

# 2024 Editorial Calendar

## January

**EVENTS** 

JPM JANUARY 9-10 | SAN FRANCISCO

#### SPECIAL REPORTS

Drug Approvals (Fierce Pharma)

Fierce 15 in Healthcare (Fierce Healthcare)

#### EDITORIAL COVERAGE

JPM **JANUARY 8-11** 

## February

EDITORIAL COVERAGE

ViVE FEBRUARY 25-28

### SPECIAL REPORTS

Most anticipated drug launches

## March

#### **EVENTS**

Fierce BD&L Summit MARCH 11-12 | SAN FRANCISCO

**Trial Master File** MARCH 18-20 | SAVANNAH

#### EDITORIAL COVERAGE

SXSW MARCH 8-12

HiMSS MARCH 11-15

### SPECIAL REPORTS

Fierce Medtech's Fierce 15

Top R&D Budgets

## April

EDITORIAL COVERAGE

AACR APRIL 5-10

World Vaccine Congress APRIL

ACC APRIL 6-8

#### SPECIAL REPORTS

Top 10 pharma drug ad spenders

Top 10 pharma companies by revenue

## May

#### **EVENTS**

Medical Affairs Strategic Summit East MAY 6-8 | JERSEY CITY

**Pharma Public Relations Summit West** MAY 13-15 | NEWPORT BEACH

Digital Pharma: Engage MAY 13-15 | NEWPORT BEACH

#### EDITORIAL COVERAGE

ASCO MAY 31-JUNE 4

### SPECIAL REPORTS

10 highest paid medtech CEOs 10 higest paid health system CEOs 10 highest paid payer CEOs Most influential people in biopharma

Top 20 drugs by sales

## June

EDITORIAL COVERAGE

BIO JUNE 3-6

AHIP

JUNE 11-13

ADA JUNE 21-24

### SPECIAL REPORTS

10 highest paid R&D executives Top 10 nonprofit health systems by revenue

10 highest paid pharma CEOs

10 most profitable pharmas





# 2024 Editorial Calendar

July	August	September
EVENTS		EVENTS
Pharma Public Relations Summit JULY 8-9   JERSEY CITY		Digital Pharma East SEPTEMBER 9-12   PHILADELPHIA
SPECIAL REPORTS 10 significant layoffs		Fierce Pharma Marketing Awards SEPTEMBER 10   PHILADELPHIA
		Fierce Clinical Summit SEPTEMBER 25-27   PHILADELPHIA
		Medical Affairs Strategic Summit West SEPTEMBER 25-26   SAN DIEGO
		Fierce Biotech Summit SEPTEMBER 30-OCTOBER 1   BOSTON
		New Product Planning Summit SEPTEMBER 30-OCTOBER 1   BOSTON
		EDITORIAL COVERAGE
		ESMO SEPTEMBER 13-17
		SPECIAL REPORTS
		10 influential minority healthcare executives
October	November	December

EDITORIAL COVERAGE

HLTH OCT. 20-23

The MedTech Conference OCT. 15-17

#### SPECIAL REPORTS

Fierce Biotech's Fierce 15

Biotech graveyard in 2023

#### EVENTS

Euro Trial Master File NOVEMBER | LONDON

Fierce Health Payer NOVEMBER 13-14 | AUSTIN

Diversity Equity & Inclusion NOVEMBER | VIRTUAL

#### SPECIAL REPORTS

Fierce 50

10 fierce women of influence in healthcare

10 fierce women in life sciences

SPECIAL REPORTS

Rotten/ripened tomatoes

### EVENTS

Fierce 50 Awards Gala Dinner DECEMBER | NEW YORK CITY

