

2024 Editorial Calendar

January

EVENTS

JPM JANUARY 9-10 | SAN FRANCISCO

SPECIAL REPORTS

Drug Approvals (Fierce Pharma)

Fierce 15 in Healthcare (Fierce Healthcare)

EDITORIAL COVERAGE

JPM **JANUARY 8-11**

February

EDITORIAL COVERAGE

ViVE FEBRUARY 25-28

SPECIAL REPORTS

Most anticipated drug launches

March

EVENTS

Fierce BD&L Summit MARCH 11-12 | SAN FRANCISCO

Trial Master File MARCH 18-20 | SAVANNAH

EDITORIAL COVERAGE

SXSW MARCH 8-12

HiMSS MARCH 11-15

SPECIAL REPORTS

Fierce Medtech's Fierce 15

Top R&D Budgets

April

EDITORIAL COVERAGE

AACR APRIL 5-10

World Vaccine Congress APRIL

ACC APRIL 6-8

SPECIAL REPORTS

Top 10 pharma drug ad spenders

Top 10 pharma companies by revenue

May

EVENTS

Medical Affairs Strategic Summit East MAY 6-8 | JERSEY CITY

Pharma Public Relations Summit West MAY 13-15 | NEWPORT BEACH

Digital Pharma: Engage MAY 13-15 | NEWPORT BEACH

EDITORIAL COVERAGE

ASCO MAY 31-JUNE 4

SPECIAL REPORTS

10 highest paid medtech CEOs 10 higest paid health system CEOs 10 highest paid payer CEOs Most influential people in biopharma

Top 20 drugs by sales

June

EDITORIAL COVERAGE

BIO JUNE 3-6

AHIP

JUNE 11-13

ADA JUNE 21-24

SPECIAL REPORTS

10 highest paid R&D executives Top 10 nonprofit health systems by revenue

10 highest paid pharma CEOs

10 most profitable pharmas





2024 Editorial Calendar

July	August	September
EVENTS		EVENTS
Pharma Public Relations Summit JULY 8-9 JERSEY CITY		Digital Pharma East SEPTEMBER 9-12 PHILADELPHIA
SPECIAL REPORTS 10 significant layoffs		Fierce Pharma Marketing Awards SEPTEMBER 10 PHILADELPHIA
		Fierce Clinical Summit SEPTEMBER 25-27 PHILADELPHIA
		Medical Affairs Strategic Summit West SEPTEMBER 25-26 SAN DIEGO
		Fierce Biotech Summit SEPTEMBER 30-OCTOBER 1 BOSTON
		New Product Planning Summit SEPTEMBER 30-OCTOBER 1 BOSTON
		EDITORIAL COVERAGE
		ESMO SEPTEMBER 13-17
		SPECIAL REPORTS
		10 influential minority healthcare executives
October	November	December

EDITORIAL COVERAGE

HLTH OCT. 20-23

The MedTech Conference OCT. 15-17

SPECIAL REPORTS

Fierce Biotech's Fierce 15

Biotech graveyard in 2023

EVENTS

Euro Trial Master File NOVEMBER | LONDON

Fierce Health Payer NOVEMBER 13-14 | AUSTIN

Diversity Equity & Inclusion NOVEMBER | VIRTUAL

SPECIAL REPORTS

Fierce 50

10 fierce women of influence in healthcare

10 fierce women in life sciences

SPECIAL REPORTS

Rotten/ripened tomatoes

EVENTS

Fierce 50 Awards Gala Dinner DECEMBER | NEW YORK CITY

