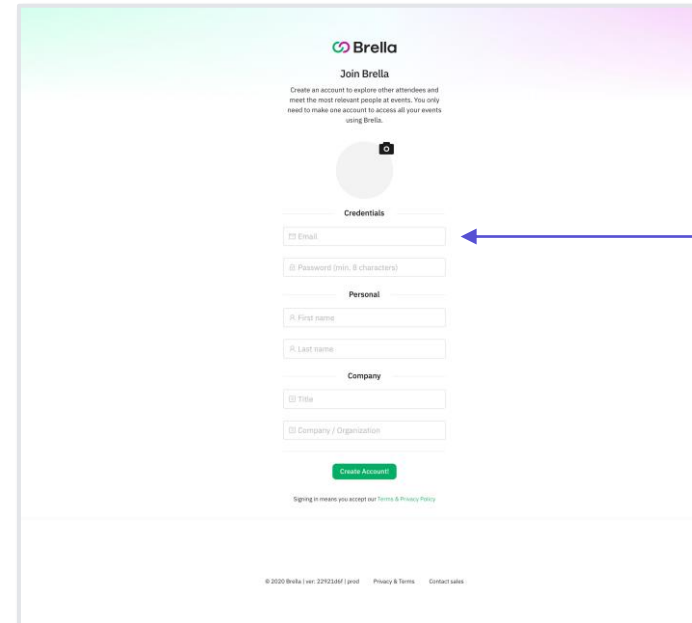


Set up your Profile



1.

Use your unique join link or visit <https://next.brella.io/join/FierceJPM22> Then 'Create Brella account' or sign in with a social media account or existing Brella account. We suggest using Google Chrome on your desktop.

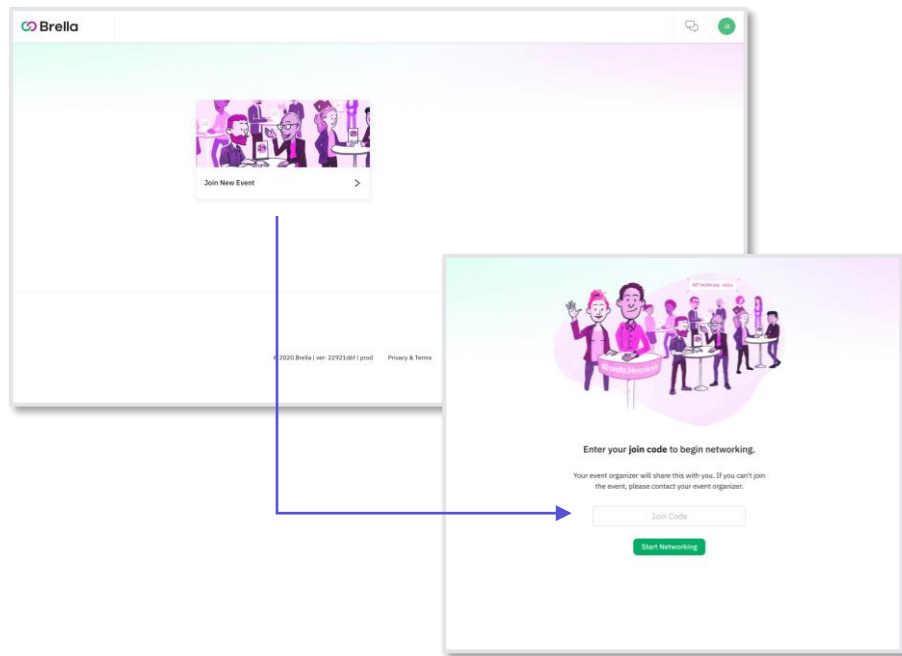


*Please note that if you choose to sign in with an established account, **ensure the email address you use for this account, matches the email address you used to register for the event.***

2.

Upload your photo and input your details including the email address you used to register for the event and select 'Create Account.'

Set up your Profile

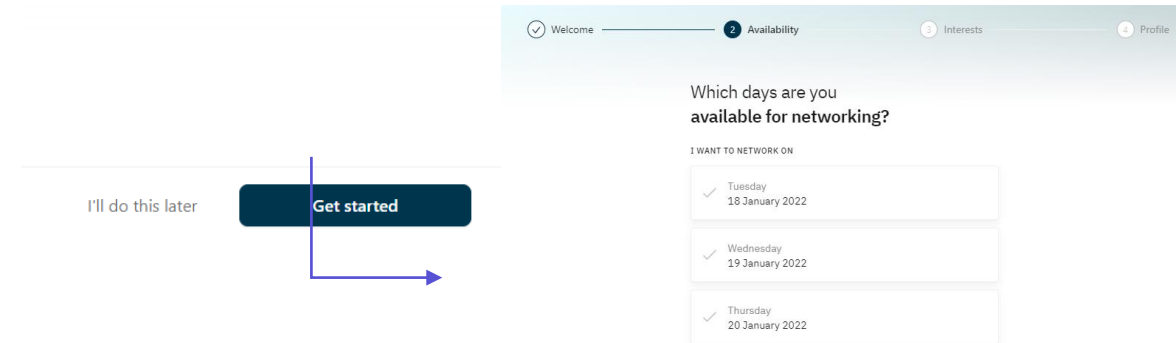


3. Input your unique join code.
Select 'Start Networking.'



Welcome to
Fierce JPM 2022

To help you meet the most relevant people who can help you achieve your goals, let's first create your networking profile. Brella's matchmaking with artificial intelligence will then suggest people you may want to meet.



4. Select your availability for networking: January 18, 19 and 20.

Set up your Profile

Progress bar: Welcome (checked), Availability (checked), **Interests (active)**, Profile (4)

Select the items you're interested in

Search

Main category

Interest

Therapeutic Areas

- Cardiology
- Gastroenterology
- Hematology
- Immunology
- Infectious Disease
- Neurology
- Oncology
- Immunology
- Ophthalmology
- Rheumatology
- Urology

Drug Development

- Clinical Research
- Supply Chain
- Manufacturing
- Clinical Supply
- Injectables
- Regulatory
- Biologics
- Diagnostics
- Small Molecule
- Large Molecule
- R&D
- Vaccines
- Clinical Recruitment / Patient Services
- Commercialization
- Outsourcing
- Cell & Gene Therapy

Back to Availability

Continue

5.

Take your time to select your interests to enable the platform's intelligent algorithms to suggest relevant connections to help you grow your network.

Progress bar: Welcome (checked), Availability (checked), Interests (checked), **Profile (active)**

Finally, let's complete your profile

DV Deanna Vollmer
Questex LLC, Director of Events

INTRODUCTION 0 / 280

Hi! I would like to meet new people at this event.

COUNTRIES WE / I OPERATE IN

Select country / countries

Back to Interests

Continue

People

- Stephanie Campana Valencuela
BioRxiv, Customer Success Representative
- Deanna Vollmer
Questex LLC, Director of Events
- Breelabel McRoberts
BioRxiv, Head of BioRxiv
- Deanna Vollmer
Questex LLC, Director of Events

Chat / Suggest meeting

6.

Complete your profile by adding a brief bio. Other attendees can search for keywords in your intro, so use this showcase who you are and what you are looking to achieve.

We recommend you go to your account settings to **enhance your profile** and **opt in to receive notifications**.

Learn



Learn

Visit the 'Schedule' tab to see the details and timings of each session. The event will include interviews, keynotes, fireside chats, panel discussions, and more!

Sessions will be shown in the 'Stream' tab. We recommend you **open one browser to watch the stream and another to allow you to network and visit sponsor booths simultaneously!**

The screenshot displays the Fierce JPM Week 2022 event page. The left sidebar contains navigation tabs: Event Home, People, Schedule (highlighted), Speakers, and Sponsors. The main content area shows a list of sessions for Tuesday, January 18th. A blue arrow points from the 'Schedule' tab to the session list. A detailed view of the 'New Paths to Trial Diversity' session is shown at the bottom, with a yellow star icon in the top right corner. A blue arrow points from the text below to this star icon.

Fierce JPM Week 2022
18TH JAN - 20TH JAN

Event Home
People
Schedule
Speakers
Sponsors

Search by Session Name, Speaker

All times in your preferred time zone: (-05:00 EST) America/New_York [Change time zone](#)

Tuesday

09:30 AM
Welcome and Opening Remarks
Rebecca Willumson (Host)
Vice President & Publisher • Life Sciences & Healthcare

09:35 AM
New Paths to Trial Diversity
Sponsored by CMIC and PhRMA
55min
Virtual Panel Discussion

10:30 AM
How Modern Digital Solutions Deliver Breakthrough Products Faster - Top 5 Factors for R&D Success
Sponsored by: Benchling
20min
Virtual Partner Keynote

10:50 AM
Executive Interview: Christian Rommel, Ph.D., EVP, Head, Pharmaceuticals Research & Development, Bayer AG
20min
Virtual Executive Interview

Show
☐ Bookmarks
☐ Past content

Filter
☒ Sessions & Meetings
☐ Sessions
☐ Meetings
☐ Networking availability

Day
☒ All days
☐ Tuesday 18th January
☐ Wednesday 19th January
☐ Thursday 20th January

Tags / Tracks
☐ Networking
☐ Virtual
☐ Panel Discussion
☐ Partner Keynote
☐ Executive Interview
☐ Partner Presentation
☐ CEO Presentation

Your availability >
Calendar sync >

09:35 AM

New Paths to Trial Diversity
Sponsored by CMIC and PhRMA

Keiki Oishi (Opening Remarks)
President and COO • CMIC Group

Annalee Armstrong (Moderator)
Senior Editor • Fierce Biotech

Jess Mega (Panelist)
Co-Founder and Chief Medical and Scientific Officer • Verily

Gaelan Ritter (Panelist)
Head of Analytics Innovation and Digital Health • Bristol-Myers Squibb

Greg Rotz (Panelist)
Principal • PwC US

Craig Tendler, M.D. (Panelist)
Global Head, Late-Stage Clinical Development, Diagnostics & Medical Affairs, Hematology & Oncology • Janssen

Ramona Sequeira (Closing Remarks)
President, U.S. Business Unit and Global Portfolio Commercialization • Takeda Pharmaceuticals

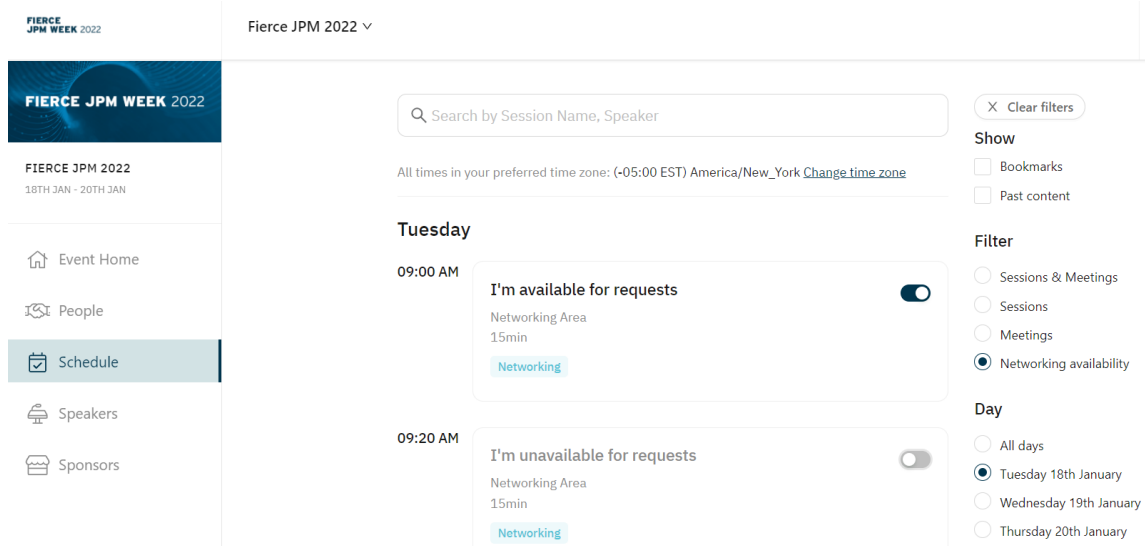
55min
Virtual Panel Discussion

We recommend using the bookmark feature to keep track of your favorite sessions by clicking on the star icon on the top-right corner of the session slot.

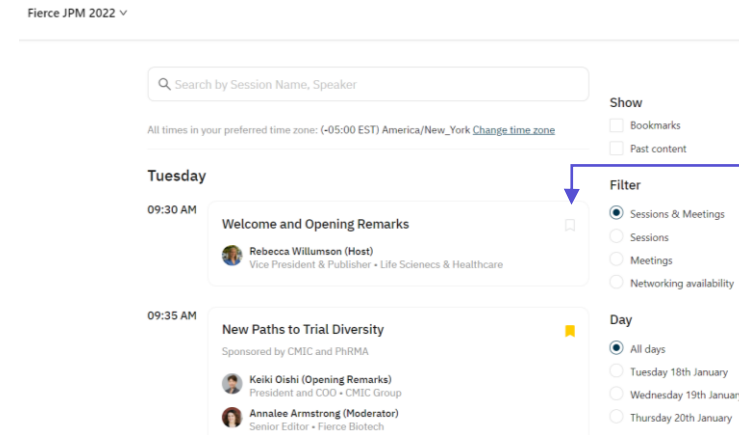
Network



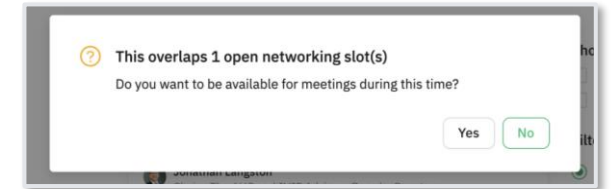
Set Up Your Meetings



1. We recommend you **set your own availability for meetings** via the 'Schedule' tab under 'Filter' and 'Networking Availability.'



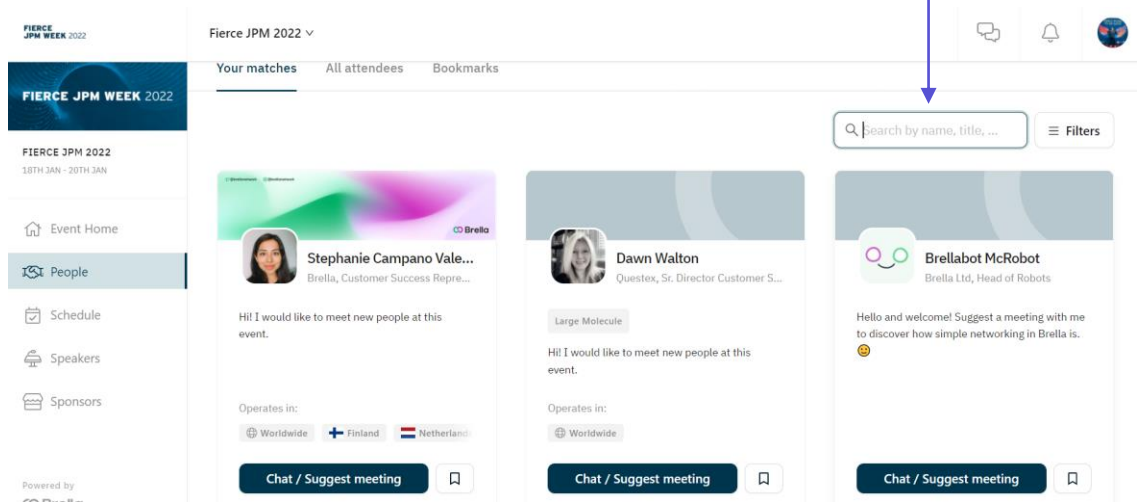
Bookmark your favorite sessions and select that you do not wish to network during the session.



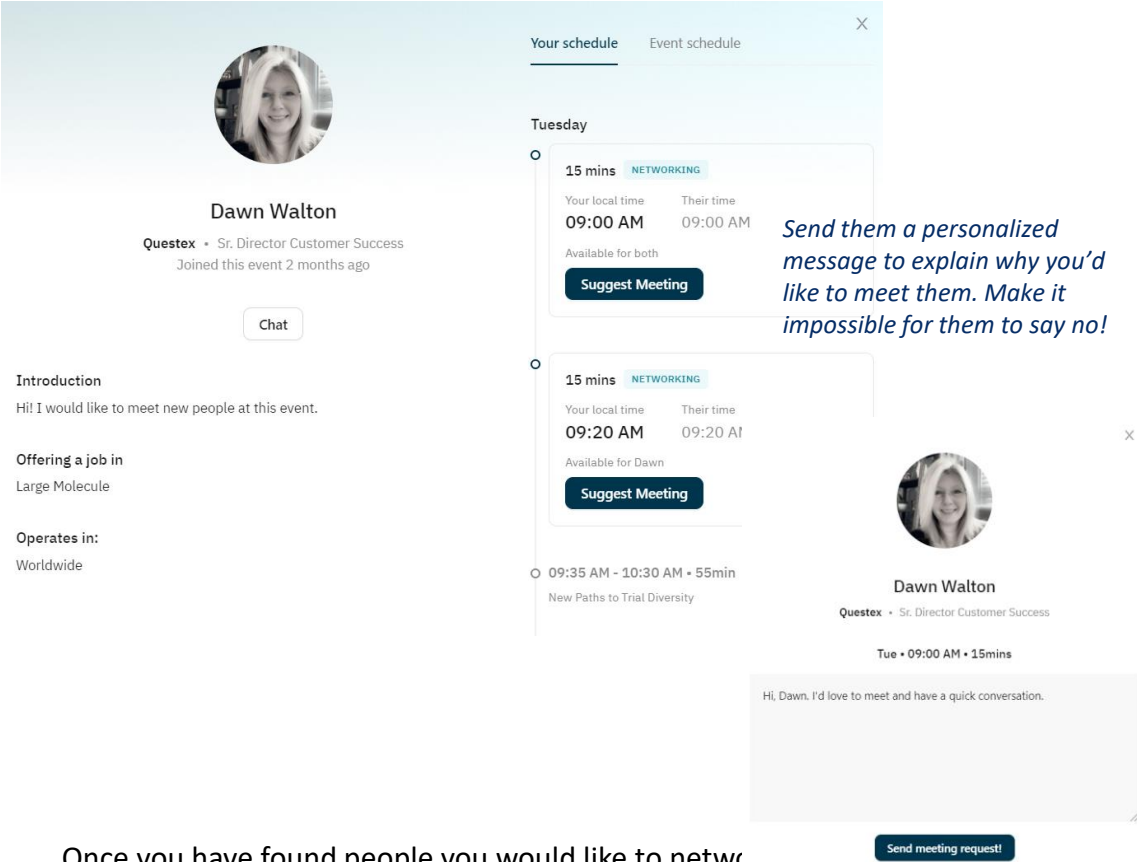
2. Please make yourself unavailable for meetings if there are any sessions you wish to watch or take part in.

Set Up Your Meetings

Search attendees by name, title or keywords, or by using the interest filter.



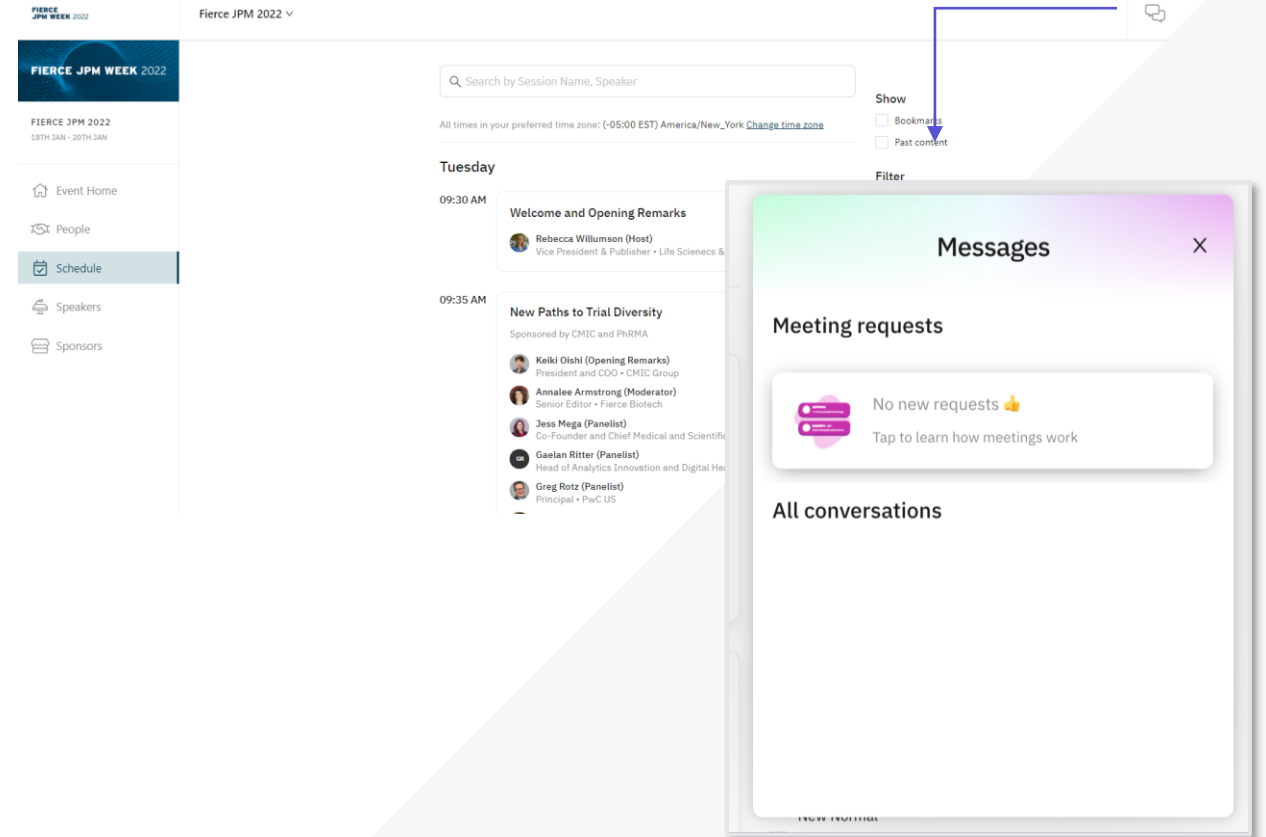
3. In the 'People' tab you will see your most relevant connections based on your interests.



4. Once you have found people you would like to network, 'suggest meeting' to view that person's availability and suggest a meeting at an appropriate time to suit you both.

Set Up Your Meetings

5. If another attendee wants to meet with you, you will receive an email and in-platform notification asking you to accept, reschedule or decline the meeting. Please do not leave any meeting requests as 'pending.' By accepting or declining you allow others to either plan their agenda or book a new meeting.
6. Once a meeting is accepted, you will be able to chat with that person and your meeting will be added to your schedule under 'Sessions & Meetings' and in your chat box (top right corner).
7. You can also sync Brella to your calendar. Further details of how to do this can be found [here](#).

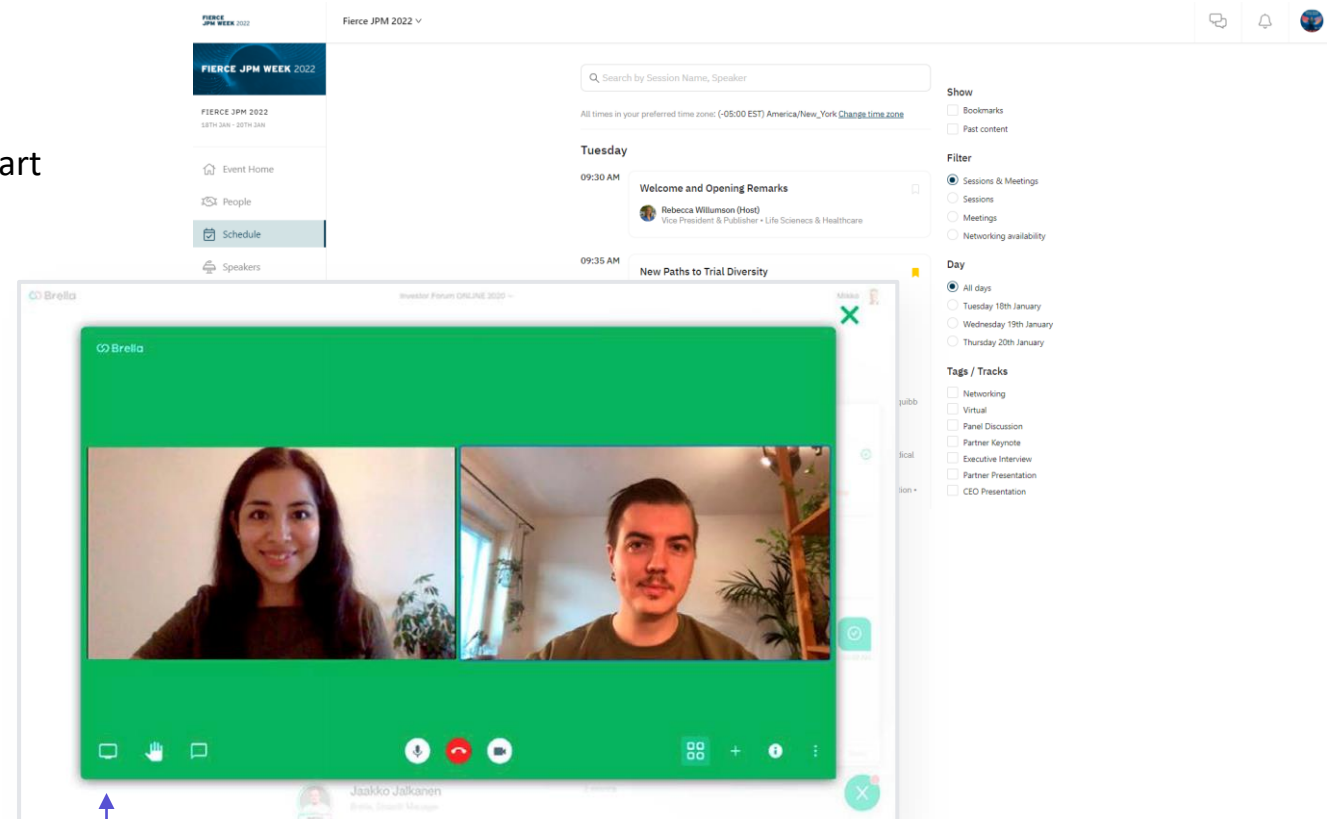


Video Meetings

Meetings will be held through the Brella video call. Meetings are 15 minutes in length, so make sure you arrive on time and ensure your microphone and video are enabled.

Visit the Schedule tab to view your meeting and select 'Video call' to start the meeting at the correct time.

All parties will receive a push notification 5 minutes before each meeting (ensure you enable notifications in your account settings before the event day).

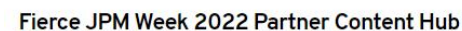


To share your screen, click on the bottom left corner icon.

Be Inspired



Visit the 'Partners' tab to see how our partners can help you achieve your business objectives and access the Partner Content Hub with whitepapers, videos and more.



To return to the event environment, close this window.

To login or register for the event to watch event sessions, select the button below.

[Event Home Page](#)

Search

Filter by Topic ▾

Filter by Sponsor ▾



FUJIFILM Diosynth Biotechnologies, Holly Springs

Commercialization



C ApolloX Moving Apollo to the Next Generation

Commercialization

Speakers

Visit the 'Speakers' tab to learn about the speakers taking part in the event, read their bios, and chat with them live during their session on the 'Stream' tab.

FIERCE JPM WEEK 2022

FIERCE JPM WEEK 2022

FIERCE JPM 2022
18TH JAN - 20TH JAN

Event Home

People

Schedule

Speakers

Sponsors

Kevin Ali

CEO • Organon

Executive Interview: Kevin Ali, CEO, Organon

Fraiser Kansteiner (Moderator)
Staff Writer • Fierce Pharma

Kevin Ali (Speaker)
CEO • Organon

20min

Virtual

Executive Interview

Kevin Ali is the CEO and board member of Organon, a global healthcare company with the vision of creating a better and healthier every day for every woman around the world. Kevin led the formation of Organon in 2021 to address the significant health issues that women face and deliver impactful solutions all over the world.

Kevin has more than three decades of healthcare and commercial experience from Merck, where he has held a number of leadership roles. Before leading Organon, Kevin was president of Merck's international business, responsible for all commercial markets outside the US which account for 96% of the world's population and over half of Merck's pharmaceutical revenues. Under Kevin's leadership, the international business was a significant driver of Merck's growth. Previously, Kevin served as the president of the emerging markets region where he transformed the performance of many countries for sustained growth and strength. Earlier in his career, Kevin was the managing director of Germany and Turkey and also led key

Fierce JPM 2022

Stephanie Batten, Fierce Life Sciences • Senior Conference Director

Kevin Dunleavy, Fierce Pharma • Staff Writer

Al Boyle, Alnylam Pharmaceuticals • Chief Technical Operations and Quality Officer

Kevin Cook, Sandoz • VP Supply Chain, North America

Holger Weintritt, Ph.D., Bayer Pharmaceuticals • EVP, Head Pharmaceuticals Product Supply

Alessandro Maselli, Catalent • President and COO

Christian Rommel, Ph.D., Bayer AG • EVP, Head, Pharmaceuticals Research & Development

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Support

If you have any technical issues, please contact VEoperations@questex.com