



Patient Advocacy Relations within the HIV Community

ALEX KALOMPARIS | SVP, PUBLIC AFFAIRS, GILEAD SCIENCES



Gilead knows that it takes more than medicine to fight the world's most devastating diseases.

We are more than medicine.

THE IMPACT



Multiplies the impact of Gilead's therapies



Strengthens Gilead's reputation and relationships



Establishes Gilead as a partner of choice

Our purpose is helping remedy health inequities by supporting “The Three C’s”



Change

Advocating for social change by addressing the social determinants and root causes of health, from education inequity to stigma and discrimination, that drive and exacerbate disease throughout society.



Capacity

Increasing capacity and building infrastructures by supporting community-based organizations and leaders who are creating change at the local level.



Care

Removing barriers to care for individuals who face economic, social and geographic hardships.

TO REALIZE GILEAD'S BROADER COMMITMENT TO HEALTH EQUITY



Going where the need is greatest

Health inequities are driven by social determinants of health or the circumstances in which people grow, live, work and age.

Dimensions affecting an individual's access and adherence to medicines

-  Economic stability
-  Community and social context
-  Neighborhood and environment
-  Education access and quality
-  Healthcare access and quality



87%

of U.S. people surveyed, 87% believe there is still **stigma around HIV**



48%

Since 2010 new HIV cases in Eastern Europe and Central Asia have grown by 48% and AIDS-related deaths have increased by 32%



In the U.S. Black women have a
40%

higher **breast cancer mortality** rate than white women.

Younger Black women are more likely to be diagnosed with **triple-negative breast cancer** associated with a higher mortality.



COMPASS

Addressing HIV and health equity
in the Southern United States



Addressing HIV and health equity in the Southern United States

The Gilead COMPASS Initiative is a 10-year, more than \$100 million commitment to address the drivers of the HIV/AIDS epidemic in the Southern United States.

Improve access to and quality of health care services in the Southern U.S.



Eagle Pass SAFE, Eagle Pass, TX

Increase local leadership and advocacy in the Southern U.S.



Monica Johnson, Founder and CEO of HEROES

Change public perception of HIV/AIDS in the Southern U.S.



Southern HIV/AIDS Awareness Day



COMPASS impact

Improve access to and quality of health care services in the Southern U.S.



• Emerging evidence of positive impacts—**95% of surveyed clients report satisfaction with services received**

• **318,851 persons served to date across the South**



Increase local leadership and advocacy in the Southern U.S.

• **26,107 staff have benefited** from COMPASS Leadership Development training.

• Emerging evidence of impact—**76% report confidence** in their leadership skills and a strengthened organizational focus.



Change public perception of HIV/AIDS in the Southern U.S.



- COMPASS Social Media campaigns have reached **93,385,734** people with education and anti-stigma messaging.
- **340,640 persons** reached through in-person COMPASS events.



RADIAN

Helping to end the HIV epidemic in
Eastern Europe and Central Asia (EECA)





Partnering with the Elton John AIDS Foundation

In 2018, Gilead partnered with the Elton John AIDS Foundation to form the EECA Key Populations Fund, which provided focused support to grassroots community organisations serving the people most affected by HIV in the region.



Why HIV in Eastern Europe and Central Asia (EECA) matters

The HIV epidemic in EECA is getting worse

Since 2010 new HIV cases have grown by 48% and AIDS-related deaths have increased by 32%

Stigma and discrimination are fuelling the epidemic

95% of new HIV cases are among key populations and their sexual partners

Barriers to care are costing lives

53% of people living with HIV are on treatment, and 50% have an undetectable viral load

Programme Objectives



Improve health outcomes for key populations and people living with HIV



Sustainably improve existing systems to provide services more effectively



Reduce stigma and discrimination experienced by key populations and people living with HIV



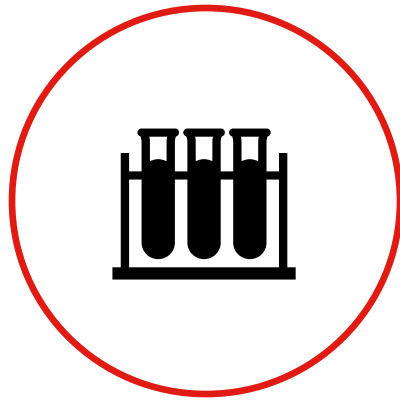
Document and disseminate project interventions, learnings, and results



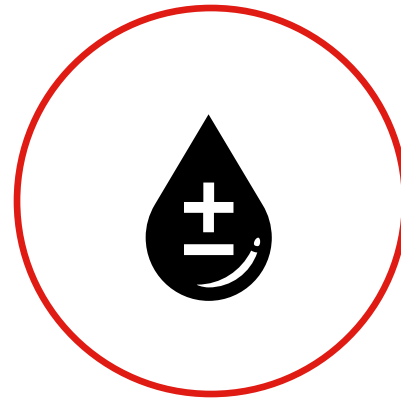
RADIAN impact



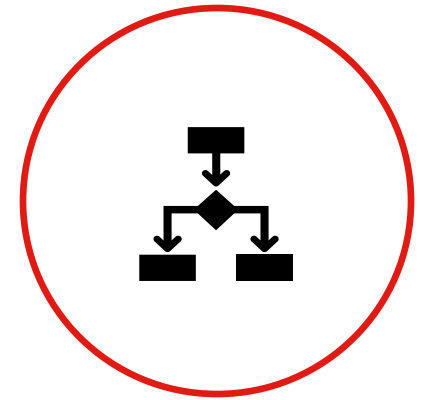
82,000+ people reached with HIV-related services



37,000+ people tested for HIV



15,000+ people living with HIV started on treatment (newly diagnosed and previously diagnosed)



5,000+ professionals trained to reduce stigma and improve care for key populations



TRANScend

Working to improve the safety, health
and wellness of the Transgender community



TRANScend by the numbers



Since 2019, the TRANScend Community Impact Fund has awarded more than \$9.2 million in grants to community organizations as one of the nation's leading corporate funders in philanthropy.

\$9.2M+
Invested in Trans-led and serving
community organizations

26+
Grantees



We aim to increase our philanthropic investment in Trans-led and serving organizations



Expanding TRANScend in 2023

Increase public awareness of TRANScend + visibility of our grantees through thought leadership, community engagement, and press opportunities.

Expand TRANScend to become a global initiative, providing philanthropic support and capacity building to trans-led and serving organizations worldwide



Candid.

Philanthropy News Digest

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Destination Tomorrow awards grants from national LGBTQ impact fund

January 10, 2023

[Destination Tomorrow](#), a national LGBTQ+ organization with centers located in the South Bronx in New York City and Atlanta, has announced the recipients of the 2023-2024 TRANScend Community Impact Fund.

Support by [Gilead Sciences](#), the TRANScend fund aims to address the disproportionate impact of HIV within transgender communities. To that end, Destination Tomorrow awarded grants totaling \$350,000 to 13 transgender and gender nonconforming (TGNC)-led grassroots organizations across the country working to alleviate the struggles of TGNC communities, especially



Addressing HIV by Empowering Community Superheroes



Ending HIV-Related Stigma in the Southern United States: Gina's Story



Advocating for the Transgender Community in Tbilisi, Georgia: Tony's Story



China's Red Ribbon School Provides a Refuge for Children Living with HIV: Guo's Story





Thank You